



Prospect Research Services Vendor

The Barack Obama Foundation is seeking bids and qualifications from a vendor specializing in prospect research services. More information will be provided upon execution of a non-disclosure agreement (NDA).

What is the mission of the Obama Foundation?

The Foundation's mission is to inspire, empower, and connect people to change their world. That mission begins at home, on the South Side of Chicago, where the Foundation is building the Obama Presidential Center in the heart of historic Jackson Park. In addition to building the Obama Presidential Center, the Foundation currently has active programs all over the city of Chicago, the country, and the world.

The Barack Obama Foundation is a nonprofit tax-exempt organization under 501(c)(3) of the Internal Revenue Code.

What will the scope include?

The vendor will provide dedicated prospect development and data insight consulting services, including research reports, prospect identification, and analytics.

What does the Obama Foundation expect of bidders to the Prospect Research vendor?

- Be a professional and committed partner to the Foundation.
- Offer diverse and local representation within a team that has expertise in the nonprofit sector and cultural institutions.
- Satisfy prescribed budget and schedule requirements.
- Provide the best solutions for the Foundation's continued growth and success.
- Provide research reports on individuals, companies, and foundations, analyze event attendees to identify major gift prospects, and assist with creating a major and annual gifts pipeline.
- Make and help implement recommendations on internal analytics processes, portfolio optimization, and descriptive and/or predictive modeling.

Questions?

Further questions about this RFQ can be directed to procurement@obama.org.

Please Note: In order to receive more information, you must sign a non-disclosure agreement, which can be found [here](#). Please be sure to select "**Prospect Research Vendor Services**."