

## Heading: The Fresh Market Brings Fresh Flavors to Algonquin with 8th Chicago-Area Store Opening

GREENSBORO, N.C. – The Fresh Market announced Wednesday, March 19 the grand opening of its newest store in Algonquin, IL marking the premium grocery chain's eighth storefront in the greater Chicago-area, and its fourth opening in the last five months. With a commitment to offering high-quality, fresh foods and an exceptional shopping experience, The Fresh Market is excited to bring its passion for freshness and unparalleled service and hospitality to the village of Algonquin.

Local officials including the local Chamber of Commerce, village government, and Northern Illinois Food Bank representatives were on hand to celebrate the grand opening of the 27,000 square foot store. The invited guests joined the store team in the ceremonial ribbon cutting. To celebrate the opening of our newest store, The Fresh Market has made a \$2,000 donation to the Northern Illinois Food Bank. The Algonquin store will be the fifth The Fresh Market store to make food recovery donations to the food bank.

With the store officially open, the first 500 guests through the doors received special The Fresh Market "Algonquin" reusable gift bags and were treated to live classical music performed in-store. Additionally, guests who attended the opening early were able to experience The Fresh Market's customary cracking of an 80lbs wheel of parmesan cheese.

"The greater Chicago-area has presented us so many fantastic opportunities and we're excited to bring our brand of impeccable hospitality to our new guests here in Algonquin," said The Fresh Market CEO, Brian Johnson. "The Fresh Market shopping experience is unlike any other in retail and I truly believe the community will resonate with what we have to offer, from our carefully curated selection of local and global products to our nationally recognized guest service."

New guests can look forward to discovering a wide range of quality products to make their everyday eating experience extraordinary. In addition to quality ingredients, guests can indulge in The Fresh Market's ready-to-eat restaurant selections such as in-house smoked pit BBQ featuring fresh brisket, ribs and pork and Hot and Fresh Pizza made with artisanal crust, sauce made with Italian-grown crushed tomatoes and topped with fresh mozzarella cheese.

### **About The Fresh Market, Inc.**

Rated by *USA Today* as one of America's Best Customer Service Companies in 2025, voted #1 in three categories by *USA Today's* 10Best Readers' Choice Awards for 2024—"Best Grocery Store Bakery," "Best Grocery Store Deli," and "Best Grocery Store Prepared Foods"—and

recognized for three consecutive years as the “Best Grocery Store in America,” as well as a top 5 most trusted grocery retail brand for specialty and natural/organic foods in the 2022 BrandSpark Most Trusted Awards, The Fresh Market helps guests discover the best with time-saving meal solutions, unique ingredients, and delicious food for any occasion. From fresh produce and exceptional meat and seafood to signature baked goods and thousands of organic options, the specialty grocer offers something to please every palate. The Fresh Market currently operates more than 165 grocery stores in 22 states across the U.S. and one Spirits & Wine store, inspiring guests to discover new flavors and cook with confidence. For more information, please visit [www.thefreshmarket.com](http://www.thefreshmarket.com) or follow the company on [Facebook](#), [Instagram](#), [TikTok](#), [X](#) and [Pinterest](#).

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