

HI, WE'RE THE WORKHOUSE.**WE'RE A BOUTIQUE DESIGN STUDIO *building*
CONSIDERED BRANDS *through* STORYTELLING
and HUMAN CONNECTION.**

We're looking for a talented designer to bring unique ideas and innovative thinking to our studio. Great design is about more than just meeting a brief; it's about discovering new ways to communicate ideas, tell compelling stories, and create meaningful connections that leave a lasting impression.

At our studio, creativity is all about listening, observing, and finding inspiration in everyday moments. Our work is a labor of love, bridging the world of our clients and their audiences. With our team at the heart of this philosophy, our strength as a creative agency lies in the synergy of our group, not solely in the talent of an individual. Together, let's weave some magic, going beyond the ordinary and mundane to reveal the exceptional in what might otherwise be invisible.

**JOB
SUMMARY**

As a designer at the Workhouse, you will be tasked with the strategic development and execution of innovative designs across various print and tactical mediums. In collaboration with the creative director, you will drive the visual concepts from initial brainstorm to detailed production. A key aspect of your role is to effectively articulate the rationale behind each design, demonstrating how they are grounded in thoughtful strategy and meaningful substance, to both clients and team members. Your passion for concepts should go beyond just fulfilling the brief; it should extend to innovative ideas that will enhance the overall visual designs, leaving a lasting impression with our clients and partners.

**YOUR ROLE &
RESPONSIBILITIES**

- Leads the development of original design concepts to meet business objectives
- Proficient in conducting market research, trend analysis, and competitive reviews
- Actively engages in brainstorming and interactive sessions, focusing on developing visual concepts and strategic design thinking
- Designs versatile concepts that translate effectively across multiple media platforms, from print to digital
- Designs and produces engaging motion graphics, animations, and video assets that reinforce brand identity and elevate digital storytelling for websites, social media, and digital advertising
- Masterfully communicates design ideas and concepts, both verbally and visually
- Utilizes data visualization skills to present complex information in a clear and visually appealing manner
- Proactively tackles design challenges, ensuring smooth project progression
- Crafts and presents persuasive pitches, proposals, and presentations to showcase design work
- Efficiently manages time and navigates design processes to ensure optimal execution of projects
- Provides constructive feedback and seamlessly incorporates suggestions to enhance designs
- Works collaboratively with team members, ensuring brand coherence and unified visual storytelling
- Applies print production techniques with an emphasis on precision and craftsmanship
- Ensures consistently high-quality standards across all design outputs
- Shares valuable industry insights and best practices, fostering peer growth and team development

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YOUR ROLE & RESPONSIBILITIES

- Manages time efficiently, prioritizes tasks, and consistently meets deadlines
- Demonstrates the ability to lead and inspire others, both in formal and informal settings
- Possesses excellent communication skills, effective with both team members and clients
- Enjoys team collaboration and positively contributes to team dynamics
- Innovative thinker with a knack for creative problem-solving
- Self-motivated and capable of achieving results independently, contributing to the greater whole
- Comfortable with and adaptable to new and evolving technologies relevant to the field

DEPENDABILITY

YOU SHOW UP BY:

- Managing your time efficiently, prioritizing tasks, and consistently meeting your deadlines
- Demonstrate the ability to inspire others, both in formal and informal settings
- Possess excellent communication skills that are effective with both team members and clients
- Engaging in team collaborations and positively contribute to our team dynamics
- Being an innovative thinker with a knack for creative problem-solving
- Having the self-motivation to achieve results independently, contributing to the greater team
- Being comfortable with and adaptable to new and evolving technologies relevant to our field

MUST-HAVES

- Proficient in design software such as Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects, Premiere Pro) and Figma
- Proven education or experience demonstrating the skills required for quality UI/UX and motion design work is highly valued
- Experience in presentation programs like Microsoft Powerpoint & Keynote is a plus
- 2-3 years of previous professional experience outside of school

HOURS

Hours of work generally are 9am– 5pm, Monday to Friday.*
 Ability to work in a hybrid model in Toronto, Ontario, with in-person days required.

CONNECT

team@theworkhouse.ca

**Hours may vary based on the need to meet project deliverables and deadlines. In some cases, as is standard in our industry, additional hours may be required. When this occurs, compensation will be assessed and provided on a case-by-case basis.*

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