

FOR IMMEDIATE RELEASE

Headline: The Fresh Market Opens Second Location in Pittsburgh

PITTSBURGH, Pa. -- The Fresh Market, a leading specialty grocer opened its newest store Wednesday at 5880 Centre Avenue in Pittsburgh. The new store features an expansive footprint featuring a restaurant and bar concept to complement the brand's already exceptional guest experience.

Guests in attendance experienced a traditional The Fresh Market opening day complete with a ribbon-cutting, a \$5,000 donation to the Greater Pittsburgh Community Food Bank, plus giveaways and sampling throughout the store.

"We are excited to share this store with our new guests in Pittsburgh," said Brian Johnson, CEO of The Fresh Market. "The Fresh Market shopping experience is unlike any other, and we're proud to offer something for everyone—exceptional quality, everyday value, and real choice. From specialty items and the freshest produce to ready-to-enjoy meals and local favorites, our goal is to help guests make every day eating extraordinary, whether it's their weekly or daily shop, a special occasion, or an easy, affordable dinner tonight."

New Store Highlights

In addition to the restaurant and bar concept, the 32,289 square-foot store features an elevated assortment designed to inspire guests, including an extensive meat and seafood selections, nationally recognized bakery and produce departments and a carefully curated selection of global products and seasonal features.

About The Fresh Market, Inc.

The Fresh Market, Inc. is a specialty grocer dedicated to inspiring guests to discover the best in fresh foods, unique ingredients and convenient meal solutions. Rated by *USA Today* as one of America's Best Customer Service Companies in 2025 and recognized by *USA Today's 10Best Readers' Choice Awards* in multiple categories as well as by *Newsweek* as the "Best Specialty/Natural/Ethnic Grocer" for 2025, The Fresh Market operates more than 170 stores in 22 states. For more information, visit thefreshmarket.com or follow the brand on Facebook, Instagram, TikTok, X and Pinterest.

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