

# **Reservations & Deposits**





### Commitment

When customers reserve a vehicle, they are making an upfront monetary commitment to a car. What's more is that these high-quality customers are likely to buy.



### Confidence

Give customers who plan to purchase in store the confidence of knowing the car they want will be waiting for them when they arrive.



### Control

You get to decide when the reservation expires, the deposit amount and if it's refundable or not.

## **stripe** + **global**payments

Before you can enable Reservations & Deposits on your Express Store, you'll need to create a Stripe or GlobalPayments account. These are payment management platforms that use a secure token to receive credit card information from the customer and securely store it. They are both certified as a PCI service Provider Level 1, the highest level of certification available in the payments industry. Stripe and GlobalPayments are compatible with all major credit cards accepted in the U.S. For more information, please visit Stripe.com or GlobalPaymentsInc.com.

## Details, Please!

Six features we think you'll love



#### New and used options

Accept reservations and deposits for new and used inventory.



#### "Reserved" badging

Visually indicate which vehicles are already spoken for on the SRP and VDP.



#### Customizable language

Edit the language on Reservations & Deposits pages to incorporate your dealership's brand promise, and connect with your market.



#### **Automated messages**

Our platform will automatically send messages to your customers, on behalf of your dealership, confirming their reservations and deposits.



#### Dealer Admin visibility

Easily access the details of any reservation or deposit, including amounts and cancellations.



#### Refund deposit permissions

Limit who can refund a deposit to only agents in "Admin" roles.