



FOR IMMEDIATE RELEASE

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THE FRESH MARKET ANNOUNCES TEMPORARY STORE OPERATING HOURS

GREENSBORO, NC, March 18, 2020 – In order to best serve our guests, The Fresh Market will temporarily change their hours of operation for stores that currently have extended hours.

All stores will be open between 8 AM – 9 PM, seven days a week. Additionally, on weekdays the first shopping hour of 8 AM – 9 AM will be reserved for seniors and other individuals most at risk (those with chronic health conditions such as heart disease or diabetes). We ask that our other guests who do not fall into these categories respect these special hours for those who fall into the higher risk categories as outlined by the [CDC](https://www.cdc.gov), so they can feel more comfortable shopping in our stores.

The Fresh Market has also closed all café seating areas, and in states that have banned gatherings of no more than 50 people, we are monitoring the guest count in our stores to adhere to these guidelines.

Online ordering is also available for our guests through shop.thefreshmarket.com, but due to high demand, guests may experience delays in delivery and a higher number of items may be out-of-stock. We are working diligently with our suppliers and partner Instacart to mitigate these concerns.

We are monitoring the situation closely and will continue to modify our processes to follow all public health guidance and keep the safety and wellbeing of our team members and guests our top priority.

About The Fresh Market, Inc.

Since 1982, The Fresh Market, Inc. has helped guests make every day eating extraordinary with time-saving meal solutions, unique ingredients and delicious food for any occasion. From fresh produce and exceptional meat and seafood, to signature baked goods and thousands of organic options, this specialty grocery retailer has something to please every palate. The Fresh Market currently operates 159 stores in 22 states across the U.S., inspiring guests to discover new flavors and cook with confidence. For more information, please visit www.thefreshmarket.com or follow the company on Facebook, Twitter, Instagram and Pinterest.

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