

SAVE THE DATE  
**JACK'S BIRTHDAY BASH!!!**



**CELEBRATING 75 'GOOD GOOD' YEARS**

**APRIL 14 – 16, 2026**

**GRAND HYATT INDIAN WELLS  
PALM SPRINGS, CA**



# THE BACKGROUND



## WHAT IS JACK'S GOOD GOOD SUMMIT ALL ABOUT?

Join us as we celebrate 75 years of Jack in the Box at Jack's Good Good Summit, our annual brand event that brings together the entire Jack family to connect, collaborate, and give back. This milestone year will honor the bold, fun, and innovative spirit that's defined our brand for three quarters of a century.

The event will begin with a smaller golf outing and franchisee-only breakout sessions. Then, vendors and suppliers will join us for the keynotes from Jack's Executive Leadership Team, followed by fun and networking at Jack's Birthday Bash, Jack's Charity Golf Tournament (or the spa for our nongolfers), and the 'Good Good' Gala.

## WHAT MAKES IT SO 'GOOD GOOD'?

This event is the Jack in the Box Foundation's biggest fundraiser of the year, where we leverage the Jack brand to support our restaurant communities. Net proceeds from this event will be donated through **Jack's Community Grants** to nonprofits that feed, educate, and empower youth, and through the **Team Jack Relief Fund** to restaurant employees recovering from unexpected hardship.

*Attendees will also meet our long-time community partner, the YMCA, and celebrate its impact providing safe, affordable childcare and welcoming community spaces that support health and wellness for all.*



# THE SCHEDULE

## TUESDAY, APRIL 14

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- 10 a.m.–2:30 p.m. **Mini Tournament**  
*A smaller, casual golf outing for those who can't wait to hit the greens before the main event! Separate registration; email [Niall.Armstrong@alliant.com](mailto:Niall.Armstrong@alliant.com).*
- 12:00–5:30 p.m. **Early Registration**  
*Check in with our 'Good Good' team to receive your credentials and gifting.*

## WEDNESDAY, APRIL 15

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- 7:30 a.m.–9:00 a.m. **Breakfast & Registration**  
*Grab breakfast before the Munchie Meetings begin and check in with our 'Good Good' team to receive your credentials and gifting.*
- 9:00 a.m.–1:00 p.m. **Franchisee Munchie Meetings**  
*Bite-sized breakout sessions for franchisees and restaurant leaders, hosted by Jack in the Box subject matter experts. Topics will include: Digital, Marketing, Operations, and Technology.*
- 1:00–2:30 p.m. **Welcome Lunch**  
*Connect with Jack's franchisees, employees, suppliers and vendor partners as we officially kick off the event together.*
- 2:30–6:00 p.m. **Executive Leadership Team Keynotes**  
*Hear from the Jack in the Box Executive Leadership Team about the Company's strategy and our progress on key strategic initiatives.*
- 7:00–10:00 p.m. **Jack's Birthday Bash**  
*Celebrate with Jack-inspired food, drinks, and plenty of 'Good Good' fun.*

## THURSDAY, APRIL 16

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- 6:30 a.m.–8:00 a.m. **Golfers Breakfast & Warm-Up**  
*Breakfast and driving range opens at 6:30 a.m. for pre-round warm-ups prior to our 8:00 a.m. shotgun start..*
- 8:00 a.m.–2:00 p.m. **Jack's Charity Golf Tournament\*\***  
*Hit the links at Indian Wells Golf Resort as we take on both the Celebrity and Players Courses. Our tournament is friendly to golfers of all levels.*
- 1:30–3:00 p.m. **Lunch**  
*Grab a bite to eat with event attendees immediately following the golf round.*
- 6:00–9:30 p.m. **The 'Good Good' Gala**  
*Get ready to do some 'Good Good' together! Drinks, dinner, an auction, & more, all to support the Jack in the Box Foundation and our communities.*

**\*\*All-Access attendees can opt for a spa experience in place of golf.**  
Spa appointments will be scheduled for April 14–16 and are based on availability.



# REGISTRATION & HOTEL

## CLICK HERE TO REGISTER

Purchase your tickets via the above registration button.

Individual tickets must be paid for at the time of registration.

