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**PARTY TIME: THE FRESH MARKET MAKES ENTERTAINING EASY THIS
HOLIDAY SEASON**

More than 50 Platters for Any Occasion Along with Ready-to-Heat Holiday Dinners

GREENSBORO, NC – November 13, 2019 – Football games, friendsgiving, family visiting from out of town, all leading up to the main holiday dining events -- one could spend all of November and December cooking in the kitchen, or they can let specialty grocer The Fresh Market do all the prep for them.

In addition to ready-to-eat holiday meal offerings, there are more than 50 different made-in-store platters guests can choose from to cover any occasion, including business lunches, brunch with the cousins, hosting game day parties and everything in-between.

“Half of the platters we are offering this year are either new or enhanced,” said Diane Cleven, Director of Deli, CMS and Sushi. “Our best-selling platters are always the fruit and crudité because of their freshness and the prep time they save, but I am also passionate about our new offerings like the [Artisan Cheese](#), [Antipasto](#), [Under 500 Calorie Bistro Sandwich](#) and [Falafel Pita](#) Platters. They are truly elevated, curated from our top selections, and play off some of the top food trends like Mediterranean flavors, plant based, and savory.”

Signature items and perennial best-sellers include Roasted Chicken Salad on freshly baked croissants, Take & Bake Brie (available in Apricot Almond, Raspberry Almond and Strawberry Walnut), Roasted Buffalo Chicken Dip in a sourdough boule, fresh fruit tart and gourmet cakes exclusive to The Fresh Market, such as the Triple Chocolate Truffle Cake.

Guests can order platters [online](#) before 2 PM to pick up their platters the following day, or order in store.

For the main event, The Fresh Market offers four different options of ready-to-heat holiday meals depending on the size of your party. The turkey comes fully-cooked and is an exclusive recipe to The Fresh Market to ensure the turkey is moist and flavorful. New this year, guests can order an organic turkey and for Christmas, there is now a spiral ham meal.

“Our best-selling meal is our traditional holiday meal. What keeps guests coming back every year is the quality. Where other retailers tend to have their meals arrive into the store already boxed up from one central supplier, we customize each component of our holiday meal with exclusive recipes, using only real cream and butter in our mashed potatoes, even upgrading to larger bread crumbs in our stuffing so it does not become mushy,” said Diane Cleven. “We also are known for our generous portion sizes because we want you to have leftovers!”

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Deluxe Holiday Meal, Serves 12-14 guests (\$149.99): Includes a 10- 12 lb fully-cooked Turkey, 30 oz Homestyle Turkey Gravy, 3 lb boneless Honey Ham, 4 lb Yukon Gold Whipped Potatoes, 3lb Traditional Herb Stuffing, 2 lb Corn Souffle, 2 lbs Garden Green Beans, 16 oz Cranberry Relish w/Walnuts and 24 Golden Dinner Rolls.

Traditional Holiday Meal, Serves 8-10 guests (\$79.99): Includes a 10-12 lb fully-cooked Turkey, 30 oz Turkey Gravy, 3 lbs Traditional Herb Stuffing, 3 lbs Yukon Gold Potatoes, 16 oz Cranberry Relish with Walnuts and 12 Golden Dinner Rolls.

Essential Holiday Meal, Serves 3–5 guests (\$59.99): Includes a 2.5 lbs fully-cooked Turkey Breast, 30 oz. Turkey Gravy, 2 lbs Traditional Herb Stuffing, 2 lbs Yukon Gold Potatoes, 1 lb Garden Green Beans and 8 oz Cranberry Relish with Walnuts.

Spiral Ham Meal, Serves 10-12 guests (\$89.99): 9 lb Spiral Ham, 2.5 lb White Cheddar Scalloped Potatoes, 2.5 lb Garden Green Beans, 2.5 lbs Roasted Butternut Squash with Pecans and Cranberries, 24 oz Cranberry Relish with Walnuts, and 12 Golden Dinner Rolls.

Easy Entertaining Sampling Event

On Saturday, December 7 and Sunday, December 8, between Noon and 4:00 PM, guests can sample some of the holiday meals and platters at any The Fresh Market location, including: Cocktail shrimp platter, Mediterranean platter, Honey Baked Spiral Ham, Butternut Squash with Pecans and Cranberries and White Cheddar Scalloped Potatoes.

Guests can also [order](#) their holiday meals à la carte in case they prefer a standing rib roast or beef tenderloin to turkey, which is a growing trend among The Fresh Market's guests.

About The Fresh Market, Inc.

Since 1982, The Fresh Market, Inc. has helped guests make every day eating extraordinary with time-saving meal solutions, unique ingredients and delicious food for any occasion. From fresh produce and exceptional meat and seafood, to signature baked goods and thousands of organic options, this specialty grocery retailer has something to please every palate. The Fresh Market currently operates 159 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more information, please visit www.thefreshmarket.com or follow the company on Facebook, Twitter, Instagram and Pinterest.