

## **Schroders Personal Wealth appoints Paul Greenwood as Head of Transformation**

**16 November 2023**

Schroders Personal Wealth (SPW) has appointed Paul Greenwood as Head of Transformation.

In this newly created role, Paul will be responsible for driving transformative change across SPW whilst supporting the business strategy.

He will have accountability for the planning, implementation and management of change initiatives and for the framework used to deliver change and benefit realisation.

Prior to joining SPW, Paul was Transformation Leader at Barclays and spent over 20 years with the company in a variety of roles in the UK, Africa, Asia and the US. He was responsible for leading enterprise wide strategic changes, including major transformations in Technology, Infrastructure, Service Management, Resilience and Cyber Security.

Paul will report directly to Graham Bastin, Chief Technology Officer at SPW.

**Graham Bastin, Chief Technology Officer at SPW said**

*“This is a great hire for SPW and we are delighted to be welcoming someone of Paul’s calibre to the business.*

*We are looking to make some exciting changes in technology and Paul will be fundamental in leading these. His experience in transformation change will be invaluable as we as we continue on our growth journey.”*

**Paul Greenwood, Head of Transformation at SPW said:**

*‘I’m thrilled to be joining SPW at such an important time. We have ambitious plans and I look forward to leading and driving the transformation change across the business.’*

**ENDS**

**For further information, please contact:**

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### **Notes to Editors**

Schroders Personal Wealth is a joint venture between Lloyds Banking Group and Schroders –two of the UK’s largest names in banking and asset management.

We were created to help more people across the UK benefit from financial advice. We have the advantage of solid foundations and a strong heritage. But we take a fresh, transparent and personal approach to financial planning.

We aim to provide clients with clarity and transparency in everything we do. This includes using technology to explain how long-term financial planning can add value to peoples’ lives; to give people access to information about their financial wellbeing, and to communicate with their adviser when it's convenient for the client. Our heritage may be 400 years old, but our approach is built for the future.

For more information visit <https://www.spw.com>

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