



## **The Fresh Market Animal Welfare Standards**

As a premier, fresh-focused specialty retailer, The Fresh Market is committed to offering the highest quality, best-sourced and humanely harvested products for our guests.

We partner with our vendors and suppliers on every step of the supply chain to ensure the food we sell in our stores meets our specifications and quality standards and the animal welfare standards set forth below.

### **Cage-Free Eggs**

By September 1, 2019 all of our shell, hard cooked and liquid eggs at retail will be cage-free or better.

### **Poultry**

The poultry sold from the meat department is sourced from the United States and [American Humane Certified](#), which is committed to ensuring the safety, welfare and well-being of animals. In addition, the chicken and turkey sold from our meat department are also certified by the [Non-GMO Project](#), and are fed a GMO-free diet.

### **Pork**

The Fresh Market utilizes third-party audits to ensure the welfare of the pigs from which our pork is supplied.

### **Sustainable Seafood**

The Fresh Market is committed to purchasing seafood that is harvested or produced according to acceptable sustainability practices. Our wild-caught seafood originates from fisheries that are regularly monitored and assessed to ensure it is sourced with minimal impacts to other species or the physical environment and/or are engaged in reducing these impacts.

### **Milk and Dairy**

The Fresh Market offers organic milk and other organic dairy options for our guests, including 100% grass-fed dairy.

### **Grass-Fed Beef**

Starting in October 2019, The Fresh Market will offer a 100% grass-fed domestic beef to augment the current offerings of prime and premium choice.

### **Plant-Based Protein**

The Fresh Market has significantly increased the number of plant-based protein options offered throughout the store.