Presto Research

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Daily Market Brief

Aug 2, 2024 (UTC -02:00)

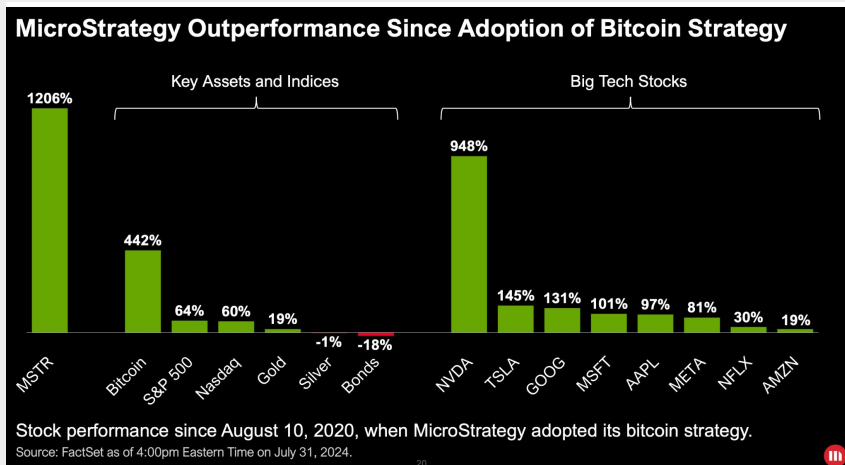MSTR Earnings Bullish For BTC Despite Tech Sector Bloodbath

BTC	$65,372.89 +1.2%	**S&P500**	5,446.68 -1.4%	**US 10Y**	3.9703% -0.0881PPT	**WTI**	$76.81 -1.4%
ETH	$3,204.93 -0.8%	**Nasdaq**	17,195.61 -2.3%	**DXY**	104.34 +0.2%	**Gold**	$2,489.90 +0.7%

- Equity markets took a hit as the slew of tech company earnings disappointed, with INTC -6% and AMZN -2%. As the post-Fed price action continued to nudge traditional risk assets lower, a late US session surge pushed BTC and ETH back to levels unchanged on the day. $BTC at $65k and $ETH $3.2k.
- Overnight, Coinbase Q2 results came in, with $1.45 billion in quarterly revenue as profits declined.
- MicroStrategy announced an additional purchases of 12,222 BTC in Q2, bringing their total holdings to 226,500, with a current market value of $14.72B (see below for more).
- According to DefiLlama, for the first time ever, Solana's monthly DEX volumes surpassed Ethereum's in July 2024, with $55.88B versus $53.87B respectively.
- During the last 24 hours, the top three gainers were $SKL, $AIOZ and $CRV, while the top three losers were $MOG, $WIF, and $ZRO.

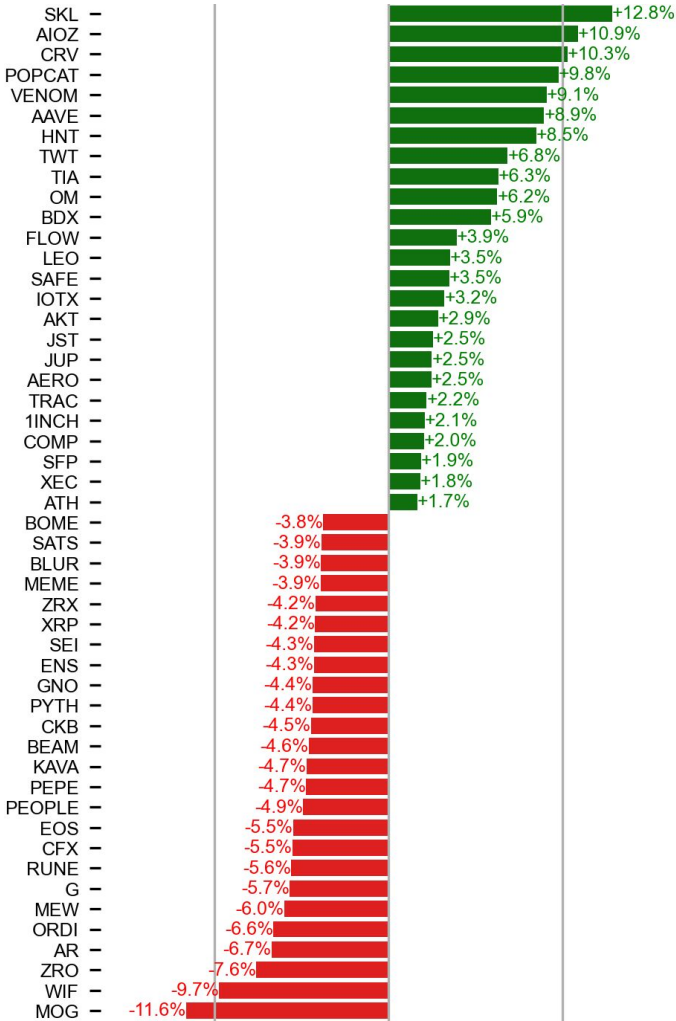## MSTR Earnings Bullish For BTC Despite Tech Sector Bloodbath

