

This!
IS THE FRESH MARKET



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It's the Most Wonderful Time of the Year at The Fresh Market!

Specialty fresh food retailer making the holiday season a merry one for guests

GREENSBORO, NC – Nov. 29, 2023 – [The Fresh Market](#) is making prepping for the holidays easier than ever this year, with the specialty food retailer's prepared holiday meals [available now for pre-order](#), a special holiday print edition of The Fresh Market Magazine, and a holiday-themed shoppable livestream featuring brand ambassador, Chef Anna Rossi.

Whether it's a festive feast with family and friends or a small gathering, The Fresh Market offers everything guests need to create memorable and delicious meals. To make holiday shopping even more convenient, The Fresh Market also offers curbside pickup services, along with delivery from Instacart, DoorDash, and UberEats. Guests now pre-order their holiday meals [online](#):

- [Ultimate Holiday Meal](#) – Serves 12-14. \$199.99 (less than \$15 per person). **Members of The Ultimate Loyalty Experience save \$10 at the register!**
- [Traditional Holiday Meal](#) – Serves 8-10. \$99.99 (Starting at \$10 per person).
- [Essential Ham Meal](#) – Serves 3-5. \$74.99 (Starting at \$14 per person).
- [Essential Holiday Meal](#) – Serves 3-5. \$74.99 (Starting at \$15 per person).
- [Holiday Ham Meal](#) – Serves 8-10. \$99.99 (Starting at \$10 per person).
- NEW! [Holiday Turkey Market Meal Kit for 2](#). Perfect for those having a small celebration. \$19.99 (\$10 per person). Includes: Turkey Breast Medallions, Mashed Sweet Potatoes, Wild Rice Pilaf, Peppercorn Gravy, Green Beans, Seasoning and Olive Oil. Available for ordering in advance or pickup in the Meal Solutions case.
- [Prime Rib Meal](#) – Serves 2. \$49.99 (\$25 per person).
- [Oven-Ready Low Country Boil](#) – Serves 2. \$29.99 (\$14.99 per person).
- [Holiday Brunch](#) – Serves 4. \$19.99 (\$5 per person).

A-la-carte, show stopping standing rib roast, whole beef tenderloin, turkey, ham and sides are also available for ordering in advance. [Online ordering](#) is available now through Dec 21 at 2pm EST. Guests are invited to pick up their meals in-store Dec 21-24, 2023. As a bonus, The Fresh Market's 2023 Holiday Meals will come in free reusable thermal boxes (while supplies last).

As a holiday gift to its guests, The Fresh Market is bringing back the print edition of its December magazine, now available for pickup in store, and [online](#). The Magazine is packed with meal prep and entertaining inspiration, recipes, and gift ideas from around the world.

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To kick off the celebration, guests are invited to tune in and participate in a [shoppable livestream](#) on Nov. 30 at 12 PM EST to watch Emmy Award winning Lifestyle Host and TV Personality Chef Anna Rossi prepare the Ultimate Holiday Meal and share ideas to make this holiday season memorable, delicious and fun!

About The Fresh Market, Inc.

Voted as the “Best Grocery Store in America” by USA Today’s 10 Best Readers’ Choice Awards in 2023, 2022 and 2021, “America’s Best Customer Service 2021” by Newsweek and Statista and a top 5 most trusted grocery retail brand for specialty and natural/organic foods in the 2022 BrandSpark Most Trusted Awards, The Fresh Market helps guests discover the best with time-saving meal solutions, unique ingredients, and delicious food for any occasion. From fresh produce and exceptional meat and seafood to signature baked goods and thousands of organic options, the specialty grocer has something to please every palate. The Fresh Market currently operates 161 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more information, please visit www.thefreshmarket.com or follow the company on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).