Our Commitment to Ethical Sourcing: Upholding Animal Welfare at The Fresh Market

GREENSBORO, N.C. – At The Fresh Market, we believe that providing our guests with the finest, ethically sourced products is foundational to who we are. As a premier grocery retailer, we work closely with our vendors and suppliers to ensure that everything in our stores meets not only our quality specifications, but also our rigorous animal welfare standards.

We're committed to offering humanely raised meat and seafood, and we invite you to learn more by reviewing our publicly available <u>Animal Welfare Standards</u>.

We value the trust our guests place in us and remain dedicated to upholding the highest standards in everything we offer.

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About The Fresh Market, Inc.

Rated by *USA Today* as one of America's Best Customer Service Companies in 2025, voted #1 in five categories by *USA Today*'s 10Best Readers' Choice Awards for 2025 including, "Best Grocery Store," "Best Grocery Store Bakery," "Best Grocery Store Deli," "Best Store Produce," and "Best Grocery Store Prepared Foods"—and recognized by Newsweek as the "Best Specialty/Natural/Ethnic Grocer" for 2025, The Fresh Market helps guests discover the best with time-saving meal solutions, unique ingredients, and delicious food for any occasion. From fresh produce and exceptional meat and seafood to signature baked goods and thousands of organic options, the specialty grocer offers something to please every palate. The Fresh Market currently operates more than 170 grocery stores in 22 states across the U.S. and one Spirits & Wine store, inspiring guests to discover new flavors and cook with confidence. For more information, please visit www.thefreshmarket.com or follow the company on Facebook, Instagram, TikTok, X and Pinterest.

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