Schroders Personal Wealth strengthens business development team with new appointment for Scotland and Northern Ireland

26 May 2021

Schroders Personal Wealth (SPW) has appointed Marcelo Rodrigues to lead its Business Development proposition across Scotland and Northern Ireland.

Marcelo will be responsible for leading brand and marketing activities across Scotland and Northern Ireland, as well as developing strategic partnerships to support business growth.

Marcelo brings a wealth of experience to the role, having previously held senior management positions at Royal Bank of Scotland and Lloyds Banking Group. Most recently, he was the Business Development Director at a boutique wealth management firm in Edinburgh, where he was also providing financial advice to high net worth clients.

Commenting on Marcelo's appointment Donald Gateley, Regional Director for Scotland and Northern Ireland said:

"Marcelo's appointment reflects our continued commitment to Scotland and Northern Ireland and builds on our long-term regional growth strategy to widen our offering to all parts of the UK.

Marcelo has a vast amount of knowledge and experience along with an extensive network across many business organisations in Scotland and Northern Ireland. He is therefore ideally placed to support SPW's mission of providing more advice to more people."

Marcelo Rodrigues said:

"I'm delighted to have joined SPW as it continues to grow its regional presence. We have ambitious plans and I look forward to leading our growth strategy and developing strong partnerships in Scotland and Northern Ireland."

ENDS

For further information, please contact:
Charlotte Banks, Head of Communications
Charlotte.Banks@spw.com / 07764 747818

Notes to Editors

Schroders Personal Wealth is a joint venture between Lloyds Banking Group and Schroders – two of the UK's largest names in banking and asset management.

We were created to help more people across the UK benefit from financial advice. We have the advantage of solid foundations and a strong heritage. But we take a fresh, transparent and personal approach to financial planning.

We aim to provide clients with clarity and transparency in everything we do. This includes using technology to explain how long-term financial planning can add value to people's lives; to give people access to information about their financial wellbeing; and to communicate with their adviser when it's convenient for the client. Our heritage may be 400 years old, but our approach is built for the future.

For more information visit https://www.spw.com/

Fees & Charges may apply