Schroders Personal Wealth boosts regional presence with key hires in Yorkshire and Oxford

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Schroders Personal Wealth (SPW) is continuing to build its regional presence and growth strategy with key hires across the UK.

In Yorkshire and the North East it has appointed Mark Shay from Barclays Wealth to lead its business development and partnerships proposition. In Oxford it has hired three high profile Personal Wealth Advisers, Benjamin Beck, Sophie Haslehurst, and Katie Nutting.

Yorkshire and the North East:
Mark Shay will be responsible for leading brand and marketing activities across the Yorkshire and North East region for SPW, as well as developing strategic partnerships with professional services firms to support business growth. Mark joins from Barclays Wealth, where he led business development across the North of England. He brings over 25 years of private wealth experience to SPW. Previously, he was part of the team that successfully launched Metro's new high street bank. Prior to Metro Bank, he held various positions, including heading up Citigold Wealth Management with Citibank in London, where he worked for 12 years.

Chris Lomas, SPW's regional director for Yorkshire and the North East, said: *"Mark's appointment reflects our continued commitment to Yorkshire and the North East and builds on our long-term regional growth strategy. Mark has a vast amount of experience and an extensive network across many business organisations in the area. He is therefore ideally placed to support SPW's mission of providing more advice to more people."*

Oxford:
Benjamin Beck, Sophie Haslehurst and Katie Nutting are all highly experienced and high profile advisers and will be at the forefront of helping SPW to provide its clients in the Oxford area with a more accessible, personal and local experience.

Benjamin Beck left the Army and qualified as a financial adviser in 2016. As well as providing clients with financial advice he is the founder of the Financial Adviser Mentorship Group, an organisation that helps and inspires new entrants into a career in financial planning. He is also a panel member of the Personal Finance Society's Power Initiative which generates content to promote best practice and demonstrate how financial planning benefits clients.

Katie Nutting, APFS is a Chartered Financial Planner who has worked in financial planning since 2010. She is also an associate member of Resolution, specialising in financial planning for individuals who are going through the divorce process.

Sophie Haslehurst APFS is a Chartered Financial Planner who started her career in financial services in 2007, working in Surrey, London, Bristol and most recently Cheltenham. She specialises in tax efficient investments, and planning for business owners and leaders.

Jo Perry-Taylor, SPW's regional director for Oxford said: *"Benjamin, Katie and Sophie bring a vast amount of life experience and expert knowledge to clients in the Oxford region and as such are ideally placed to support SPW's mission of providing more advice to more people – boosting our ability to provide our clients with the highest levels of expert face to face advice in an accessible and affordable way."*

SPW is continuing to grow its regional presence. Recently, it announced the opening of its Leeds office, located in 1 City Square in the heart of Leeds to act as the regional hub to serve SPW's client base in Yorkshire and the North East.

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Notes to Editors

Schroders Personal Wealth is a joint venture between Lloyds Banking Group and Schroders – two of the UK's largest names in banking and asset management.

We were created to help more people across the UK benefit from financial advice. We have the advantage of solid foundations and a strong heritage. But we take a fresh, transparent and personal approach to financial planning.

We aim to provide clients with clarity and transparency in everything we do. This includes using technology to explain how long-term financial planning can add value to peoples' lives; to give people access to information about their financial wellbeing, and to communicate with their adviser when it's convenient for the client. Our heritage may be 400 years old, but our approach is built for the future.

For more information visit https://www.spw.com/