With questions, please email [jibfoundation@jackinthebox.com](mailto:jibfoundation@jackinthebox.com).

## HOTEL ACCOMMODATIONS

You can make a reservation at our discounted rate at the Grand Hyatt Indian Wells [online here](#) or by calling **800-233-1234** and using code **Jack's Good Good Summit**.

Space in our room block is limited, so please book early!



## ATTENDEE TICKET TYPES

Includes Attendance to:	Franchisee Munchie Meetings	Welcome Lunch & Keynotes	Jack's Birthday Bash	Golf or Spa Spot	'Good Good' Gala	Franchise Operator Price
All-Access						\$1,500
Two-Day						\$1,000
DMO & DM Only						\$500
Plus One						\$750
Golf/Spa Spot						\$1,250



# ADDITIONAL INFO

## FREQUENTLY ASKED QUESTIONS

### **Are travel and accommodations included in the registration fees?**

No, travel and accommodations must be booked separately by each attendee.

### **Where should I stay? Is there a discounted rate?**

We encourage attendees to stay onsite at the Grand Hyatt Indian Wells. You can make a reservation at our discounted group rate [online here](#) or over the phone by calling **1-800-233-1234** and using our group name Jack's Good Good Summit.

### **When should I arrive and depart?**

For most franchisees, we recommend arriving to Indian Wells on Tuesday, April 14 so you have time to join us for breakfast before the Franchisee Munchie Meetings beginning on Wednesday, April 15 at 9am. The 'Good Good' Gala on Thursday, April 16 will end late, so we recommend departing the morning of Friday, April 17.

### **What ticket type is best for myself, my restaurant leaders, and my family?**

The All-Access ticket is best for franchisees who want to join for all things 'Good Good'. The Two-Day ticket offers franchisees access to everything but golf or spa. Your restaurant leaders can attend via either of those tickets or the discounted DMO & DM ticket. Family or friends can select the Plus One ticket for evening events only or the Golf/Spa ticket for everything but the business meetings.

### **Will there be a Mini Tournament this year?**

Yes! The Mini Tournament is a long-standing tradition of our charity golf tournament and is a smaller, more casual outing that serves as the unofficial kick-off to the event. To sign up, please email Niall Armstrong at [Niall.Armstrong@alliant.com](mailto:Niall.Armstrong@alliant.com).

### **Are golf rental clubs available?**

Yes, rental clubs are available through the Indian Wells Golf Resort. Complete their [Rental Club Registration](#) and your clubs will be ready on your cart for our tournament.

### **How can I make a golf pairings request?**

During online registration, you can request to be paired with a Jack employee, vendor, or franchisee. Pairing requests will be accommodated to the best of our ability.

### **Will there be the Restaurant of the Future Experience this year?**

No, we will be hosting additional Munchie Meeting sessions in place of Restaurant of the Future this year. We will host Restaurant of the Future every few years when there is notable innovation to showcase.

### **What is the cancellation policy?**

Full refunds will be provided to sponsors and attendees who cancel on or before Feb. 15, 2026. Due to guaranteed minimums, refunds are not offered after Feb. 15, 2026.

### **Is this a charitable fundraising event?**

Yes, this is one of the JIB Foundation's largest annual fundraisers – last year we raised \$1.5 million! Net proceeds are donated through Jack's Community Grants and the Team Jack Relief Fund. Event contributions minus the value of goods & services received are eligible for tax deduction under U.S. tax law. Please consult your tax advisor.

**Who do I contact with more questions?** Email us at [JIBFoundation@jackinthebox.com](mailto:JIBFoundation@jackinthebox.com).





# OUR WHY



## MEET THE JACK IN THE BOX FOUNDATION

The Jack in the Box Foundation exists to support our employees, guests, and neighbors. We use the Jack in the Box brand to champion the success of others through national, local, and internal efforts.

### Nationally:



We have raised over \$6 million & counting for No Kid Hungry to help feed kids and create the space for them to thrive.

### Locally:



We award grants to nonprofits who feed, educate, and empower youth in our restaurant communities.

### Internally:



We help our people take their next step forward by providing emergency financial relief to employees experiencing hardship.

## HELPING PEOPLE ACCESS AND EXPLORE LIFE OUTSIDE THE BOX





