

INFOSHEET

# WHY CHOOSE VISIER

**Visier People**® is your end-to-end people analytics solution for building a people-powered enterprise. Here's how we help you see the human truth in your organization.

visier





# Visier makes hard things radically simple

Rather than embarking on a lengthy, risk-filled project to build analyses from scratch, Visier’s pre-built solution requires only data onboarding and security configuration. It’s designed to easily plug into your existing data and analytics fabric. When that is complete, your organization is ready to take advantage of the ready-to-use questions and analytics to improve decisions related to talent acquisition, diversity, employee attrition and retention, compensation, and more.

## VISIER’S PROVEN ROI

Average Payback

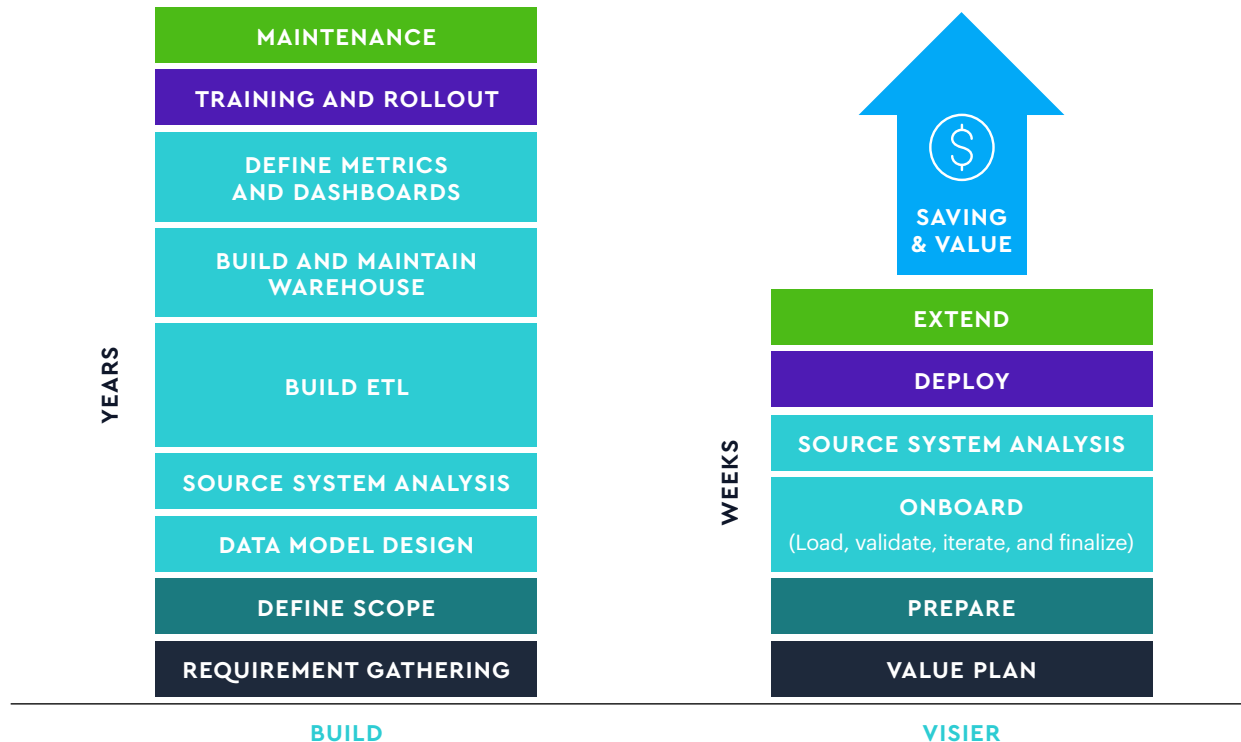
**7.5**  
MONTHS

Five-year ROI

**293%**

Source: IDC

Simplify and automate the most time-consuming parts of the people analytics process





# How Visier creates business impact with people data

Visier is an open and extensible platform that unifies people and business data from across your organization into a single analytical model. This combined data helps people leaders see and act on the impact employees have on the business, and the impact the business has on the employee.

For example, sales leaders need to keep their eyes on two things: hitting revenue targets and the risks of not hitting this target. People play a big part in this. Top performers and regions help to drive the team towards those targets, while low performers and regions are risks. When you combine individual and regional levels of data about your sales organization with capacity and quota data you can understand the risk areas and take action.



Combining distinct data sources, once within Visier, is extremely easy to do. The amount of time saved by getting clean data into the Visier environment to allow for ad hoc reporting is a gamechanger on its own.

NASA Jet Propulsion Laboratory

## Combine data from anywhere to reveal powerful insights

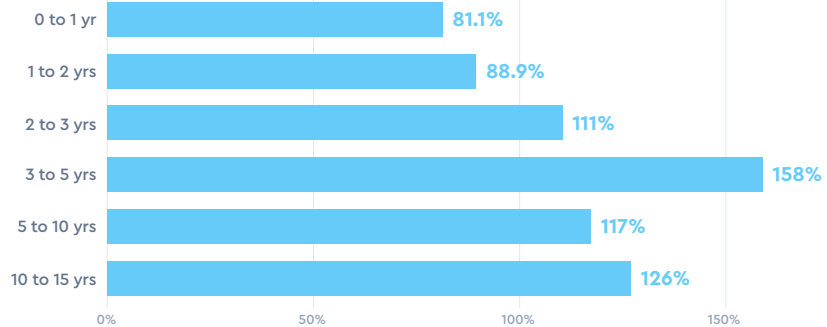
People Data

CRM Data

Finance Data

### Sales quota attainment compared to return on compensation

Q4 2022 - Q3 2023



Sales Quota Attainment  
● 108%

Integrate and standardize data from various sources like:

Snowflake

Workday

Salesforce

To get answers to questions like:

How is tenure impacting sales performance?

