Schroders Personal Wealth launches podcast series with Heriot-Watt University and Student Union to encourage more engagement with finances

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Schroders Personal Wealth (SPW) has joined forces with Heriot-Watt University and Student Union to produce a series of podcasts to help young people engage with their finances and encourage them to take control of their financial future.

Working closely with the students at the university, SPW has produced a four part podcast series called 'On the Money', which covers topics such as budgeting, savings and investments and financial well-being.

Each podcast features students from the university and an expert from SPW discussing the concerns students, and young people, have with money and how they can learn to better manage their financial situation.

Donald Gateley, Regional Director of Scotland & Northern Ireland at Schroders Personal Wealth said:

"We acknowledge that people are having to make more and more important financial decisions, particularly over the last 12 months. We want to help them make these decisions and encourage discussions, at all ages, to help build confidence and better awareness across money matters.

Financial education is an important subject to SPW and we believe that our industry has a role to play in improving this throughout the UK.

We hope this podcast series will be the first of many and will play a part in helping to educate everyone, not just students, and give them the confidence to fully engage with their financial lives."

Emily Lucy King, Heriot-Watt Student Union President at Heriot-Watt said:

"The last 12 months have been difficult for students and it was important to us to help them with their financial wellbeing by having a better understanding of their finances. The podcast was a really good way for sharing this information in a fun and informal way.

We had a really diverse group of students take part and they loved it - even the ones who study finance learned a lot about the importance of pensions and how to budget.

Overall all four said they would change their habits and make a more comprehensive plan for the future as a result of taking part in the podcast."

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Notes to Editors

Schroders Personal Wealth is a joint venture between Lloyds Banking Group and Schroders – two of the UK's largest names in banking and asset management.

We were created to help more people across the UK benefit from financial advice. We have the advantage of solid foundations and a strong heritage. But we take a fresh, transparent and personal approach to financial planning.

We aim to provide clients with clarity and transparency in everything we do. This includes using technology to explain how long-term financial planning can add value to people's lives; to give people access to information about their financial wellbeing; and to communicate with their adviser when it's convenient for the client. Our heritage may be 400 years old, but our approach is built for the future.

For more information visit https://www.spw.com/

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