Schroders Personal Wealth boosts regional presence with new hires in Northern Ireland

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Schroders Personal Wealth (SPW) has hired two Personal Wealth Advisers as it looks to expand into Northern Ireland as part of its long-term regional growth strategy.

Pamela Wilson and Steven Crothers have recently joined the business and will be focusing on bringing financial advice services to those in Northern Ireland.

Pamela joins SPW from Moore Stephens Financial Services (NI) LTD where she worked as a consultant giving independent wealth management advice to private and corporate clients. Prior to that Pamela held roles at Danske Bank, McClure Watters Chartered Accountants and Prudential and has over 25 years' of financial services experience.

Before joining SPW, Steven spent six years working as a Wealth Management Partner at True Potential in Belfast advising high net worth clients. Prior to this he worked as a Private Wealth Adviser at Lloyds Bank Private Banking for almost 10 years. Steven has almost 30 years' experience in financial services and has also held roles at Santander and Allied Dunbar.

Commenting on the new hires **Mark Duckworth, Chief Executive, Schroders Personal Wealth said:**

"These new hires are an important step in SPW's long-term regional growth strategy to widen our offering to other parts of the UK.

Pamela and Steven will play a pivotal role in establishing our presence in Northern Ireland and delivering our goal of giving more advice to more clients across the regions."

Donald Gateley, Regional Director of Scotland & Northern Ireland at Schroders Personal Wealth said:

"We are pleased to have attracted individuals of this calibre to the business. Expanding our presence to Northern Ireland will ensure that our clients can benefit from a more personal and local experience, allowing them to develop strong relationships with our advisers and support teams within the region."

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Notes to Editors

Schroders Personal Wealth is a joint venture between Lloyds Banking Group and Schroders – two of the UK's largest names in banking and asset management.

We were created to help more people across the UK benefit from financial advice. We have the advantage of solid foundations and a strong heritage. But we take a fresh, transparent and personal approach to financial planning.

We aim to provide clients with clarity and transparency in everything we do. This includes using technology to explain how long-term financial planning can add value to people's lives; to give people access to information about their financial wellbeing; and to communicate with their adviser when it's convenient for the client. Our heritage may be 400 years old, but our approach is built for the future.

For more information visit https://www.spw.com/

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The value of investments and the income from them can fall as well as rise and are not guaranteed. The investor may not get back their initial investment.