



FOR IMMEDIATE RELEASE

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THE FRESH MARKET STATEMENT ON CORONAVIRUS PREPARATION

GREENSBORO, NC, March 6, 2020 -- The health and safety of our team members and guests, as well as the cleanliness of our stores, remains a top priority at The Fresh Market. We are actively working with our safety experts, vendors and suppliers to ensure we are taking all precautionary measures and adhering to recommendations from public health officials to prevent the spread of germs.

In addition to reinforcing good hygiene practices recommended by the CDC with our team members, we have also increased the frequency of our already stringent cleaning and sanitation procedures in every department. The Fresh Market has temporarily suspended self-sampling stations in the stores, however if guests would like to try a product, team members are happy to provide a sample.

We are monitoring the situation closely and will continue to modify our processes to maintain the highest levels of cleanliness in our stores.

About The Fresh Market, Inc.

Since 1982, The Fresh Market, Inc. has helped guests make every day eating extraordinary with time-saving meal solutions, unique ingredients and delicious food for any occasion. From fresh produce and exceptional meat and seafood, to signature baked goods and thousands of organic options, this specialty grocery retailer has something to please every palate. The Fresh Market currently operates 159 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more information, please visit www.thefreshmarket.com or follow the company on Facebook, Twitter, Instagram and Pinterest.

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