President Obama’s My Brother’s Keeper Highland Park Community Challenge

Launching and Expanding Our Third Year

Strategies We Have Started and/or Propose for 2018

Goals:
• 500 youth and their parents commit to MBK pillars (Increased from 200 in 2017).
• Increase community awareness and participation in the MBK Challenge.
• Close the mentoring gap. Recruit, train, and place 100 mentors.

Strategies:
1. Add girls to the initiative-My Brother’s & Sister’s Keeper Community Challenge of Highland Park
2. Enhance the capacity of youth serving organizations to support youth’s commitment to the pillars by developing a volunteer mentor recruitment, training, and placement project. (VISTA)
3. Expand partnerships (21st Century Community Learning Center Grant added DMC, WSU, HPBA, Wayne Metro, youth-serving organizations, etc.)
4. Promote service of partners through a Resource Directory, website, Facebook, a city-wide conference, etc.
5. Create more structural win/win collaborations (E.g. HPRA & Boys & Girls Club After School Program support through transportation agreement)
6. Implement 3rd Annual Pancakes & Power Breakfast/Summit Series (target teens)
7. Evaluate and report youth achievement

Discussion Items:
Partner representatives work on these and/or other initiatives
Other ideas/issues/needs/opportunities, etc. we can address in a collaborative manner