



Schroders Personal Wealth announces sponsorship with International Pararower Ben Pritchard

3rd March 2021

Schroders Personal Wealth is proud to announce its sponsorship of International Pararower Ben Pritchard.

Following a cycling accident in 2016, Ben was paralysed from the ribcage down. At the time he was working in the city, and regularly competed in triathlons in his spare time.

During his rehabilitation Ben took up rowing and was quickly spotted by British rowing staff, joining the Team GB para development squad in 2017.

Ben recently gave up his city job to become a full time athlete and focus his efforts on the Tokyo games.

Our sponsorship will provide funding to buy Ben a new wheelchair, help him complete his training and support him on his journey to Paralympics success and beyond.

Max Clarke, Chief Marketing Officer at Schroders Personal Wealth said:

“Ben’s rigorous training plan for the road to Tokyo 2021 is an inspirational and powerful story that demonstrates what you can achieve through resilience, dedication and committing to a plan.

We are proud to be sponsoring Ben and helping him achieve his dream of a medal at the Paralympic Games in Tokyo this year.”

Commenting on the sponsorship Ben Pritchard said:

“Having the backing of Schroders Personal Wealth on my journey to the Tokyo games will make a huge difference, not only to my training, but to other aspects of my life.

I think every athlete dreams of representing their country and bringing a medal back home. With the support from Schroders Personal Wealth I’m one step closer to making that dream come true.”

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For further information, please contact:

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Notes to Editors

Schroders Personal Wealth is a joint venture between Lloyds Banking Group and Schroders – two of the UK’s largest names in banking and asset management.

We were created to help more people across the UK benefit from financial advice. We have the advantage of solid foundations and a strong heritage. But we take a fresh, transparent and personal approach to financial planning.

We aim to provide clients with clarity and transparency in everything we do. This includes using technology to explain how long-term financial planning can add value to people’s lives; to give people access to information about their financial wellbeing; and to communicate with their adviser when it’s convenient for the client. Our heritage may be 400 years old, but our approach is built for the future.

For more information visit <https://www.spw.com/>