Schroders Personal Wealth appoints Graham Bastin as Chief Technology Officer

19 October 2022

Schroders Personal Wealth is pleased to announce the appointment of Graham Bastin as Chief Technology Officer.

Graham will be responsible for driving the firm's Digital and Technology strategy, which will underpin the firm's clear growth ambitions.

Graham has over 30 years' experience in the technology industry, mostly leading Digital Transformation within Financial Services. He joins from Barclays Bank PLC, where he held several Managing Director roles within Group Technology and established a modern technology centre, which is at the forefront for Digital, Cloud and Cyber technologies globally for the firm. As Chief Information Officer for UK Retail Banking he led a customer-centric shift towards the mobile and digital proposition for customers, clients and colleagues.

Graham will join Schroders Personal Wealth on 1 November, reporting directly to Mark Duckworth, Chief Executive Officer.

Mark Duckworth, Chief Executive at Schroders Personal Wealth said:

"Graham has a strong track record of client-led technology transformation and a proven ability to deliver passionate colleague engagement. We believe his vast experience and skillset will be invaluable to our clients and the business as we continue with our ambition of growing the company to become one of the biggest financial planning businesses in the UK.

Graham is joining us at an exciting and pivotal time in our journey. As a business we have made huge progress with our ambition of delivering more advice to more clients than any other financial institution. Graham will play a fundamental part in not only delivering, but improving our advice proposition, and making sure we continue to achieve our goals."

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Notes to Editors

Schroders Personal Wealth is a joint venture between Lloyds Banking Group and Schroders –two of the UK's largest names in banking and asset management.

We were created to help more people across the UK benefit from financial advice. We have the advantage of solid foundations and a strong heritage. But we take a fresh, transparent and personal approach to financial planning.

We aim to provide clients with clarity and transparency in everything we do. This includes using technology to explain how long-term financial planning can add value to peoples' lives; to give people access to information about their financial wellbeing, and to communicate with their adviser when it's convenient for the client. Our heritage may be 400 years old, but our approach is built for the future.

For more information visit https://www.spw.com