

SPEAKER BIOGRAPHY

Adam Binnie

**SVP & Chief Product
Officer at Visier**



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Adam Binnie's passion is creating new products for customers that leverage analytics to transform how they do business.

Adam is an analytics software veteran with more than twenty years experience, and has created wholly new analytics software and solutions for organization like SAP, Business Objects, and Crystal Decisions. His experience ranges from leading development, to developing alliances, to general management. Most recently Adam was Senior Vice President of Development for the "Internet of Things" at SAP. Prior to that he was General Manager for Business Intelligence at SAP.