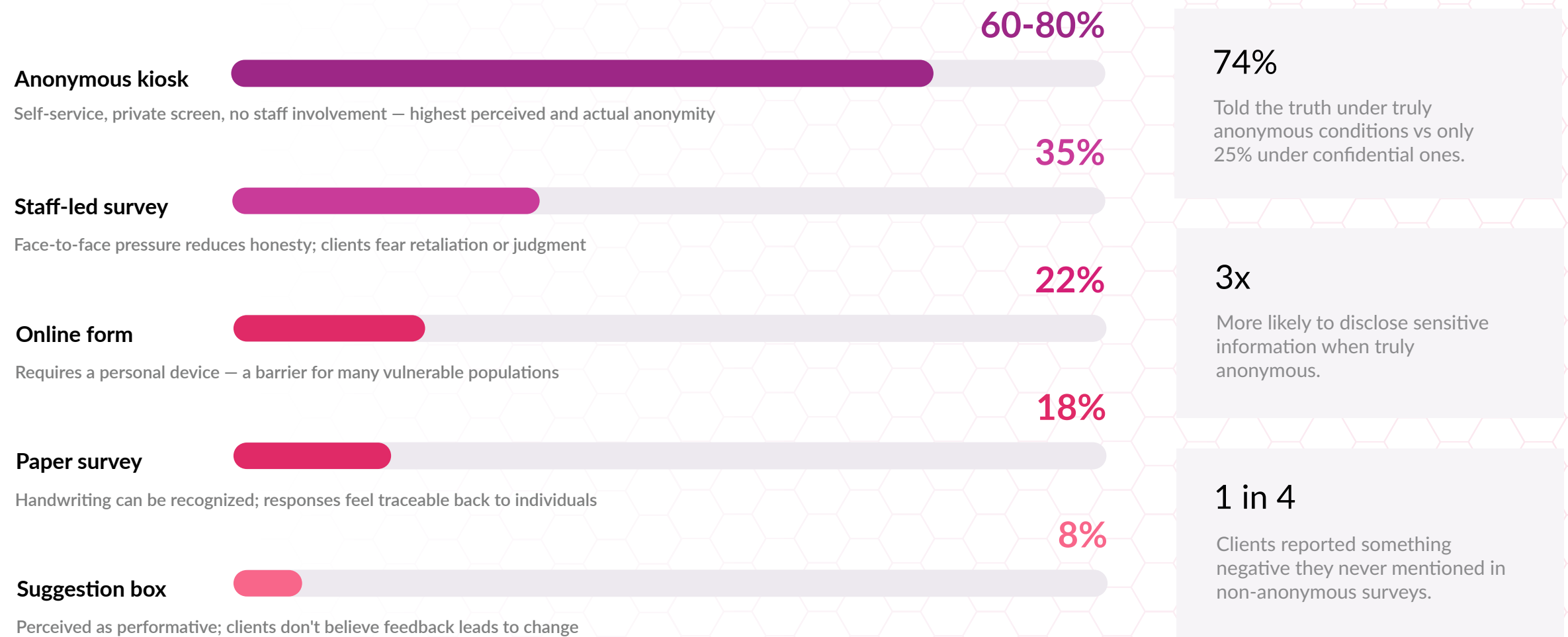


PARTICIPATION RATES BY FEEDBACK METHOD

THE POWER OF ANONYMITY

When people in vulnerable situations feel truly anonymous, they engage. Here's how feedback methods compare in typical vulnerable-population settings.



Data: Pulse For Good / pulseforgood.com/the-problem, Ong & Weiss (2000), Journal of Applied Social Psychology