Amid the bloodbath in 2Q24 tech earnings (hurting all risk assets overnight), MSTR deserves special attention for 3 reasons. First, MSTR's strategy of exploiting TradFi market inefficiencies (a.k.a. "intelligent leverage") has led to its BTC/share increasing by 3.7% in 2Q24 (dubbed "BTC Yield" by MSTR). This strategy will continue, as MSTR targets a 4-8% BTC Yield as a new KPI. Second, MSTR is filing for a $2 billion equity offering, indicating the scale of its future BTC purchases. Third, during the IR call, MSTR said it will adopt the new FASB rules (i.e., fair-value accounting) on BTC holdings no later than 1Q25. This is positive not only for MSTR,

sitting on $9 billion in paper gains, but also for the overall BTC market, as the current lower-of-cost-or-market accounting has been a major obstacle for other public companies adopting MSTR's BTC strategy. Note that MSTR shares outperformed both BTC and NVDA since MSTR's first BTC purchase 4yrs ago.
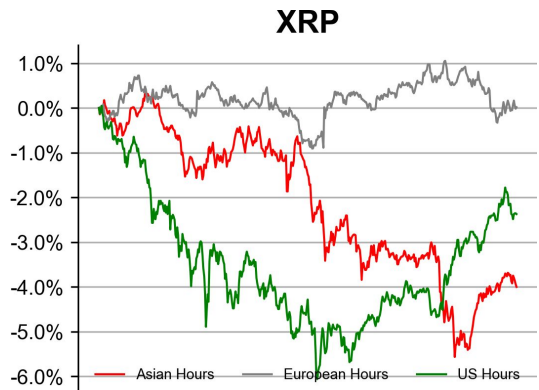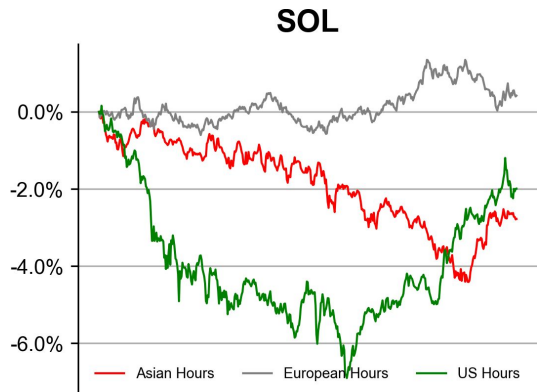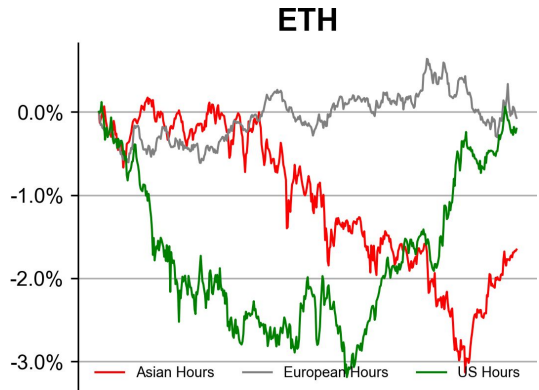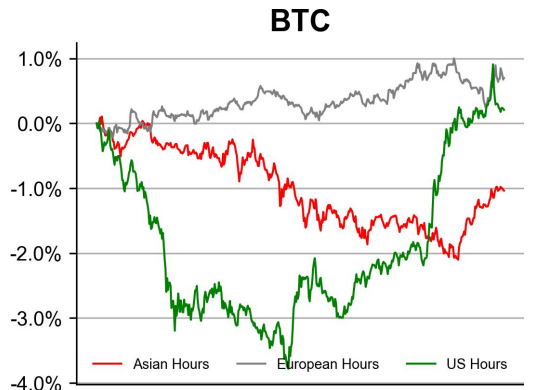

MicroStrategy Outperformance Since Adoption of Bitcoin Strategy

Key Assets and Indices / Big Tech Stocks

MSTR 1206%, Bitcoin 442%, S&P 500 64%, Nasdaq 60%, Gold 19%, Silver -1%, Bonds -18%, NVDA 948%, TSLA 145%, GOOG 131%, MSFT 101%, AAPL 97%, META 81%, NFLX 30%, AMZN 19%

Stock performance since August 10, 2020, when MicroStrategy adopted its bitcoin strategy.
Source: FactSet as of 4:00pm Eastern Time on July 31, 2024.

