

HI, WE'RE THE WORKHOUSE.

WE'RE A BOUTIQUE DESIGN STUDIO *building* CONSIDERED BRANDS *through* STORYTELLING *and* HUMAN CONNECTION.

We're looking for a savvy intermediate digital designer with strong motion design skills to join our studio. We believe that while the world around us is constantly changing, it's our ability to listen, to pay attention, and consider deeply that is at the root of our creativity. Our craft is inspired by conversations, moments in nature, chance encounters and current events that uncover stories no one else is telling. The work we do at our studio is a labour of love – bridging the world of our clients and their audiences. Our team is at the heart of this philosophy, our strength as a creative agency lies with the synergy of our group, and not solely with the talent of an individual. Together, let's weave some magic, going beyond the ordinary and mundane to what otherwise might be invisible and exceptional.

JOB SUMMARY

As an intermediate digital designer at the Workhouse, you will engage in a variety of projects across diverse digital platforms. By utilizing your skills in graphic design, animation, motion graphics, and user interface design, you will be responsible for crafting unique and meaningful digital experiences. Your enthusiasm for the digital landscape, including advancements in AI, 3D animation, and emerging technologies like Web3, will be the driving force behind your work. Meanwhile, your ability to creatively adapt these technologies will ensure their relevant and effective application in our projects.

ROLE & RESPONSIBILITIES

- Leads the development of innovative digital design that thrive in web-based and multimedia environments
- Skilled in applying research on current digital design trends, user experience best practices, and emerging web technologies
- Integrates UX design principles to craft concepts that are visually appealing, intuitive, and user-friendly
- Effectively communicates digital design ideas and concepts, both verbally and through visual mockups and prototypes
- Creates comprehensive proposals and presentations to pitch digital work, such as websites, apps, and digital campaigns
- Maintains exceptional quality standards across all digital outputs, including motion graphics and UI/UX designs
- Participates in brainstorming and interactive sessions, focusing on digital solutions
- Manages time effectively and understands digital project workflows to ensure optimal execution of projects
- Continuously shares insights about the latest trends, tools, and practices in digital design with the team
- Identifies and resolves challenges in digital projects, ensuring smooth and efficient project flow
- Welcomes and integrates constructive feedback to continuously refine and enhance digital design projects
- Collaborates with various team members to develop cohesive visual storytelling across digital platforms
- Keeps skills up-to-date and identifies emerging technologies that can be relevantly integrated into projects

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PERSONAL ATTRIBUTES

- Manages time efficiently, prioritizes tasks, and consistently meets deadlines
- Demonstrates the ability to lead and inspire others, both in formal and informal settings
- Possesses excellent communication skills, effective with both team members and clients
- Enjoys team collaboration and positively contributes to team dynamics
- Innovative thinker with a knack for creative problem-solving
- Self-motivated and capable of achieving results independently, contributing to the greater whole
- Comfortable with and adaptable to new and evolving technologies relevant to the field

EDUCATION / EXPERIENCE

- Proven education, training and certification in digital UI/UX design and graphic design
- 3-5 years of previous professional experience outside of school

TECHNICAL SKILLS

- Proficient in Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effects, Premiere Pro), Figma, and any essential digital design technologies
- Strong understanding of graphic design and UI/UX principles
- 3D Rendering and video editing experience with programs like Blender or Cinema 4D is a plus

TIMING

Hours of work generally are 9am – 5pm, Monday to Friday. We currently work on a hybrid work model through Slack and weekly dedicated in-person days; Wednesdays and Fridays in our office located in the Distillery District.

CONTACT

info@theworkhouse.ca

OUR MISSION

We are a boutique Toronto-based design firm specializing in branding, design and elevated digital solutions.

OUR VISION

In *our* house, we cultivate *curious leadership* and inspire *creative collaboration*.

WITH A SHARED PASSION FOR OUR MISSION & VISION, OUR CULTURE CODE GUIDES HOW WE ACT AND INTERACT BASED ON FIVE CORE PILLARS:

DEPENDABILITY = We show up

COURAGE = We embrace brave

INTEGRITY = We practice kindness

EXCELLENCE = We desire excellence

TENACITY = We have grit

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