

Infosheet

## Visier Embedded Analytics™ Applications

### Start Small or Go Big. Deliver Analytics to Your Customers Fast!

# What are Visier Embedded Analytics Applications?

Visier® Embedded Analytics Applications extend the power of Visier's award-winning people analytics to your product. Offer your customers an end-to-end product experience they'll love with one solution for all their needs. Imagine your product with a full analytics solution seamlessly embedded and purpose-built to process people data so customers can ask the right questions, make the right decisions, and deliver better business results.

Integrating data analytics into your product doesn't have to be an all-or-nothing decision. Whether you're just looking to introduce a module of people analytics into your product or you're ready to offer your customers a full-stack data analytics suite as part of your offering, we've packaged our embedded analytics to make it easy for you to get started.

#### What solutions does Visier offer?

We make it easy for you to bring people analytics to your customers, quickly demonstrate its value, and generate demand for deeper functionality and, as a result, additional spend with your business.

- · Visier Embedded Analytics Applications Lite
- · Visier Embedded Analytics Applications Premium

More than ever, HR leaders need answers at their fingertips, not more spreadsheets or more systems that require manual consolidation of data. The same can be said when they purchase bundles of software modules from you. Customers expect each module to work seamlessly together, blurring the lines so effectively that they become one synchronous solution.



Across both our Lite and Premium offerings, Visier's Embedded Analytics Applications are designed to answer the most critical and relevant business questions of each HR domain, revolving entirely around your customer's data.

### Applications available include:



Core HR Analytics



**Talent Acquisition Analytics** 



Learning Analytics



Time and Attendance Analytics



**Compensation Analytics** 



**Talent Management Analytics** 



Skills Analytics





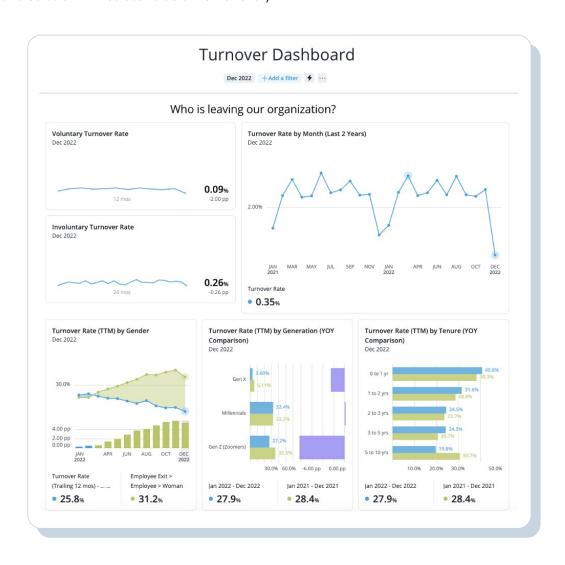
# We can help you start or supercharge your analytics overnight. The power of Visier—inside your product.

#### **Visier Embedded Analytics Applications - Lite**

People analytics, in its simplest form, helps leaders uncover powerful HR insights with tools that can be used by anyone without requiring data experts inhouse. Our Lite offering aims to provide an industry-leading, cost-effective, and user-friendly tool with data visualizations around the most crucial HR metrics pertaining to your HR domain. Users are provided a dashboard with common analytical insights that they can monitor in real-time. They can also easily configure views and apply their own context by adjusting filters and time periods.

Lite is an essential offering that can be easily and cost effectively deployed to your entire existing customer base and bundled as an immediate value driver for every new customer and prospect. For both groups, your analytics experience can impact your top and bottom line by driving greater product adoption, stickiness, user satisfaction, and referrals.

Lite helps your customers get started with a curated, out-of-the-box analytics experience that delivers tangible, impactful, and easily understandable insights on demand, all contexted around their day-to-day priorities. These analytical insights can then be presented and shared with business leaders across the organization to address the most important topics relevant to their workforce and drive informed business decisions.





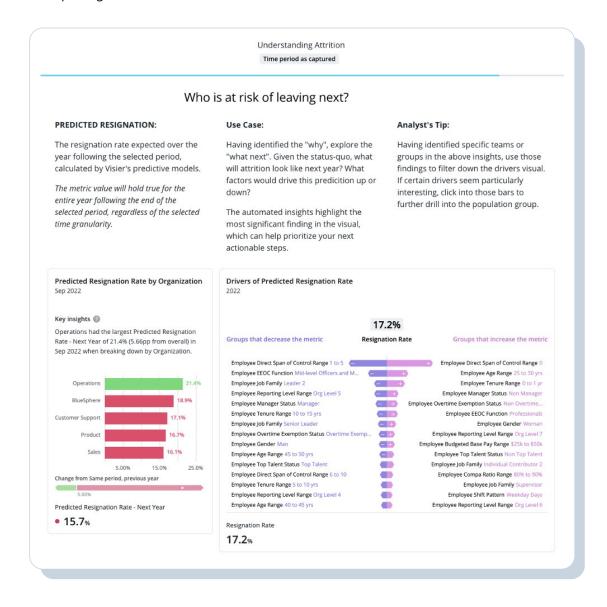
#### Visier Embedded Analytics Applications - Premium

Customers may want more, and advanced features can drive significant pricing power and revenue generation. So put them in the driver's seat of their analytics needs by unlocking the full power of Visier's Embedded Analytics Applications.