Source: Microstrategy
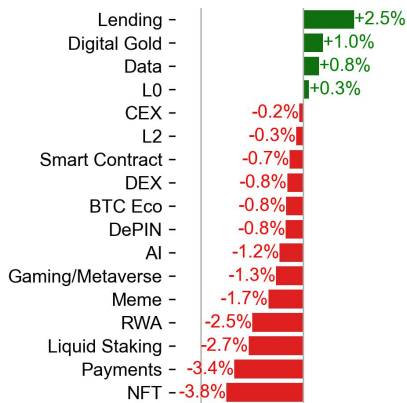
PRICE ACTIONS

24H Price Change (Top/Bottom 25 from Top 200)

Token	Change
SKL	+12.8%
AIOZ	+10.9%
CRV	+10.3%
POPCAT	+9.8%
VENOM	+9.1%
AAVE	+8.9%
HNT	+8.5%
TWT	+6.8%
TIA	+6.3%
OM	+6.2%
BDX	+5.9%
FLOW	+3.9%
LEO	+3.5%
SAFE	+3.5%
IOTX	+3.2%
AKT	+2.9%
JST	+2.5%
JUP	+2.5%
AERO	+2.5%
TRAC	+2.2%
1INCH	+2.1%
COMP	+2.0%
SFP	+1.9%
XEC	+1.8%
ATH	+1.7%
BOME	-3.8%
SATS	-3.9%
BLUR	-3.9%
MEME	-3.9%
ZRX	-4.2%
XRP	-4.2%
SEI	-4.3%
ENS	-4.3%
GNO	-4.4%
PYTH	-4.4%
CKB	-4.5%
BEAM	-4.6%
KAVA	-4.7%
PEPE	-4.7%
PEOPLE	-4.9%
EOS	-5.5%
CFX	-5.5%
RUNE	-5.6%
G	-5.7%
MEW	-6.0%
ORDI	-6.6%
AR	-6.7%
ZRO	-7.6%
WIF	-9.7%
MOG	-11.6%

Time Zone Analysis

BTC

Asian Hours — European Hours — US Hours

ETH

Asian Hours — European Hours — US Hours

SOL

Asian Hours — European Hours — US Hours

XRP

Asian Hours — European Hours — US Hours

Dominance Ratio

	1Y	6M	LAST
others	25.5%	26.0%	24.5%
stablecoin	9.5%	7.8%	6.6%
ETH	18.3%	16.3%	15.9%
BTC	46.6%	49.9%	53.1%

Legend: BTC, ETH, stablecoin, others

Sector Performance

Sector	Change
Lending	+2.5%
Digital Gold	+1.0%
Data	+0.8%
L0	+0.3%
CEX	-0.2%
L2	-0.3%
Smart Contract	-0.7%
DEX	-0.8%
BTC Eco	-0.8%
DePIN	-0.8%
AI	-1.2%
Gaming/Metaverse	-1.3%
Meme	-1.7%
RWA	-2.5%
Liquid Staking	-2.7%
Payments	-3.4%
NFT	-3.8%

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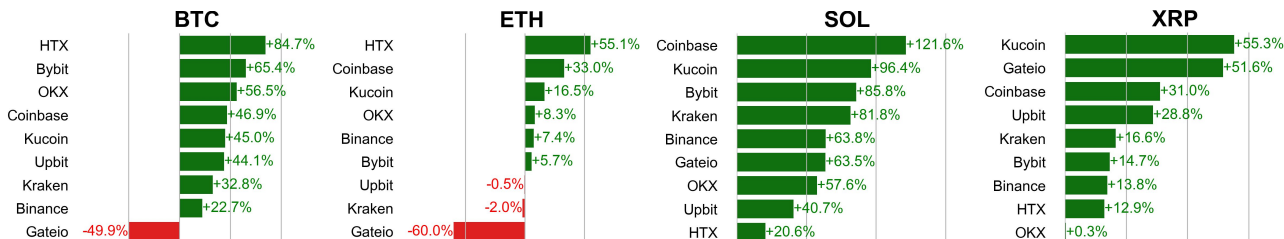
TRADING VOLUME

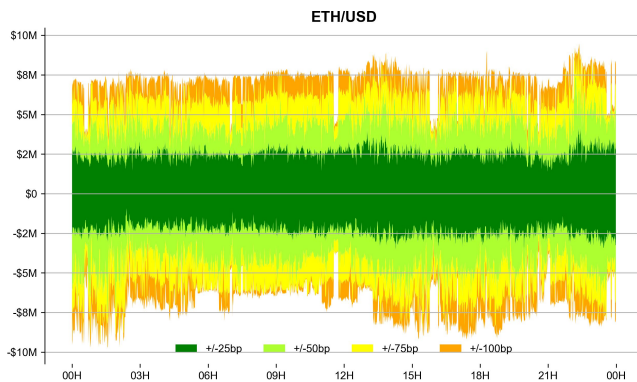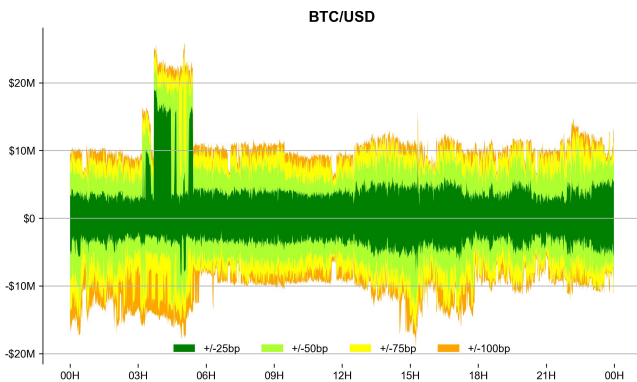| 24H Vol % Chg*	Spot Volume
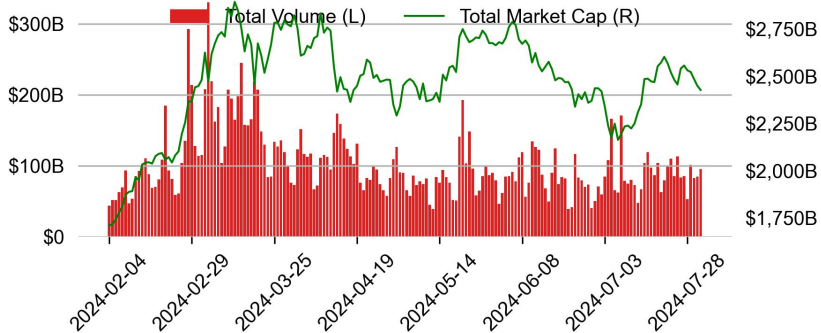
* 5 largest 24H vol. change from the universe of top 50 assets by market cap
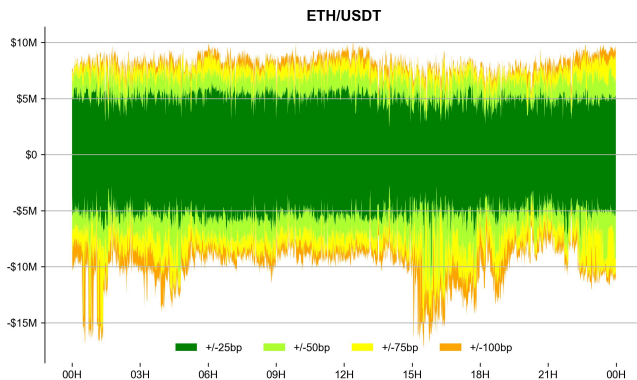
Spot Volume Leaders (% chg vs ave)*

