

Audrey Klammer

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Work Experience

Align Technology

San Jose, CA

Software Engineer

2023 - 2024

- Led front-end development for three projects, collaborating with global teams to meet overlapping deadlines.
- Improved microfrontends within a complex architecture, addressing dependencies on a legacy monolithic backend.
- Followed detailed deployment protocols for testing and releasing features like the product selection page and aligner cases.

Mindgruve

San Diego, CA (Remote)

Front-End Engineer

2021 - 2023

- Led front-end development for Procopio.com, boosting traffic 46.5% and organic search 89.6%.
- Increased time spent on site by building advanced search functionality and a content recommendation system.
- Collaborated with product managers and designers to deliver solutions that enhanced user experiences and met client goals.

Supergreat

New York, NY (Remote)

Full-Stack Developer (Contract)

2020 - 2021

- Developed responsive React and Next.js components to bring mockups to life, improving usability and engagement.

Verizon Media

Sunnyvale, CA

Senior Product Engineer

2016 - 2019

- Developed front-end interfaces for AI marketing tools, enabling clients to leverage advanced analytics and segmentation.
- Helped secure a \$45M contract by launching tools for América Móvil's Brazilian market, generating \$8M in first-year revenue.
- Collaborated on decoupling the UI from backend systems, enabling faster development cycles and team autonomy.

Bay Area Video Coalition

San Francisco, CA

Coding & Design Instructor (Contract)

2015 - 2016

- Taught coding and web design to underrepresented youth, focusing on JavaScript, gaming, and multimedia storytelling.

AlchemyAPI (Acquired by IBM Watson Group)

Denver, CO

Marketing Developer

2012 - 2015

- Built AlchemyAPI's main website, the primary sales channel, and improved documentation UX to enhance API adoption.
- Positioned CEO and company as AI leaders in 65 articles, securing introductions to IBM Watson.
- Boosted conversions 500% through PPC, retargeting, SEO, and automation campaigns.

Education

University of California, Santa Barbara

Bachelor of Arts (BA) | Communications, General

Front Range Community College

Certificate | Programming & UX Design

Front Range Community College

Certificate | Multimedia