

FOR IMMEDIATE RELEASE



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## **BRIAN JOHNSON JOINS THE FRESH MARKET, INC. AS SENIOR VICE PRESIDENT STORE OPERATIONS**

GREENSBORO, NC, July 21, 2020 – The Fresh Market, Inc. (“The Fresh Market,” “TFM” or the “Company”), today announced that it has appointed Brian Johnson as Senior Vice President, Store Operations, reporting to Jason Potter, Chief Executive Officer (CEO), effective immediately.

Mr. Johnson has served his nearly 30 year career entirely in operations, moving up in retail leadership at Brookshire Grocery Company, a Tyler, Texas-based supermarket chain with more than 180 stores operating in Texas, Louisiana, and Arkansas under four banners: Brookshire's, Super 1 Foods, Fresh by Brookshire's, and Spring Market. For the past six years, he served as the Senior Vice President, Division Manager at Brookshire's, where he led more than 8,000 employee partners in 107 retail locations with seven Vice President, District Manager direct reports.

“I am excited to have Brian lead our store operations team and help continue to energize our business, building relationships with our guests, and ensuring that every visit to The Fresh Market is a memorable and welcoming experience, with exceptionally clean, friendly, and well-stocked stores,” said Jason Potter, President and CEO of The Fresh Market.

Mr. Johnson graduated with honors from Baylor University with a degree in Management. He also holds an MBA from the University of Texas at Tyler and completed the Cornell Food Executive Program in 2015.

He is relocating to Greensboro with his wife, and their two adult children attend medical school in Texas.

### **About The Fresh Market, Inc.**

Since 1982, The Fresh Market, Inc. has helped guests make every day eating extraordinary with time-saving meal solutions, unique ingredients and delicious food for any occasion. From fresh produce and exceptional meat and seafood, to signature baked goods and thousands of organic options, this specialty grocery retailer has something to please every palate. The Fresh Market currently operates 159 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more information, please visit [www.thefreshmarket.com](http://www.thefreshmarket.com) or follow the company on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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