BTC
HTX	+84.7%
Bybit	+65.4%
OKX	+56.5%
Coinbase	+46.9%
Kucoin	+45.0%
Upbit	+44.1%
Kraken	+32.8%
Binance	+22.7%
Gateio	-49.9%

ETH
HTX	+55.1%
Coinbase	+33.0%
Kucoin	+16.5%
OKX	+8.3%
Binance	+7.4%
Bybit	+5.7%
Upbit	-0.5%
Kraken	-2.0%
Gateio	-60.0%

SOL
Coinbase	+121.6%
Kucoin	+96.4%
Bybit	+85.8%
Kraken	+81.8%
Binance	+63.8%
Gateio	+63.5%
OKX	+57.6%
Upbit	+40.7%
HTX	+20.6%

XRP
Kucoin	+55.3%
Gateio	+51.6%
Coinbase	+31.0%
Upbit	+28.8%
Kraken	+16.6%
Bybit	+14.7%
Binance	+13.8%
HTX	+12.9%
OKX	+0.3%

ORDER BOOK DEPTH (within 1% best bid/ask)

Coinbase

Binance
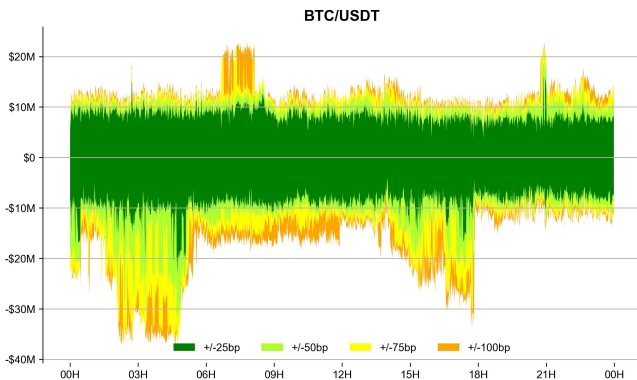
DERIVATIVES

OI/ MC & Leverage Ratios

BTC

ETH
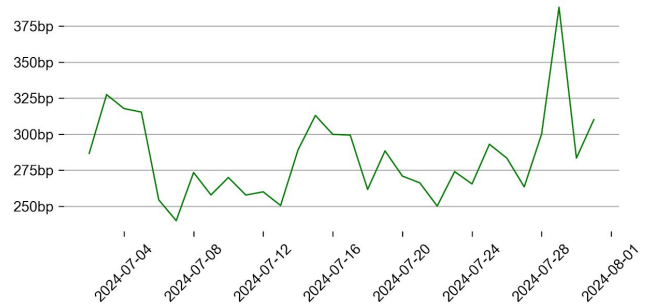
Futures O.I. & Liquidations
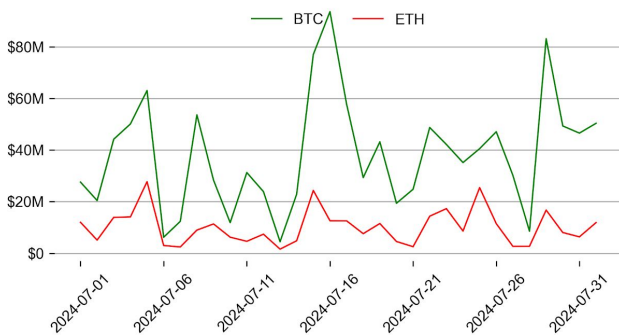
BTC
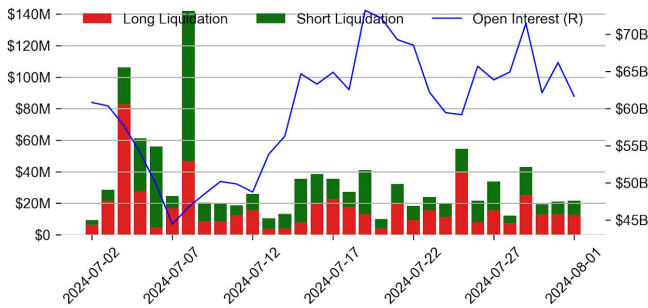
ETH
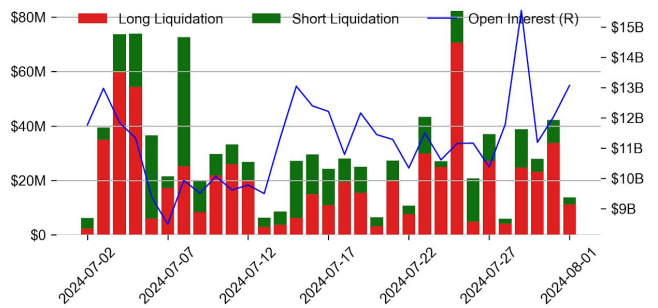
