Schroders Personal Wealth appoints Justin Blower as Regional Director

24th May 2023

Schroders Personal Wealth (SPW) has appointed Justin Blower as Regional Director for the South and South Wales.

Justin will be responsible for leading SPW's advice business across the region including Bristol, Cardiff, Oxford and the South West.

Justin brings with him a wealth of knowledge and experience having held roles at M&G Wealth Platform, Ascentric and AXA.

Prior to joining SPW, Justin held the role of Sales Director at M&G Wealth where he led the Platform Distribution Teams for over seven years.

He will join the business in August, reporting directly to Ben Waterhouse, Chief Client Officer.

Ben Waterhouse, Chief Client Officer at Schroders Personal Wealth said:

'This is a fantastic hire for SPW. The experience that Justin brings to the role will be a huge benefit not only to the South and South Wales region, but to the whole business. His experience in helping wealth management businesses integrate tech and digital solutions will be invaluable to SPW as we continue on our growth journey.

We want to offer more advice to more clients across the UK. Justin's appointment reflects our continued commitment to the regions and builds on our long-term regional growth strategy.'

Justin Blower, Regional Director at Schroders Personal Wealth said:

'This is an exciting time to have joined SPW as it continues to grow its regional presence.

We have ambitious plans and I look forward to leading and developing our advice business in the South and South Wales regions.'

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Notes to Editors

Schroders Personal Wealth is a joint venture between Lloyds Banking Group and Schroders –two of the UK's largest names in banking and asset management.

We were created to help more people across the UK benefit from financial advice. We have the advantage of solid foundations and a strong heritage. But we take a fresh, transparent and personal approach to financial planning.

We aim to provide clients with clarity and transparency in everything we do. This includes using technology to explain how long-term financial planning can add value to peoples' lives; to give people access to information about their financial wellbeing, and to communicate with their adviser when it's convenient for the client. Our heritage may be 400 years old, but our approach is built for the future.

For more information visit https://www.spw.com