

Storytelling: From Insights to Action Workshop Services Description

This document provides information about the services associated with the **Storytelling: From Insights to Action Workshop**, which is an add-on to your Visier People subscription.

Overview

History's most inspiring leaders have a common trait—the ability to tell a good story. The reason is simple. People relate to stories at a human level. For too long, companies have relied on offering ideas by supplying data, numbers, statistics, and analytics alone. While this approach makes a logical connection, storytelling makes an emotional connection and that leads to a deeper level of buy-in.

What's included

This six-hour workshop provides tools and practical approaches that help you transform data into meaningful, action-oriented stories that help you become a more compelling influencer in any situation. Up to two hours of instructor preparation time and a digital participant guide are included in this service.

Who should attend

Any Human Resources professionals who want to improve their data storytelling skills to better influence their organization's business strategy should attend.



Prerequisites

To support the **Storytelling: From Insights to Action Workshop**, the following prerequisites must be met:

- Your Visier Administrator must ensure that the following prerequisites are met prior to training:
 - All participants must have access to Visier People, with the appropriate login credentials and permissions.
 - Your onboarding of appropriate data and subjects are complete, and your data is validated.
- To maintain the pace and overall experience required of this workshop, all participants must meet these requirements to attend the workshop:
 - Proficient at creating analyses.
 - Successful completion of the Power User training using Visier Academy or by attending the instructor-led session.

Learning objectives

After this six-hour workshop, participants are better able to do all of the following:

- Understand the importance of knowing your audience when crafting the message.
- Evaluate data for meaning using a six-step process.
- Apply a framework to shape a meaningful story arch.
- Develop and apply the basic skills to craft a story with data.

Delivery method

The workshop is delivered virtually.

Classroom size

Up to 24 participants may attend.

PROPRIETARY INFORMATION

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