Perps Funding Rate & Rolling Basis

BTC
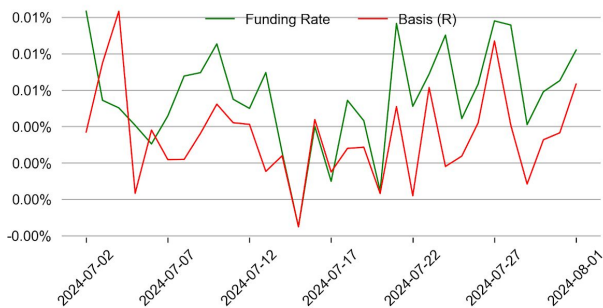
ETH
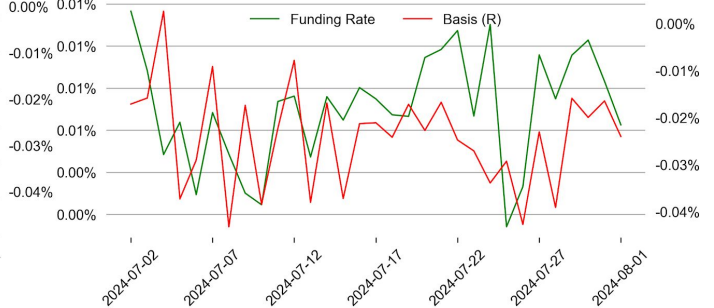
Option Volume

Put Call Ratio

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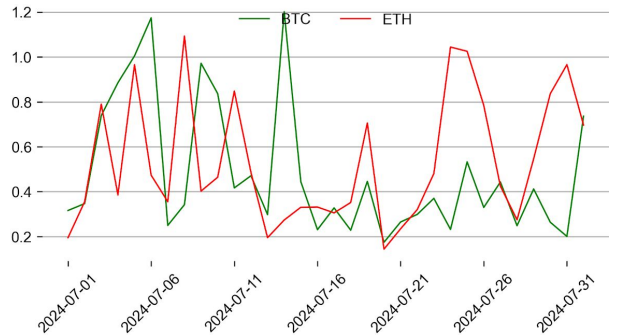
TRADFI

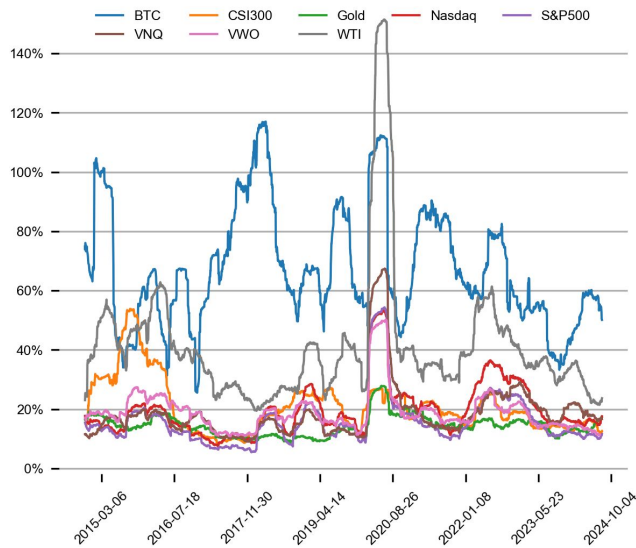|	Stocks					FX				Commodity		Crypto Equity			
	S&P500	Nasdaq	EuroStoxx50	HSI	CSI300	USD/EUR	USD/JPY	USD/CNY	DXY	WTI	Gold	COIN	MSTR	MARA	RIOT
Last	5446.68	17195.61	4760.80	17304.96	3419.27	0.9271	157.37	7.2443	104.34	76.81	2489.90	212.64	1513.26	18.14	12.42
1D	-1.4%	-2.3%	-2.3%	-0.2%	-0.7%	0.3%	0.8%	0.3%	0.2%	-1.4%	0.7%	-5.2%	-6.3%	-7.8%	-2.2%
1M	-1.1%	-4.6%	-3.0%	-2.6%	-1.5%	-0.4%	-0.3%	-0.4%	-1.3%	-7.2%	6.7%	-6.5%	14.6%	-18.0%	13.8%
1Y	20.7%	23.1%	9.8%	-11.3%	-13.9%	1.4%	12.7%	0.7%	1.7%	-3.4%	26.1%	135.1%	271.5%	10.1%	-32.1%

