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The Fresh Market Voted Best Grocery Store in USA TODAY 10Best Readers' Choice Awards
Grocer sweeps five categories, including Best Grocery Store, for the fifth time

GREENSBORO, NC – September 10, 2026 – [The Fresh Market, Inc.](https://www.thefreshmarket.net) is celebrating a standout year in the 2026 USA TODAY 10Best Readers' Choice Awards after being voted Best Grocery Store and earning five first-place honors overall.

In addition to taking the top spot for Best Grocery Store, readers also named The Fresh Market No. 1 in four more categories:

- Best Grocery Store Bakery
- Best Grocery Store Deli
- Best Grocery Store for Produce
- Best Grocery Store Prepared Food

This marks the fifth time readers have recognized The Fresh Market as the country's best grocery store, underscoring the specialty grocer's continued reputation for exceptional food, service and shopping experience.

"What makes these awards so special is that they come directly from the guests we have the privilege to serve every day," said Brian Johnson, CEO of The Fresh Market. "This recognition belongs to our Team Members, whose passion for great food, genuine hospitality and attention to detail create a memorable shopping experience. Being honored across five categories tells us our guests feel that care in every part of the store, and we are thankful to have earned their trust."

USA TODAY's 10Best nominees were determined by a panel of local experts and contributors, who selected their favorite American grocery stores based on value, selection and service. Winners were then chosen by popular vote during a 28-day voting period on the 10Best website.

"The Fresh Market has always been a destination for people who truly love food," Johnson added. "Our guests come to us for carefully curated meals and ingredients, Team Members who know and love what they do, trusted value on the items they reach for most, and the joy of shopping in a store that feels inspiring from the moment they walk in. Whether they are planning a simple weeknight dinner or a meal they will talk about for years, we are proud to be part of those moments."

**About The Fresh Market, Inc.**

The Fresh Market, Inc. is a specialty grocer dedicated to inspiring guests to discover the best in fresh foods, unique ingredients and convenient meal solutions. Rated by USA Today as one of America's Best Customer Service Companies and recognized by USA Today's 10Best Readers' Choice Awards in multiple categories as well as by Newsweek as the "Best Specialty/Natural/Ethnic Grocer" for 2025, The Fresh Market operates more than 170 stores in 22 states and is a wholly owned subsidiary of Cencosud S.A (BCS: CENCOSUD). For more information, please visit www.thefreshmarket.com or follow the company on [Facebook](#), [Instagram](#), [Pinterest](#), [Youtube](#), [TikTok](#) and [X](#).