

The Fresh Market Animal Welfare Standards

FACT SHEET

As a premier, fresh-focused specialty retailer, The Fresh Market is committed to offering:

- The highest quality
- Best sourced
- Humanely treated products

We partner with our vendors and suppliers throughout the supply chain to ensure the food we sell in our stores meets our specifications, quality standards, and the animal welfare standards set forth below.

Chicken

1. The chicken sold from the meat department is sourced from the United States and [American Humane Certified](#) **suppliers**, who are committed to ensuring the safety, welfare, and well-being of animals:
 - Freedom from Hunger and Thirst
 - Freedom from Discomfort
 - Freedom from Pain, Injury or Disease
 - Freedom from Fear and Distress
 - Freedom to express normal behaviors
2. **100%** of our organic chicken is “Certified Humane Raised and Handled®” by Humane Farm Animal Care suppliers ([HFAC](#)).
3. Our organic chicken meets all the requirements of Step 3 G.A.P. 5-Step Animal Welfare Standards for Broiler Chickens: chickens raised for meat by [Earth Claims](#) and [Animal Welfare Certified, Certifiedgap.org](#).

This certification means the chickens are being raised on farms and/ranches that have **met over 100+ animal welfare standards including:**

- More space to roam around
- NO cages or crates for confinement
- Raised without antibiotics and no added hormones
- Fed a vegetarian diet and no animal by-products

Cage-Free Eggs

As of September 1, 2019, all of our shell, hard cooked and liquid eggs at retail are cage-free or better.

Pork

The Fresh Market utilizes third-party audits to ensure the welfare of the pigs from which our pork is supplied.

Sustainable Seafood

The Fresh Market is committed to purchasing seafood that is harvested or produced according to acceptable sustainability practices. Our wild-caught seafood originates from fisheries that are regularly monitored and assessed to ensure it is sourced with minimal impacts to other species or the physical environment and/or are engaged in reducing these impacts.

Milk and Dairy

The Fresh Market offers organic milk and other organic dairy options for our guests, including 100% grass-fed dairy.

Grass-Fed Beef

As of October 2019, The Fresh Market offers 100% grass-fed beef to augment the current offerings of prime and premium choice.

Plant-Based Protein

The Fresh Market has significantly increased the number of plant-based protein options offered throughout the store.