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FEAST MODE: FRIENDSGIVING FAVORITES FROM THE FRESH MARKET

GREENSBORO, NC – October 22, 2019 – Hosting a Thanksgiving meal with friends a week or two before the actual holiday has become a standard celebration rightfully earning the title of “Friendsgiving.” This year, whether you’re hosting or attending your group’s Friendsgiving, specialty grocer The Fresh Market has both traditional and fun, festive dishes to take your celebration up a notch from start to finish.

Here are the specialty grocer’s five stand-out favorites for Friendsgiving:



Holiday Turkey Pie

New this year and only available at The Fresh Market, the Holiday Turkey Pie contains all the traditional Thanksgiving foods in one, so you’ll have more time with friends and less time in the kitchen. We’ve combined layers of turkey, stuffing, mashed potatoes, gravy and cranberries into a flaky crust for a mouthful of Thanksgiving in every bite.

The Holiday Turkey Pie can be found in the deli department of the store beginning on November 6 and is available by the single-serve slice or as a half pie. Each slice is 460 calories compared to a traditional Thanksgiving dinner where Americans consume anywhere from 3,000 to 4,500 calories according to the Calorie Control Council.

Keogh’s Roast Turkey and Secret Stuffing Chips

Save the traditional stuffing for the family affair - these chips are as fun as your friends are and make for an easy side or pre-meal snack. Made in Ireland and only available during the holidays, they cram all your favorite stuffing ingredients and flavor into a crispy potato chip. Each chip is seasoned with herbs and spices picked from their farmhouse garden.



Turducken

Perfect for those indecisive and meat-loving friends, turducken is the ultimate, un-traditional entrée for Friendsgiving. It’s handmade in-store and consists of a boneless duck breast stuffed inside a boneless chicken breast stuffed inside a boneless turkey breast. It’s also packed with garlic and herb dressing and Andouille sausage throughout for even more flavor. Turducken will be available by the pound during the week of Thanksgiving.



Take & Bake Brie

A guest favorite and hands-down best-seller for the holidays, The Fresh Market's take and bake brie is the supreme, easy entertaining appetizer to kick things off for Friendsgiving. Wrapped in a buttery puff pastry, the creamy imported brie serves 4-6 people and is topped with a combination of fruit preserves and almonds or walnuts and is available in flavors including Apricot Almond, Strawberry Walnut or Raspberry Almond.



Cream Pies

Friendsgiving dessert is as sweet as *cream* pie with The Fresh Market's new decadent, made-from-scratch cream pies available in the flavors of Pumpkin Praline, Bananas Foster, Chocolate Silk Peanut Butter and French Chocolate Silk, which is the actually the third most popular Thanksgiving pie flavor. The 9" cream pies are decorated by hand and topped with real whipped cream.

The Fresh Market will donate \$1.00 from every cream pie sold to their national charitable partner, Feeding America, from October 30th to November 30th.

The Fresh Market also has everything needed for a traditional Friendsgiving including whole turkeys, spiral sliced hams, party platters and classic side dishes such as whipped sweet potatoes, roasted butternut squash with pecans and cranberries, garden green beans and traditional herb stuffing. Additional information on these offerings and more can be found online at www.thefreshmarket.com/friendsgiving.

About The Fresh Market, Inc.

Since 1982, The Fresh Market, Inc. has helped guests make every day eating extraordinary with time-saving meal solutions, unique ingredients and delicious food for any occasion. From fresh produce and exceptional meat and seafood, to signature baked goods and thousands of organic options, this specialty grocery retailer has something to please every palate. The Fresh Market currently operates 159 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more information, please visit www.thefreshmarket.com or follow the company on Facebook, Twitter, Instagram and Pinterest.

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