

Headline: The Fresh Market Expands Chicagoland Footprint, Opens New Northbrook, IL Location

GREENSBORO, N.C. – The Fresh Market announced the grand opening of its seventh store in the greater-Chicago area this morning. With a commitment to offering high-quality, fresh foods and an exceptional shopping experience, The Fresh Market is excited to bring its passion for freshness and unparalleled service and hospitality to the local community.

The grand opening in Northbrook, IL marks The Fresh Market’s 168th location and promises guests an exceptional shopping experience paired with an extensive selection of local, organic, and specialty items.

The celebration kicked off with a ribbon-cutting ceremony at 8:30 a.m., commemorating the opening of this new location, as well as a \$2,000 donation to the Greater Chicago Food Depository. Additionally, as a token of appreciation, the first 500 guests through the doors received special The Fresh Market “Northbrook” reuseable gift bags, adding an extra reason for guests to visit early and enjoy the everyday fresh and seasonal offerings at this new location.

“We are incredibly excited to open our latest store here in Northbrook and to continue expanding our presence in the Chicago area,” said Brian Johnson, CEO of The Fresh Market. “We look forward to delighting the community with our selection of the freshest meats, seafood, produce, and carefully curated specialty items and inspiring our guests to make every day eating extraordinary.”

About The Fresh Market, Inc.

Voted #1 in three categories by USA Today’s 10Best Readers’ Choice Awards for 2024— “Best Grocery Store Bakery”, “Best Grocery Store Deli” and “Best Grocery Store Prepared Foods”—and recognized for three years in a row as the “Best Grocery Store in America”, and as a top 5 most trusted grocery retail brand for specialty and natural/organic foods in the 2022 BrandSpark Most Trusted Awards, The Fresh Market helps guests discover the best with time-saving meal solutions, unique ingredients, and delicious food for any occasion. From fresh produce and exceptional meat and seafood to signature baked goods and thousands of organic options, the specialty grocer has something to please every palate. The Fresh Market currently operates more than 160 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more

information, please visit www.thefreshmarket.com or follow the company on [Facebook](#), [Instagram](#), [TikTok](#), [X](#) and [Pinterest](#).