



## The Fresh Market's Ready-to-Grill Summer Cookout Meal for Eight

**WHAT/WHO:** Guests are eating out less and cooking at home more, according to a recent Nielson [survey](#), and they are also looking for easy-to-cook meals. To savor summer celebrations with family and friends at home this August, The Fresh Market is offering a convenient cookout meal that feeds eight people for just \$4.99/person (total cost is \$39.99, a \$33.00 savings compared to buying each item individually).

The Summer Cookout Meal contains all the fixings for a backyard barbeque:

- Mild, Italian Sausages (eight)
- Southwest Veggie Kits that include prepped for the grill white onions and a variety of bell peppers (two, 10 oz. packages)
- Pretzel Buns from the in-store bakery (eight)
- Two pounds each of summertime favorites: Baked Potato Salad and Coleslaw
- Old Fashioned Apple Pie (9 ounces) – *The Fresh Market's best-selling apple pie!*

**WHEN:** The Summer Cookout Meal can be ordered [online](#) and runs through August 12th. Meals can then be picked up in-store on August 14th, 15th, or 16th.

**WHERE:** Meal orders can be placed online at [www.thefreshmarket.com](http://www.thefreshmarket.com) and picked up at your local store. For local store information, please visit [thefreshmarket.com/your-market/store-locator](http://thefreshmarket.com/your-market/store-locator).

**TIPS:** Our beer and wine experts recommend pairing the meal with a creamy Chardonnay such as Sea Sun Chardonnay or a balanced and hoppy beer like Founder's All Day IPA.

**MORE INFO:** For more information, please contact Nicole Chabot at [nicolechabot@thefreshmarket.net](mailto:nicolechabot@thefreshmarket.net) or 336-389-5769.

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