

**HI, WE'RE THE WORKHOUSE.****WE'RE A BOUTIQUE DESIGN STUDIO *building*  
CONSIDERED BRANDS *through* STORYTELLING  
*and* HUMAN CONNECTION.**

We're seeking a designer that is a passionate explorer, curious, and dedicated. We believe that while the world around us is constantly changing, it's our ability to listen, to pay attention, and consider deeply that is at the root of our creativity. Our craft is inspired by conversations, moments in nature, chance encounters and current events that uncover stories no one else is telling. The work we do at our studio is a labour of love – bridging the world of our clients and their audiences. Our team is at the heart of this philosophy, our strength as a creative agency lies with the synergy of our group, and not solely with the talent of an individual. Together, let's weave some magic, going beyond the ordinary and mundane to what otherwise might be invisible and exceptional.

**JOB  
SUMMARY**

A great fit to a small, highly creative team working for a wide range of clients, you will gain first-hand experience and valuable feedback of the design process, from initial concept to final development in a fast-paced studio environment. Our projects include branding, marketing collateral and motion graphics for an array of clients in various sectors. As a designer, you will work closely with the Creative Directors, design team and accounts team on real client projects at all levels of the process.

**ROLE &  
RESPONSIBILITIES**

- Design execution of creative concepts based on each specific ask
- Strong typography and layout skills
- Ability to understand and design according to style / brand guidelines
- Consult, critique and participate in creative reviews with designers on active projects
- Ability to work both collaboratively and independently on projects
- Ability to mock-up designs
- Manage projects and timelines efficiently and responsibly
- Meet deadlines as outlined

*Types of project you will be involved in:*

- Assist team in internal initiatives (branding, website, and case study development)
- Assist in team brainstorming sessions and research for new projects
- Brochure design (print and digital)
- Interactive PDFS and digital sales tools
- Identity design
- UI / UX design and prototyping
- Motion graphics
- Presentation development
- Promotional design (posters, banners etc.)
- Photography curation
- Stay on top of existing trends and innovation

**WORKHOUSE**

## PERSONAL ATTRIBUTES

- High quality creative, design thinker
- Strategic, conceptual and forward-thinking
- Confident, professional and enthusiastic
- Excellent communication skills and professional attitude
- Self-Motivated, anticipatory and eager
- Proactive and collaborative
- Organized and detail-oriented
- Analytical and problem solving ability
- Curious, with a strong desire to learn and grow

## TECHNICAL SKILLS

*Must have proficiency in:*

- InDesign, Illustrator, Photoshop & Figma

*Understanding / experience with:*

- Online platforms, UI / UX design principles
- After Effects / Premiere Pro video editing skills a bonus but not essential
- Microsoft PowerPoint, Microsoft Word, Microsoft Excel

## TIMING

Hours of work generally are 9am – 5pm, Monday to Friday. We currently work on a hybrid work model through Slack and weekly dedicated in-person days; Wednesdays and Fridays.

## CONTACT

[info@theworkhouse.ca](mailto:info@theworkhouse.ca)

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### OUR MISSION

We are a boutique Toronto-based design firm specializing in branding, design and elevated digital solutions.

### OUR VISION

In our house, we cultivate *curious leadership* and inspire *creative collaboration*.

### OUR VALUES

DEPENDABILITY = We show up

COURAGE = We embrace brave

INTEGRITY = We practice kindness

EXCELLENCE = We desire excellence

TENACITY = We have grit

## WORKHOUSE