



FOR IMMEDIATE RELEASE

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MAKE MOM'S DAY WITH READY-TO-COOK MEALS FROM THE FRESH MARKET

GREENSBORO, NC – April 16, 2021 – Specialty grocer The Fresh Market is helping guests celebrate the moms in their life all day long from morning to evening (and treats in between) with all-in-one brunch and dinner meals. The complete meals are ready-to-cook and can be conveniently ordered [online](#) for pick-up in store.

The Fresh Market's Mother's Day brunch deal is \$39.99, serves four and includes:

- Quiche (choice of Quiche Lorraine, Broccoli Cheddar or Spinach Tomato)
- Market Style Bacon (two pounds)
- Tropical Fruit Bowl (24 ounces)
- Blueberry Muffins (four count)
- The Fresh Market Fresh Squeezed Orange Juice (32 ounces)
- 'Love You Mom' flower bouquet

Complete brunch with one of our resident wine expert's favorite champagnes for mom – Dom Pérignon or Moët and Chandon Imperial.

The Fresh Market's Mother's Day surf & turf dinner is \$49.99, serves two and includes:

- Your choice of two: Premium Choice Chateaubriand Cut Filet Mignon (9 ounces) or Chilean Sea Bass (7 ounces)
- Mascarpone Whipped Potatoes with Rosemary (one pound)
- Seasoned Asparagus (one pound)
- Chocolate Dipped Strawberries (eight count)
- 'Love You Mom' flower bouquet

Pair the surf & turf dinner with a bottle of crisp Qupe Y Block Chardonnay or Belle Glos Las Alturas Pinot Noir.

Both the brunch and dinner meals can be ordered online now through May 4th at 2:00PM and then picked up in store May 7th through 9th.

Mom-umental Gifts – Florals and Goody Bags

New this year, The Fresh Market is offering guests a unique way to treat mom with a personalized gift.

Guests will be able to build a custom goody bag complete with one of each of the following:

- Choice of either The Fresh Market Coffee or Harney and Sons Tea
- The Fresh Market Chocolate Bar (*choice of Toffee Pretzel Sea Salt with Milk Chocolate or Himalayan Pink Sea Salt with Dark Chocolate*)
- Votive Candle and Votive Cup from Root Candles
- Gift Bag



The Fresh Market's floral department also has an extensive variety of flowers for mom including best-selling orchids, fresh-cut hydrangeas, long-lasting roses and beautiful bouquets and arrangements of every size and hue (some even have a vase included).

For more Mother's Day inspiration, tips and recipes visit www.thefreshmarket.com and check out the April edition of TFM: The Magazine [here](#).

About The Fresh Market, Inc.

Since 1982, The Fresh Market, Inc. has helped guests make every day eating extraordinary with time-saving meal solutions, unique ingredients, and delicious food for any occasion. From fresh produce and exceptional meat and seafood, to signature baked goods and thousands of organic options, this specialty grocery retailer has something to please every palate. The Fresh Market currently operates 159 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more information, please visit www.thefreshmarket.com or follow the company on Facebook, Twitter, Instagram and Pinterest.

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