

Schroders Personal Wealth appoints Gemma Godfrey as Chair of ACD business board

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Schroders Personal Wealth (SPW) has appointed Gemma Godfrey as Chair of its Authorised Corporate Director (ACD) board, subject to regulatory approval.

Gemma is a leading business expert with over 20 years' experience in the financial sector. She currently holds the role of Non-Executive Director at a number of financial businesses including Saga, Oberon Investments, and Kingswood Group.

Gemma started her career at Goldman Sachs, and was previously Head of Investment Strategy at Brooks Macdonald Group. She has also held investment roles at GAM and Credo Group and founded Moola in 2015.

Dominic Sheridan, Chief Executive of Schroders Personal Wealth ACD said:

"I am pleased to announce the appointment of Gemma as chair of our ACD business.

Gemma's vast experience, knowledge and drive to champion the needs of consumers is well recognised in our industry and will be invaluable to our business. I look forward to working with Gemma, I know she will play a vital role in evolving our strategy and operations."

Gemma Godfrey said:

"I'm delighted to be joining Schroders Personal Wealth at what feels like an exciting time for the business as it continues to grow. SPW's values around putting clients first are something I strongly believe in, and I'm looking forward to working together to drive strategy and champion the needs of consumers."

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Notes to Editors

Schroders Personal Wealth is a joint venture between Lloyds Banking Group and Schroders – two of the UK's largest names in banking and asset management.

We were created to help more people across the UK benefit from financial advice. We have the advantage of solid foundations and a strong heritage. But we take a fresh, transparent and personal approach to financial planning.

We aim to provide clients with clarity and transparency in everything we do. This includes using technology to explain how long-term financial planning can add value to peoples' lives; to give people access to information about their financial wellbeing, and to communicate with their adviser when it's convenient for the client. Our heritage may be 400 years old, but our approach is built for the future.

For more information visit <https://www.spw.com>

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