

## **The Fresh Market Opens Second Location in Aventura, Fla.**

**AVENTURA, Fla.** — The Fresh Market continued its growth in the South Florida region this week, opening its second store in Aventura, Fla.

The specialty grocery retailer officially “cut the ribbon” on its Aventura Square location on Wednesday by breaking a six-foot loaf of Cuban bread. The opening also featured customary giveaways and sampling, along with a \$2,000 donation to the Feeding South Florida food bank. Celebrity chef Carla Hall also made an appearance later in the day, meeting with guests and signing autographs.

According to The Fresh Market CEO Brian Johnson, the company is thrilled to expand its presence in the city of Aventura.

“We have been a member of the Aventura community for many years and developed a strong connection with our guests,” said Johnson. “We are excited to offer Aventura an additional location with The Fresh Market’s award-winning service featuring a variety of local and global products, the highest-quality fresh foods, and a few new experiences we’re sure our guests will love.”

In addition to a larger footprint and expanded indoor and outdoor seating, Aventura Square features the Roasting Plant, where guests can purchase freshly roasted premium coffee beans to order, and an expanded center store concept that includes a café, made-to-order sandwiches, sushi, pizza and smoked-in-house meats.

This is the second South Florida opening in less than a month; The Fresh Market opened its South Miami location three weeks earlier. There are now 22 stores in the region.

### **About The Fresh Market, Inc.**

Rated by *USA Today* as one of America’s Best Customer Service Companies in 2025, voted #1 in six categories by *USA Today’s* 10Best Readers’ Choice Awards for 2025 including, "Best Grocery Store," "Best Grocery Store Bakery," "Best Grocery Store Deli," "Best Store Produce," and "Best Grocery Store Prepared Foods"—and recognized by Newsweek as the “Best Specialty/Natural/Ethnic Grocer” for 2025, The Fresh Market helps guests discover the best with time-saving meal solutions, unique ingredients, and delicious food for any occasion. From fresh produce and exceptional meat and seafood to signature baked goods and thousands of organic options, the specialty grocer offers something to please every palate. The Fresh Market currently operates more than 170 grocery stores in 22 states across the U.S. and one Spirits & Wine store, inspiring guests to discover new flavors and cook with confidence. For more information, please visit [www.thefreshmarket.com](http://www.thefreshmarket.com) or follow the company on [Facebook](#), [Instagram](#), [TikTok](#), [X](#) and [Pinterest](#).

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