



FOR IMMEDIATE RELEASE

CONTACT: Nicole Chabot
336.389.5769
nicolechabot@thefreshmarket.net

SERVE A DAD-LECTABLE DINNER FROM THE FRESH MARKET THIS FATHER'S DAY

GREENSBORO, NC – May 26, 2020 – Specialty grocer The Fresh Market is elevating dad's day this year with an all-in-one dinner meal that can be conveniently ordered online and picked-up in store ahead of the holiday. The Father's Day dinner deal comes in three different options and feeds a family of four. Each option has a savings of over 30% compared to buying the meal components individually.

First, pick your entrée: Select either four, 10 oz. premium choice NY strip steaks or four, 7 oz. Atlantic salmon fillets, or mix and match with two of each (price ranges from \$59.99 to \$49.99 depending on selection)

Then, receive one of each:

- Four veggie kabobs: Stacked with perfectly sliced portobello mushrooms, red peppers, onions, zucchini and squash
- One pound of broccoli cranberry slaw with almonds: Made fresh in our stores with shredded broccoli, dried cranberries, sliced almonds and poppyseed dressing
- Four twice-baked potatoes: Fluffy potatoes baked twice for just the right amount of crispiness and then topped with cheese
- Chocolate decadence bar cake

Online ordering begins on May 27 and runs through June 18 at 2pm EST. Meals can be picked up in-store on June 19, 20, or 21.

For guests that are grilling up their own entrée, The Fresh Market's line of rubs and marinades are great to add extra flavor on the grill. The Mediterranean Citrus Spice Rub adds a bright, zesty flavor to meat, chicken, seafood or vegetables while the Salmon Spice Rub is great for bringing out flavor on salmon fillets, and the French Onion and Garlic Spice takes roasting vegetables up a notch.

For more Father's Day favorites, inspiration and recipes, visit www.thefreshmarket.com/fathersday.

About The Fresh Market, Inc.

Since 1982, The Fresh Market, Inc. has helped guests make every day eating extraordinary with time-saving meal solutions, unique ingredients and delicious food for any occasion. From fresh produce and exceptional meat and seafood, to signature baked goods and thousands of organic options, this specialty grocery retailer has something to please every palate. The Fresh Market currently operates 159 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more information, please visit www.thefreshmarket.com or follow the company on Facebook, Twitter, Instagram and Pinterest.

###