

WE CREATE CONSIDERED DESIGN *for* COVETED BRANDS.

The Workhouse is a sum of talented individuals, working together to achieve meaningful communication solutions that offer a balance of strategy and design. Adapting and ever-evolving with the changing professional landscape to achieve design excellence; our team is strengthened by our collaborative approach and attention to detail. This fusion of expertise and carefully tailored solutions is a unique and signature experience offered at our agency.

TITLE	DESIGNER
JOB SUMMARY	As a Designer, you will assist with conceptualizing, creating and crafting original design/layouts for digital and printed communications. Your design solutions will align with the brief and time expectations of the project with the guidance and direction provided by the Creative Director (CD), Associate Creative Director (ACD) and guidance from the Account Management Team. You will report directly to the Creative Director.
ROLE & RESPONSIBILITIES	<ul style="list-style-type: none"> • Deliver highest level concepts for creative projects • Assist in brainstorming concepts for multiple projects • Ability to collaborate and work with different internal team members • Review and collaborate on all new concepts, on-going projects, pitches and major campaigns with CD/ACD • Ability to understand and design according to style/brand guidelines • Understanding of user-centered design principles and best practices • Ability to demonstrate basic UX principles via web, app, or wireframe samples • Maintain a positive relationship with developers, ensuring that design concepts meet the strategic requirements of the brief • Present designs and concepts that accurately address project objectives • Present and rationalize your concepts/designs internally and to clients • Excellent communication skills and professional attitude • Consult and problem solve with internal/external print and other vendors • Attend client briefings, meetings and pitches (when necessary) • Prioritize and execute tasks in a fast-paced environment – time management skills • Ability to work independently on projects • Manage projects and timelines efficiently and responsibly • Ability to create mock-ups

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PERSONAL ATTRIBUTES	<ul style="list-style-type: none"> • Creative, design thinker • Strategic, conceptual and forward-thinking • Confident, professional and enthusiastic • Self-Motivated, anticipatory and eager • Proactive and collaborative • Organized and detail-oriented • Analytical and problem solving ability • Curious • Desire to learn
TECHNICAL SKILLS	<ul style="list-style-type: none"> • Excellent typography skills is a must <p><i>Must have proficiency in:</i></p> <ul style="list-style-type: none"> • Adobe Creative Suite (InDesign, Illustrator, Photoshop, XD) <p>Understanding / experience with:</p> <ul style="list-style-type: none"> • Online platforms, UX/UI design principles • Microsoft PowerPoint, Microsoft Word, Microsoft Excel • After Effects / Premiere Pro video editing skills a bonus but not essential

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