

# CITY ADVISORY



A GLOBAL INITIATIVE BY EXPO CITY DUBAI

# LEGACY IN ACTION

Established to take forward Expo 2020 Dubai's legacy of 'Connecting Minds, Creating the Future', Expo Dubai Group (EDG) is a Global Initiative by Expo City Dubai (ECD) leveraging deep expertise and an extensive network of partners across continents, cities and communities.



# CITY ADVISORY

## UNLOCKING OPPORTUNITIES IN SUSTAINABLE PLANNING

EDG's City Advisory works with city stakeholders to create transformative outcomes for people and planet. Based on our decade-long experience of building ECD, the pioneering physical legacy of the most sustainable World Expo in history, we are uniquely qualified to help cities and communities unlock opportunity and impact through our tried, tested and values-based approach.

City Advisory's methodology is anchored in the Sustainable Development Goals. We consider holistically the different layers that make up a city to address the complex and interconnected nature of urban and peri-urban challenges.

- Physical and experiential environment
- Social and cultural context
- Virtual environment

Find out more about ECD's layered approach here: [FIND OUT MORE](#)



Curious to find out more? Please drop us a line at: [cityadvisory@expodubaigroup.ae](mailto:cityadvisory@expodubaigroup.ae)



# EXPO CITY DUBAI

## A CREATIVE HUB OF INNOVATION AND LEARNING

Addressing the challenges facing legacy and emerging cities across the world requires a new way of thinking, one which utilises a holistic, values-based approach to create positive impact for communities worldwide.

56%+

of the world's population  
lives in cities

70%

of global CO<sub>2</sub> emissions  
is produced in cities

70%

of people will live in cities by  
2050, with most of the projected  
increase in the Global South

ECD is a living, breathing testbed for this ethos. Human-centric and respectful of nature, ECD is a mixed-use community that embraces socially and environmentally sustainable urban development. A creative hub of innovation, learning and problem-solving, and the home of City Advisory, it seeks to support cities everywhere in delivering on the needs of people and planet.