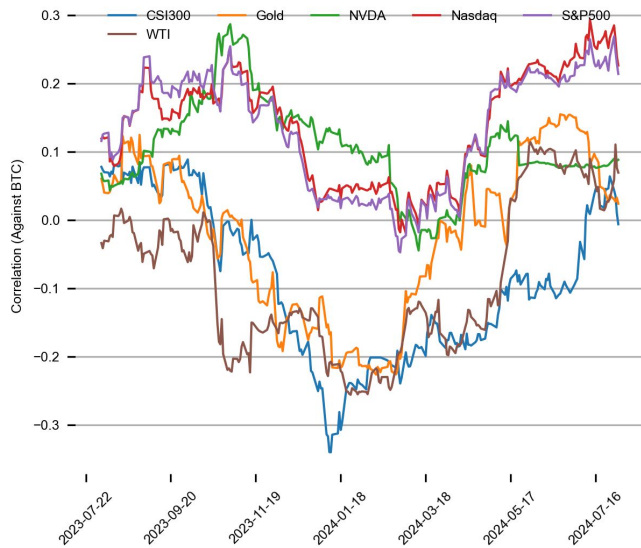## BTC Spot ETF Flow
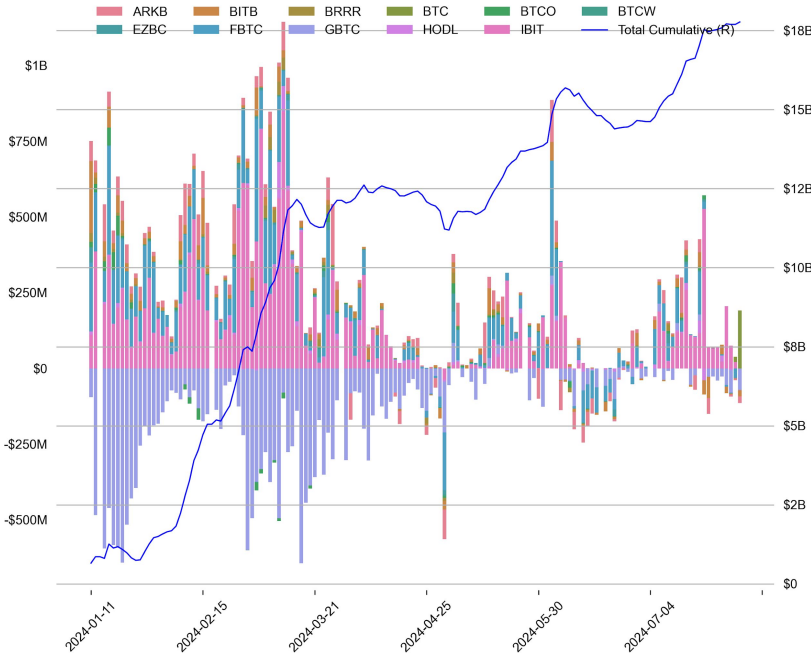
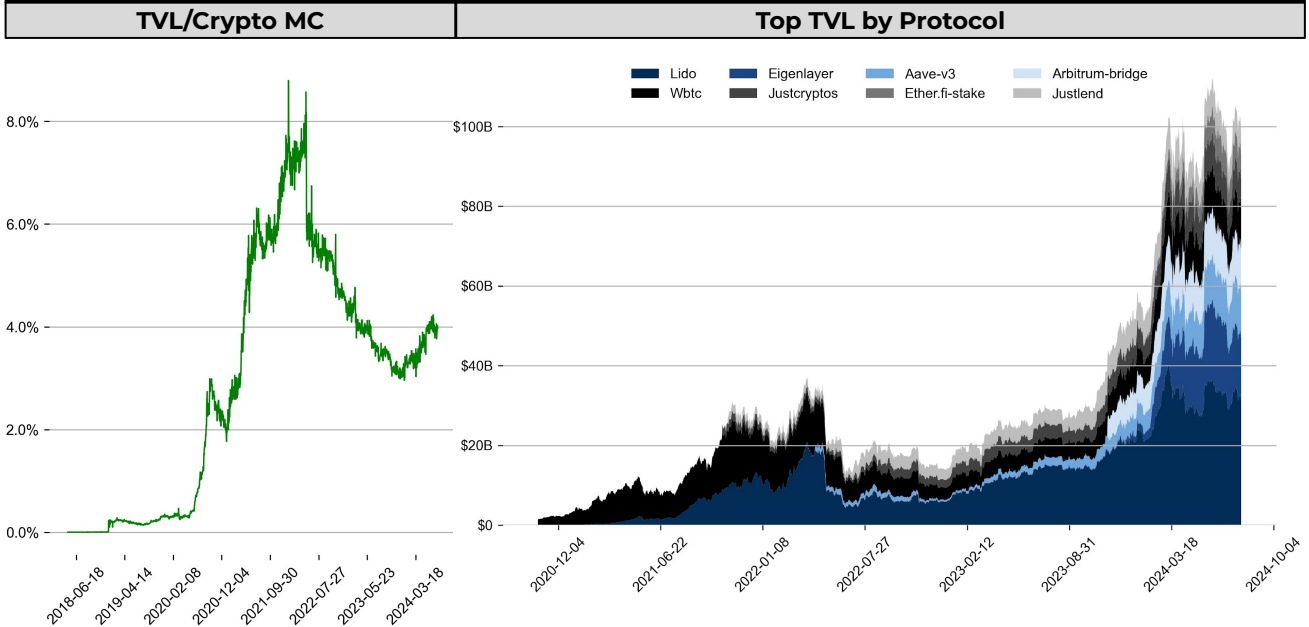## US Treasury Yield Curve
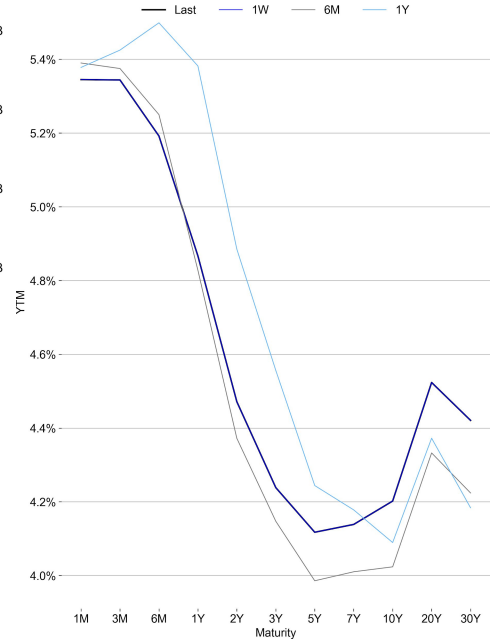
# CROSS ASSET METRICS