So they can instantly get the insights they need



## Visier arms leaders with insights

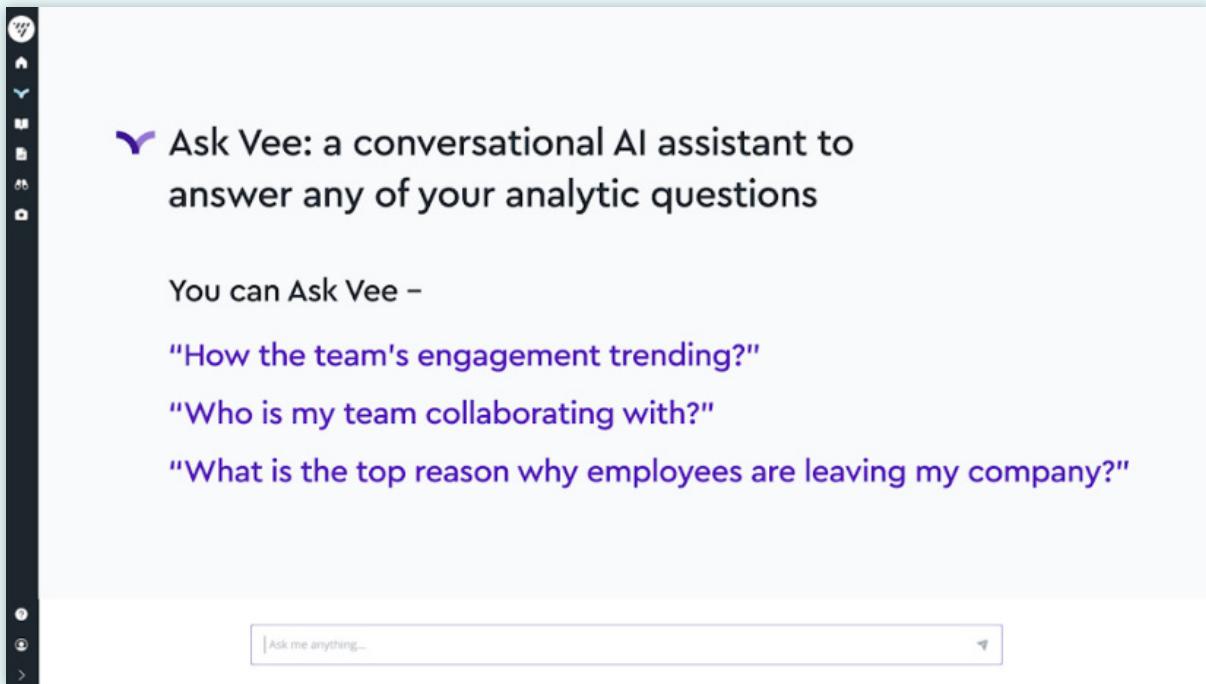
One of the reasons people data initiatives fail to reach their full potential is the lack of adoption, particularly among executives and people managers. Visier’s intuitive user experience plus personalized AI, metrics, and benchmarks guide users to the right questions—and the right context—so they make better, more responsible decisions.

**Vee**, Visier’s generative AI digital assistant, delivers fast, intuitive, accessible workforce insights directly to managers across the business so they can take small, everyday actions that add up to big change. This capability adds a simple conversational interface to people analytics, supplementing charts and graphs with narrative answers to complex people questions. **Vee** will radically improve end-user adoption, deliver insights instantaneously, and elevate your organization’s data literacy.



Visier's biggest impact on the success of our entire organization has been the ability to share and democratize people data effectively across the organization, giving the context and the data to make better people decisions.

TELUS





## What you get with Visier

Top Fortune 500 companies choose Visier to improve their employee retention, diversity and inclusion, engagement, and more. Compare Visier to other people analytics and BI solutions:



Visier delivers agility and speed. If my CFO asks, 'What about this?,' we can literally change the metric and instantly have the answer on screen so we can continue strategic discussions.

Baptist Health

## A comparison to other people analytics tools

	Requirement	Visier	HCM analytics	BI analytic tools
Data	Access to multiple sources	●	◐	●
	Data cleansing, standardization, and normalization	●	◐	◐
	Pre-defined and extensible analytic model	●	○	○
	Single, unified, historical view of people	●	◐	◐
Analytics	Guided and question-based user experience	●	◐	○
	Data visualization and reports	●	◐	●
	Ad hoc data exploration	●	◐	◐
	Internal and external benchmarking	●	○	○
	AI and predictive analytics	●	◐	◐
	Planning and analytics in one application	●	◐	○
	Role-based, detailed, and aggregate security	●	◐	◐
Administration	Open and scalable infrastructure	●	◐	◐
	Full application lifecycle management	●	◐	◐
	Expertise and best practices to ensure rapid time-to-value	●	◐	○

Time, technology, and customization required

Less

More



## Why now is the time for Visier

As companies address ongoing workforce disruption, they're faced with uncertainty about the future of people management. Forward-thinking CHROs and their teams are using **Visier People** to combine people and business to eliminate some of the guesswork. This type of decision-making allows them to see the best their people and business can achieve together.

### Want to learn more?

Request a personalized demo at [visier.com/demo](https://visier.com/demo)



After adopting Visier, companies saw a gain of the equivalent of approximately 15 full-time positions, a 20% improvement. This resulted in an annual productivity-based business value of \$1.09M per organization.

Source: IDC

## Visier is the globally recognized leader in people analytics:



**2,000**

Built-in metrics



**15+ MILLION**

Employee records



**40,000+**

Customers

## Organizations making trusted decisions with Visier