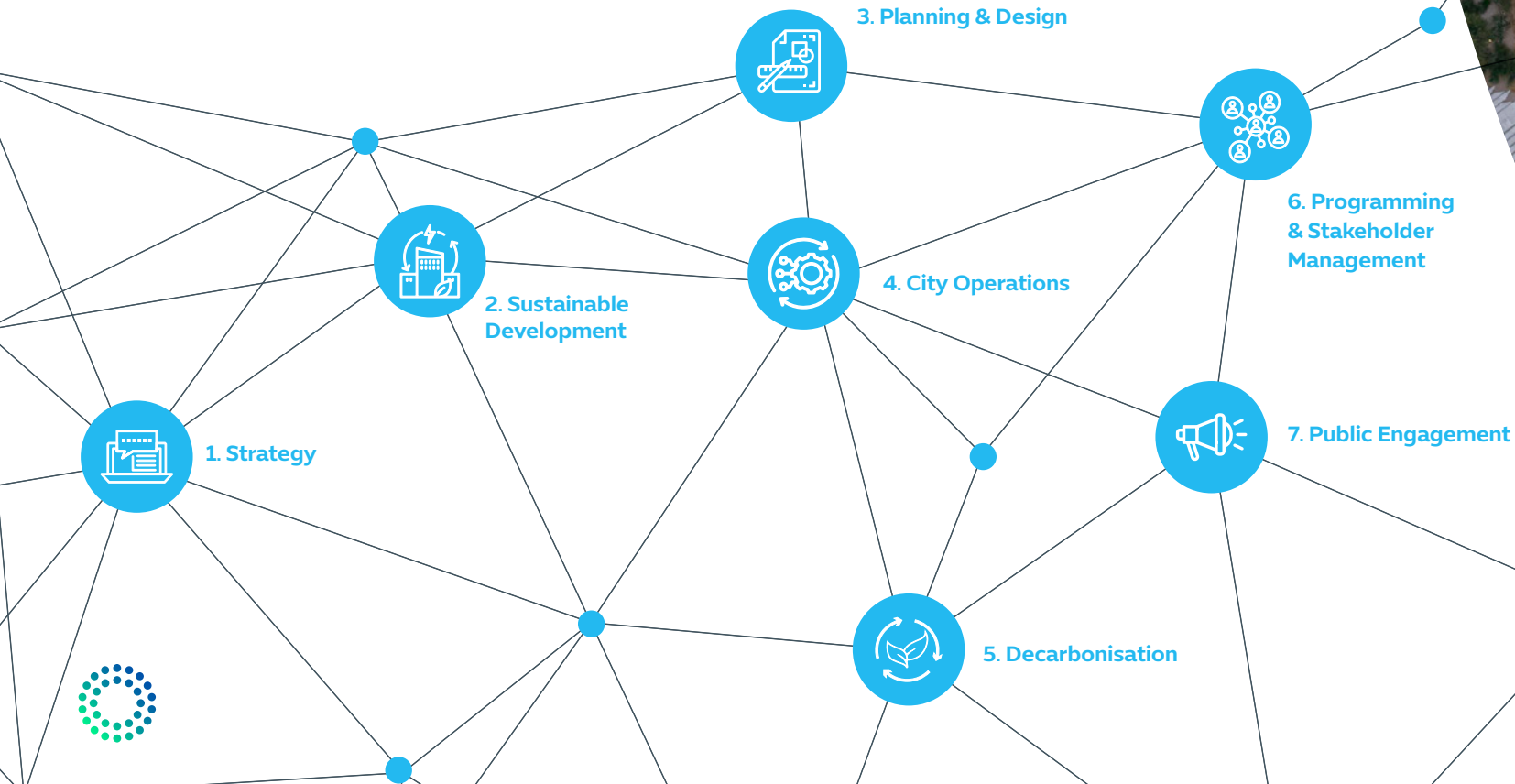


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# EXPLORING SOLUTIONS TOGETHER

Underpinned by a commitment to knowledge exchange and iterative learning, City Advisory comprises seven distinct, yet interrelated, areas of support that seek to address challenges faced by cities worldwide. Through our ECD journey we have learned by experience how critical these are and would love to work with you on sharing and exploring solutions for your own city or community.



# SUSTAINABLE DEVELOPMENT

ECD embodies the Global Goals in action. We work with you to advance your sustainable development goals and foster environmentally and socially responsible practices, while promoting long-term economic viability.

## Focus Areas



Integrated Urban Sustainability



Social Value & Wellness



Ecology, Biodiversity & Nature-based solutions



Urban Agriculture & Food Production



Climate Change & Resilience



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# PLANNING AND DESIGN

Our Planning and Design support focuses on the physical components of the built environment. It encompasses the buildings and infrastructure that constitute and connect our communities and includes the policy and regulatory frameworks that ensure a thriving, resilient, sustainable and liveable city.

## Focus Areas



Placemaking & Urban Design



Integrated Urban & Building Sustainability



Infrastructure & Utilities



Transport & Mobility



Secure, Smart & Connected Places



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# DECARBONISATION

The decarbonisation of cities is critical for achieving global targets and avoiding the worst impacts of climate change. We work with you to account for and mitigate against carbon production, while sharing our own experience of engaging with the public on this urgent topic.

## Focus Areas



Carbon Management & Accounting



Carbon Reduction, Removal & Offsetting



Public Engagement & Outreach



Climate Change Communication



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# HOW WE WORK WITH YOU

Our City Advisory process comprises three delivery levels for your city project. Each level builds on the previous one, culminating in a comprehensive Action Plan. The quantity of information collected, analyses performed, and stakeholders engaged will typically increase as the levels progress from Discovery to Action.

Discovery	Strategic Plan	Action Plan
<p>During the Discovery phase we will work closely with you to establish your vision and priorities, identify stakeholders and peer communities, and evaluate your needs. Once your goals are set, we can support with benchmarking, priority mapping and development of success metrics.</p>	<p>The next part of the process involves creating a roadmap for your project. That includes identifying stakeholder roles and responsibilities and required resources, mapping operating expenses to timelines, and identifying actions needed to ensure successful implementation.</p>	<p>This in-depth process spans a number of key steps including staff training and capacity building, communications and outreach, and procurement modernisation. Deliverables for this phase depend on project scope but may include technology and infrastructure assessments, concept designs and scenario planning, and financial cost modelling.</p>

In all of the above, we work with you every step of the way, sharing knowledge, learnings and resources, and enabling you to leverage ECD’s extensive global networks for vital knowledge-exchange and peer support.



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## OUR TEAM

We are a multi-disciplinary team of specialist practitioners with subject-matter expertise aligned to our seven service offerings.

With numerous members of the team having been deeply embedded in ECD's development journey, we are uniquely qualified to support cities with the myriad of challenges that they face.

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We'd love to discuss how we can work together to make our cities and communities sustainable, equitable and inclusive.





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