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MOVE OVER GENERIC FRUIT AND CANDY GIFT BASKETS – THE FRESH MARKET HAS YOU COVERED WITH CUSTOMIZABLE GIFTS FOR EVERY FOOD LOVER ON YOUR LIST

GREENSBORO, NC, Nov. 28, 2018 – Got a cook, a baker or a seriously adventurous eater on your list? When a generic fruit and candy basket won't do, specialty grocer The Fresh Market can help you curate a one-of-a-kind holiday gift filled with coveted items that will surprise and delight the toughest connoisseur.

“Many guests don't realize that they can create their own custom gift basket with any item in our store,” said JoAnn Whitley, Director of the floral and gift center at The Fresh Market. “All they have to do is stop by the gift center and let one of our specialists know what they're looking for or how much they would like to spend. Our specialists can help shop for the items, or the guest can bring the items they want included back to the gift center, where a beautiful, custom basket will be assembled for them on the spot.”

To offer some inspiration, The Fresh Market's resident food content curator, Hayley Putnam, assembled these themed baskets from some of the food items on her wish list.

“As someone who has a passion and appreciation for food, and is constantly testing out new recipes, these gift baskets contain ingredients that are truly unique and ones that I would be excited to use in my kitchen,” said Putnam.

Mangia!

For the foodie on your list who appreciates a top-rated olive oil with their al dente pasta, this basket features some of The Fresh Market's favorite foods imported from Italy, including:

- *Pastificio G. Di Martino Paccheri Pasta- a traditional, bronze-cut pasta made with 100% Italian durum wheat semolina and spring water*
- *Scarpetta Arrabbiata Sauce- award winning sauce made with fresh ingredients and no added sugar*
- *Luxardo Maraschino Cherries*
- *Cipriani Basil Pesto*
- *Parmigiana Reggiano*
- *Frantoia Extra Virgin Olive Oil*
- *Busseto Dry Salami*
- *Meyer Lemon*
- *The Fresh Market Mini Panettone*



Transport the Italia lover's taste buds to the streets of Italy with some of The Fresh Market's delicious recipes such as this [Lobster Pasta with Pink Pesto Sauce](#).



The Baker's Basket

Take the baker's confections to the next level with unique baking items from The Fresh Market such as:

- *Runamok Bourbon Barrel-Aged Maple Syrup*
- *India Tree Dark Muscovado Sugar*
- *India Tree Carnival Mix Sprinkles*
- *Hayden Flour Mills Pastry Flour- Hand milled and crafted with white Sonora wheat for better flavor and nutrition than those made with modern, processed wheat*
- *Date Lady Organic Pure Date Syrup*
- *The Fresh Market Vanilla Bean Paste*
- *Artisan Kettle Organic Bittersweet Chocolate Chips*

The baker will love trying out these items in new recipes like our delicious [Maple Pecan Sticky Buns](#) that are perfect for a crowd-pleasing brunch this holiday season.



Around the World

For the world traveler, the curious cook or just someone who's always up for trying something new, the adventurous eater is sure to be intrigued by international items from The Fresh Market including:

- *Haku Mizunara Whisky Barrel Aged Shoyu- Japanese aged soy sauce that's much sweeter and more complex than other soy sauces*
- *Matiz Torta de Aceite- A savory, olive oil crisp bread*
- *Wicklein Allerlei Iced Gingerbread Cookies*
- *Jacobsen Salt Co. Entube Harissa Paste*
- *BreraMilano Mini Panettone*
- *Tsuki Professional Ramen Base- Full of umami flavor for an authentic, restaurant-caliber bowl of ramen at home*
- *Santaka Spice Company Miyagi Matcha Green Curry*
- *Mina Shakshuka Moroccan Tomato Sauce*
- *The Fresh Market French Almond Cake*
- *Namikura Yuzu Miso*

Try using the Professional Tsuki Ramen Base for a twist on a traditional ramen dish.





Epicurean's Essentials

For the gourmand who appreciates the finest ingredients, create a custom gift basket with some of The Fresh Market's most loved specialty items such as:

- *The Fine Cheese Co. Toast for Cheese*
- *The Fresh Market Alderwood Smoked Sea Salt Grinder*
- *Les Moulins Mahjoub Natural Preserved Lemons- a great addition to chop up and add to salads, grain bowls, soups or stews*
- *The Fresh Market Pecan and Dark Chocolate Toffee*
- *The Fresh Market Cheese Crisps*
- *Orinoco Sumatra Takengon Coffee*
- *Lucero Ascolano Extra Virgin Olive Oil*
- *Lucero Mission Fig Balsamic Vinegar*



The Fresh Market also offers a variety of pre-made holiday gift baskets for the sweet and savory lovers as well as individual gift items like candles, tea towels, aprons and 3-D snow globe cards within the gift center in each store. For more inspiring gift giving ideas, please visit thefreshmarket.com/holidaygifts.

About The Fresh Market, Inc.

Since 1982, The Fresh Market, Inc. has helped guests make everyday eating extraordinary with time-saving meal solutions, unique ingredients and delicious food for any occasion. From fresh produce and exceptional meat and seafood, to signature baked goods and thousands of organic options, this specialty grocery retailer has something to please every palate. The Fresh Market currently operates 161 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more information, please visit www.thefreshmarket.com or follow the company on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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