

# When you hear the bell it's time for **clinell**<sup>®</sup>



## **Protect staff and patients**

Clean and disinfect touchable surfaces  
to stop the spread of infection.

**clinell**<sup>®</sup>



@Clinell #Clinelltime

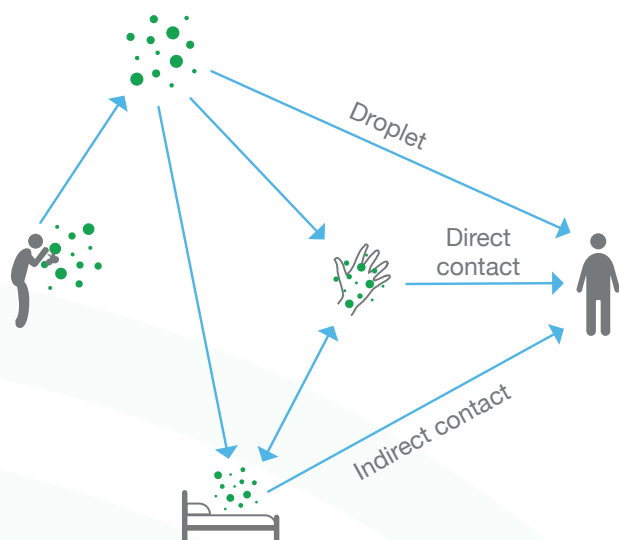
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## Contaminated surfaces are an important route for viruses with pandemic potential<sup>1</sup>.

We know that touchable surfaces in our environment can harbour harmful microorganisms<sup>2</sup> including drug-resistant organisms<sup>3</sup>, cold & flu viruses<sup>4</sup> and coronaviruses<sup>5-7</sup>.

Figure 1: the suspected routes of transmission in coronavirus diseases. By frequently cleaning touchable surfaces, we can mitigate the 'indirect contact' route. Adapted from Otter et al<sup>1</sup>.



## Making surfaces safe

Well executed educational interventions can dramatically improve the frequency and quality of decontamination<sup>8,9</sup>. Improved environmental hygiene can reduce the number of people acquiring harmful microorganisms<sup>10</sup>.

**Clinell Universal Wipes**, **Clinell Sporicidal Wipes** and **Clinell Antimicrobial Hand Wipes** are all effective against human coronavirus in 60 seconds.

## It's Clinell Time

In response to the COVID-19 pandemic, NHS hospitals have introduced initiatives to raise awareness of the need to decontaminate surfaces regularly. It's challenging to keep environmental hygiene top-of-mind when there are so many other commitments competing for time. That's where these initiatives come in.

Staff in the emergency department at Charing Cross Hospital began making hourly announcements of '**Clinell time**'. Once an hour, the staff get together and all decontaminate their working areas. At the same time, staff at Gloucestershire Hospitals started their '**when you hear the bell, it's time for Clinell**' campaign. Again, the team at Gloucestershire had the shared goal of getting all the staff involved in environmental hygiene, making surfaces safer and protecting patients.



## Running your own initiatives

This pack includes digital and printable resources to help you run a similar initiative within your organisation. If you need any extra support or materials, please contact your **GAMA Healthcare Area Manager** or email [info@gamahealthcare.com](mailto:info@gamahealthcare.com).



Please ensure that you follow the manufacturer's guidelines.

### References

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