Volatility

Correlation

STABLECOIN

Supply Change				USDT Prem/Disc

Supply Change

	Market Cap ($mn)	Share	7D Change
USDT_Tron	58,184	35.7%	+0.1%
USDT_Ethereum	43,580	26.7%	-0.2%
USDT_Omni	130	0.1%	0.0%
USDC	32,993	20.2%	-2.4%
DAI	5,193	3.2%	-0.9%
FDUSD	1,636	1.0%	-1.1%
Others	21,283	13.1%	-0.2%
Total	163,000	100.0%	-0.6%

USDT Prem/Disc

ONCHAIN MOVES

TVL/Crypto MC
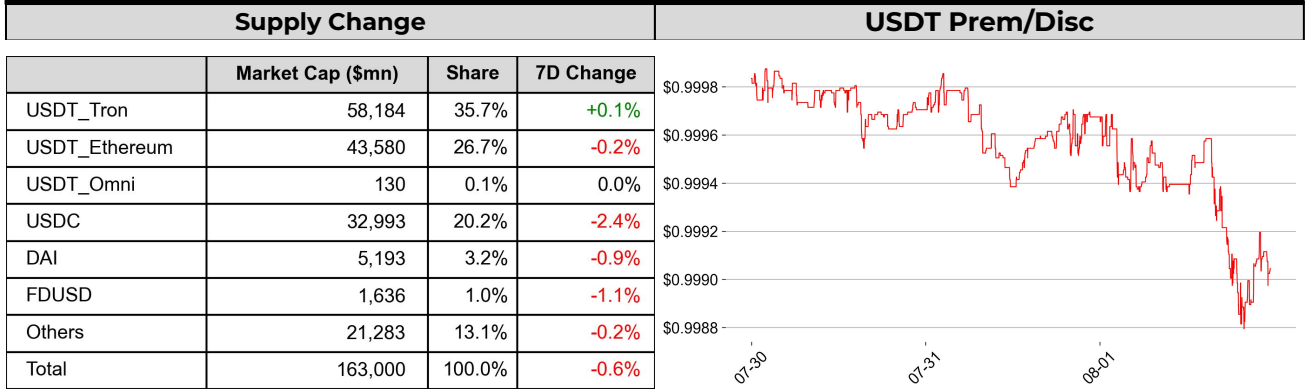
Top TVL by Protocol

Top TVL Gainers*

#	Name	7D Change
1	SolvBTC	+32.7%
2	Aerodrome Slipstream	+27.5%
3	Mellow LRT	+27.4%
4	Usual Money	+17.1%
5	Colend Protocol	+14.2%
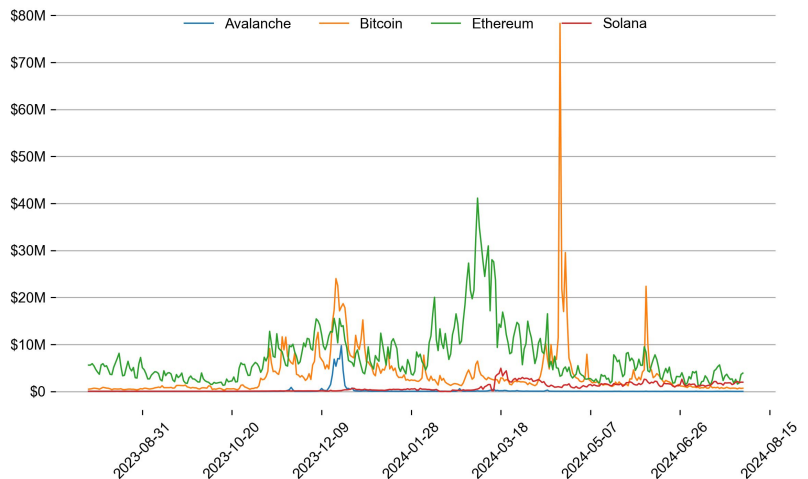
* 5 largest 7 day TVL change in % terms from the universe of minimum $100m TVL protocols, according to DefiLlama.

Daily Network Fees

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EVENTS CALENDAR

Upcoming Token Unlocks (next 7 days)

Asset	Type	Entity	Unlock Date (UTC)	Unlock Units	Unlock Value	% of Avg Trading Vol	Supply Locked
SUI	Investment	Series A	8/3/24	18.2M	$12.8M	9.8%	74.9%
SUI	Investment	Series B	8/3/24	19.3M	$13.7M	10.5%	74.9%
GAL	Investment	Growth Backer Round	8/4/24	1.6M	$4.6M	17.0%	40.7%
GAL	Investment	Growth Backer Round	8/4/24	1.6M	$4.4M	16.2%	40.7%
DYM	Allocation	Ecosystem and R&D	8/6/24	3.7M	$5.5M	17.9%	81.2%
AXL	Allocation	Team	8/7/24	3.5M	$2.2M	9.6%	36.5%
NEXO	Allocation	Founders and Team	8/8/24	6.6M	$7.7M	119.7%	44%

Other Events (next 7 days)

Date	Title	Coins / Hosts
Aug 5, 2024	AGIX, OCEAN delisting (For Merge)	Bithumb
Aug 5, 2024	$MAX listing	OKX
Aug 5, 2024	GRVT Exchange (Open beta)	$ZK
Aug 5, 2024	Buyback GMX and Distribute GMX Vote	$GMX
Aug 6, 2024	Waffle Upgrade	$FIL
Aug 6, 2024	V2.4.0 Hardfork	$CFX
Aug 6, 2024	V1.10.0 Update	$ELF
Aug 6, 2024	New app	$CBK
Aug 7, 2024	$AFIX Merge Vote	$FX