Our Premium applications offer all the simplicity of our Lite applications, while making Visier's out-of-the-box content fully customizable and allowing users to modify and build their own visuals and analytics narratives with the click of a few buttons. Unlock access to Premium's guided insights that walk users through deep and complex people-specific analysis topics in the flow of work. Your customers will always be in the know by leveraging our AI insights that deliver intelligent notifications via email based on triggers and thresholds, fully monitored by AI algorithms.

Just like Lite, Premium applications are built for everyday business users, no coding or queries required. In addition to the expanded content and automation, Premium also delivers for power users and analysts, offering them sophisticated functionality, as well as the ability to control their analytics journey.

Our people analytics Explore Room and Analyses Room—with thousands of metrics, questions, and dimensions—gives users the ability to dive exponentially deeper into each metric, filter and compare across numerous data dimensions, then configure visualizations perfectly to their liking.





		Lite	Premium
Category	Feature	"Out of the box analytics dashboards"	"Full-function, Al-powered premium analytics experience"
Access Insights	Out-of-the-box dashboards (in-app & via email)	$\bigcirc$	$\bigcirc$
	Out-of-the-box deep dives (in-app & via email)		$\bigcirc$
Explore Data	Filters and time sliders	$\bigcirc$	$\bigcirc$
	Ad hoc analysis (Explore Room)		$\bigcirc$
	Compare individuals and groups (Compare Room)		$\bigcirc$
	Connect out to other data analytics tools (Data Export Room)		$\bigcirc$
Share & Present	In-app presentation mode	$\bigcirc$	$\bigcirc$
	Share & Schedule analyses	$\bigcirc$	$\bigcirc$
	Data & analysis exports (Excel, PPT, PDF)	$\bigcirc$	$\bigcirc$
	Capture visuals you create (Captures Room)		$\bigcirc$
	Use Create/Edit analyses (Analyses Room)		$\bigcirc$
Al, Prescribe & Predict	Visier HR benchmarks		$\bigcirc$
	Al predictions (Risk of Exitetc.)		$\bigcirc$
	Data Monitoring: Visier AI & metric trigger email analyses		$\bigcirc$
	Interactive what-if models and pipeline forecasting		$\bigcirc$
	Interactive career path and source path tools		$\bigcirc$

#### Visier Embedded Analytics Applications - Custom Packaging

In the case where Visier's Lite and Premium offerings don't work for your customers, Visier's Custom Packaging option may be the right solution for those with distinct requirements. We have years of

experience building custom packages with features and functionality adjusted to meet unique business visions. Ask your Visier Embedded Sales representative about how to qualify.

### **Accelerate Product Delivery**

Building your own solution from scratch is resource-intensive, expensive, and challenging. With the options Visier offers to embed our analytics platform into your product, you're beginning your journey on an analytics bedrock that was formed from the experience of a team of data scientists and the engineering of robust data models built around people analytics across 13 years.

Customers who partner with Visier are able to significantly conserve development costs and accelerate product delivery. For example, customers who license and implement our embedded anlaytics applications start selling in three months and deliver a Generally Available product in as few as six.

This is possible because Visier can fast track the most complicated work by providing instant access to our human capital management data model that helps to cleanse, harmonize, analyze, and define all the scattered data your customers collect and produce, as well as the inter-relationships among those data dimensions. In addition, rather than creating your own metrics, you tap into our ready-made library of over 2,000 metrics to create meaningful visualizations and dashboards on-the-fly.

## **About Visier**

Visier's purpose is to reveal the human truth about your workforce and contribute to a better future. Visier was founded to focus on what matters to business people: answering the right questions, even the ones a person might not know to ask. These questions shape business strategy, provide the impetus for taking action, and drive better business results. Visier delivers fast, clear people insight by using all the available people data, from all available sources. With best-practice expertise built in, decision-makers can confidently take action.

Thanks to our amazing customers, Visier is the market leader in Workforce Analytics, with more than 60,000 customers in 75 countries around the world. Our award-winning people analytics continue to be recognized for innovation, user experience, and vendor and customer satisfaction by trusted sources like <u>Gartner</u>, <u>G2</u>, <u>TrustRadius</u>, <u>RedThread Research</u>, and <u>Sapient Insights Group</u>.

For more information, visit visier.com/embedded