



Roadster Academy

Comprehensive learning resources for today's modern dealership



Express Storefront® Certification

Becoming a certified Express Storefront expert leads to more personalized experiences and happier customers. The more you know, the better you can navigate through your Express Store with confidence and ease.



Flexible, Guided Learning

Roadster Academy supports multiple learning formats — video, webinar, live chat and written tutorials. We're with you every step of the way. It's interactive learning on your terms.



Expanded Capabilities

Extend your reach and your bottom line. A savvy Express Storefront sales team allows you to serve more customers per day, which translates to greater sales efficiency and increased CSI.



Brandon Honeycutt
Instructional Design Manager

Details, Please!

8 features your team will love

1

Flexible Course Format

You're a busy person. We get it. Start and stop anywhere and pick up where you left off, any time.

2

Mobile Ready

Enjoy easy, on-the-go access to all learning materials when it's most convenient for you and your team.

3

Live Webinars and Office Hours

Brush up on Express Storefront basics every Tuesday with live webinars. Ask our experts your questions every Thursday during Roadster Office Hours.

4

Full Resource Library

Optimize your Express Storefront where you need it most. Browse and download reference content, like implementation best practices and marketing strategies.

5

Quick Quizzes

Put your knowledge to the test with quick comprehension check-ins.

6

Available 24/7

Up late? Keep on training even after the dealership lights go out.

7

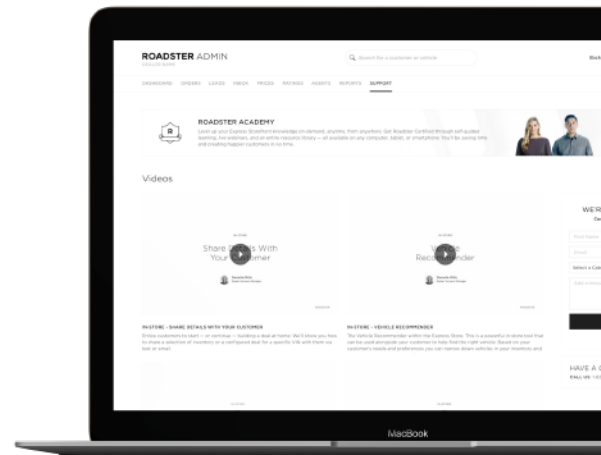
Unique Courses

One size doesn't fit all. From your BDC to your Sales Managers, every certification includes relevant content specific to each role.

8

All Inclusive

Seriously, it's already included in your Express Storefront subscription. We don't joke about helping you perform at your best.



“

With Roadster Academy, everyone understood how to use the Express Storefront even before training began. We perfected what we learned during training, and in just 19 days, we had 231 in-store shares and 17 orders.

Peter Larson | General Sales Manager, Manchester Honda