



# Bringing a Reimagined Downtown to the Heart of Orange County.

When OCVIBE founders Henry and Susan Samuelli first took over management of what is now the iconic Honda Center arena nearly 20 years ago, a vision was sparked that it could evolve far beyond a premier destination for sports and entertainment. That evolution is now a 4-billion dollar investment spanning 100 acres across the heart of Anaheim. Today, construction is well underway to transform the surrounding area into Orange County's most vibrant mixed-use walkable district of world-class sports & entertainment, serene parks, eclectic dining, hotels, residences and future-ready workspaces.

Fully funded with no city subsidy, OCVIBE is emerging as a pillar to the community, creating over 10,000 construction and 3,000 ongoing jobs, supporting local businesses and providing public spaces for everyone to connect and enjoy. More than a vision, OCVIBE is a commitment to create a world-class destination for visitors, businesses and residents alike.

## Business, Not as Usual

As it redefines the future of entertainment in Orange County, OCVIBE is also building the work campus of tomorrow—the first in the county to combine state-of-the-art flexible office spaces with dining, open parks, and entertainment. At its core is the environmentally forward Weave office building, where six stories of mass timber construction and fresh-air balconies have inspired its name. Tenants will enjoy seamless access to premium meeting spaces, nearby hotels for visiting partners and remote teams, and an unmatched environment for collaboration and client. Scott Frick, SVP Real Estate Operations describes the Weave as “a fully integrated response to today's evolving workplace needs. With hyper-connectivity to Orange County's diverse workforce and time-efficient circulation between office, parking, and lifestyle amenities, Weave delivers a best-in-class work environment that makes the workweek dynamic and engaging.”

## The Culinary Heart of OCVIBE

With Anaheim already serving as a hotspot for local Orange County foodies, OCVIBE will take center stage for culinary expression, drawing 10 million annual visitors driven by concerts, sporting events, year-round activation events, and the local community. Occupying two soaring floors of the Weave building, a bustling Market Hall will serve as a showcase for 21 chef-driven concepts along with 6 uniquely themed bars and lounges. And beyond the food, the addition of a podcast studio and thoughtfully designed retail space gives Market Hall creators a platform to expand their brands, share their stories and connect with a broader audience.

Further throughout the district will be five full-service restaurants in Phase 1, with additional concepts to follow in Phase 2 and within the hotels as they open — all providing a home for some of the most prominent names across the culinary landscape, from celebrity chefs to local standouts. OCVIBE offers turnkey license agreements for Market Hall stalls and traditional lease agreements for full-service restaurants, giving culinary talent the flexibility and structure needed to thrive. General Manager of Market Hall, Nick Pacific emphasizes this as a crucial benefit. “We empower chefs to reach the next level in their culinary businesses through thoughtful partnership and all of the right tools for success.”



The Weave: 168K SF, with 4 floors of offices and 2 floors of Market Hall.



Market Hall spans over 50,000 SF of purpose-built space.

## Progress and Partnership

Set to open in phases, OCVIBE has remained on-track with its investment commitments, making this one of the most exciting and viable development projects in the region. Pass by on the 57 freeway and you'll see the momentum building with the first two parking structures scheduled to open this fall, where over 4,500 parking spaces will provide easy direct access for visitors and fans alike. Soon after, the Weave office building, Market Hall, and a 5,700-seat concert venue will follow—marking the next phase of OCVIBE's dynamic evolution. With interest surging, the leasing of premium spaces is now active for businesses looking to position themselves at the epicenter of Orange County's next major cultural and entertainment destination.



To be a part of what's next at OCVIBE  
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