



Discover the Best, Today!



FOR IMMEDIATE RELEASE

CONTACT: Nicole Tankelewicz

336.389.5769

nicoletankelewicz@thefreshmarket.net

FIRE UP THE GRILL FOR A MOUTHWATERING MEMORIAL DAY

GREENSBORO, NC – May 11, 2021 – As families look for ways to honor and celebrate the Memorial Day holiday, The Fresh Market is making it easy to gather around the grill for the ultimate cookout with a convenient grilling meal complete with premium steaks, tender chicken, and delicious side dishes including dessert. The specialty grocer's Memorial Day Grilling Meal is ready-to-cook for an easy, memorable holiday, and can be ordered [online](#) for pick-up in store.

The Memorial Day Grilling Meal is \$99.99 (a \$28 savings), serves six to eight and includes:

- Four (10 oz) Premium Choice First Cut NY Strip Steaks
- Four Boneless, Skinless Chicken Breasts
- The Fresh Market Anything Goes Sauce (12 oz)
- Vegetable Grilling Kit (28 oz)
- Mediterranean Pasta Salad (2 lbs)
- Ultimate Mixed Berry Cup (18 oz)
- Patriotic Cookie Platter (16 oz)

Complete the cookout with one of The Fresh Market's wine expert's favorite bottles to pair with the meal – Bonanza Cabernet Sauvignon.

The Memorial Day Grilling Meal can be ordered [online](#) now through May 25th at 2:00PM EST and then picked up in store May 28th through 31st.

Summer Essentials - Packing the Perfect Picnic

With Memorial Day also indicating that the summer season is right around the corner, The Fresh Market is offering a new, Ultimate Summer Picnic this year for an effortless way to dine outdoors with a premium picnic.

The Fresh Market's Ultimate Summer Picnic is \$49.99 (an \$18 savings), serves four and includes:

- Petite Bistro Sandwich Tray (41.5 oz)
- Charcuterie Tray (22 oz)
- The Fresh Market Fig and Olive Crisps (5.3 oz)
- Mixed Melon Cup (22 oz)
- The Fresh Market Sparkling Mineral Water (25.4 oz)
- Dessert Bar Sampler Box (4 count)

The Ultimate Summer Picnic Meal will be available all summer long and can be ordered online for pick up the next day.



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Grilling Go-To's

For those looking for more ways to take their grilling to the next level, The Fresh Market also has ready-to-cook, chef-inspired meat and seafood to complement any cookout including:

- **Ultimate Skewers:** Reusable, high-grade metal skewers loaded with premium meat such as marinated sirloin steak, hot Italian sausage, chicken and vegetables.
- **Italian Pinwheel:** Made with flank steak layered with ham slices, fresh baby spinach and Swiss Cheese, it's rolled in The Fresh Market's signature Black Pepper Blend and perfectly sliced up.
- **Seafood:** The Fresh Market's seasoned and marinated seafood is made-in-house with fresh seafood and crisp, seasoned vegetables. Offerings such as quick-cooking, cedar seafood planks (which bring a delicious, smoky flavor to the fillet) are available as well.
- **Grill-able Produce:** The Fresh Market's veggie kabobs are stacked with portobello mushrooms, red peppers, onions, zucchini and squash, or pineapple, red onion, red bell peppers, and white mushrooms. The specialty grocer also offers peak-season Vidalia onions and Eastern peaches which can be tossed on the grill for a sweet treat or added into a [burrata salad](#).

For more Memorial Day, grilling or seasonal inspiration, tips and recipes visit www.thefreshmarket.com and check out the May edition of TFM: The Magazine [here](#).

About The Fresh Market, Inc.

Voted as the "Best Supermarket in America" by USA Today's 10Best Readers' Choice Awards, The Fresh Market helps guests discover the best with time-saving meal solutions, unique ingredients, and delicious food for any occasion. From fresh produce and exceptional meat and seafood to signature baked goods and thousands of organic options, the specialty grocer has something to please every palate. The Fresh Market currently operates 159 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more information, please visit www.thefreshmarket.com or follow the company on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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