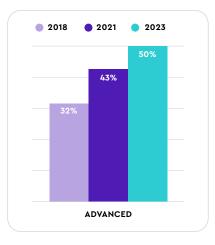
2023 People Analytics Maturity Survey: Visier Customers Financially Outperform Benchmarks, Serve More Employees

Customer survey demographics



50% of Visier customers are Advanced, up from 43% in 2021, 32% in 2018



The People Analytics Maturity Stages

and/or reactive

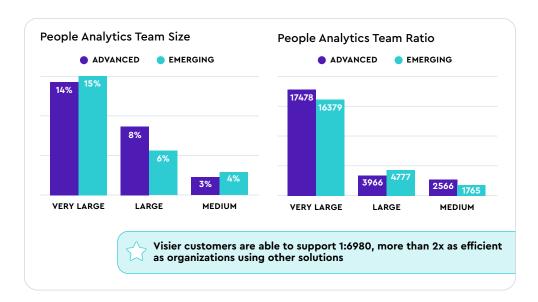


Efficient: Transaction/report/ dashboard-focused

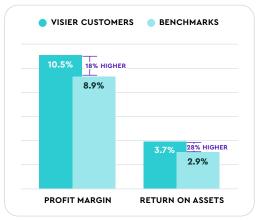
ADVANCED

Effective: Strategically focused beyond simple reports and metrics, aligned, best practice

Transformational: Unique, stands above others, contributes to competitive advantage financially and as an employer of choice



Publicly traded Visier customers outperform industry benchmarks* for both Profit Margin and Return on Assets





Learn the characteristics of Advanced organizations and learn how they realize significant business outcome value.