Aug 7, 2024	$ENSO Auction	Coinlist

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DATA EXPLAINER

Headers	Source	Note
PRICE ACTIONS TRADING VOLUME ORDER BOOK DEPTH DERIVATIVES	Presto Labs	**Time Zone Analysis** separates out the asset's price action according to the business hours in Asia, Europe and US region. This is to identify which geography is responsible for price actions of the last 24hrs. The cut-offs are, - Asia: UTC 22:00 -1 to UTC 6:00 - Europe: UTC 6:00 to 14:00 - US: UTC 14:00 to 22:00 **Sector** constituents are, AI(FET, AGIX, OCEAN), BTC Eco(BCH, BSV, ICP, STX, ORDI), CEX(BNB, CRO, OKB, KCS, BGB), Data(LINK, GRT), DePIN(ICP, FIL, AR, HNT, SIA), DEX(UNI, INJ, RUNE, SNX, DYDX, OSMO, CRV, CAKE, GMX), Digital Gold(BTC), Gaming/Metaverse(IMX, BEAM, SAND, GALA, AXS, WEMIX, RON), L0(AVAX, DOT, TIA), L2(MATIC, OP, MNT, ARB, STRK), Lending(MKR, AAVE, COMP), Liquid Staking(LDO, RPL, JTO), Meme(DOGE, SHIB, FLOKI), NFT(APE, BLUR), Payments(XRP, LTC, XLM, XMR, ZEC), RWA(ONDO, CFG), Smart Contract(ETH, BNB, SOL, ADA, TRX, TON, APT, NEAR, HBAR, VET, ALGO, FTM, SUI, FLOW, MINA). The sector return is market-cap weighted average of the constituents' returns. **Exchanges:** 24H spot price & volume % changes and dominance ratios are from CoinGecko. Time Zone Analysis is based on data from Binance. Spot volume leaders are based on data from Binance Bybit, Coinbase, Kraken, OKX, KuCoin, HTX, Upbit, Gate.io. Futures data are from Binance OKX, Bybit, KuCoin. Options data are from Deribit.
TRADFI	Investing.com Farside Investors	**BTC Spot ETF Flows** are based on data shown on farside.co.uk at UTC 03:00. Due to varying data reporting schedules among ETF sponsors, the figures may not encompass data from all 10 ETFs.
STABLECOIN ONCHAIN MOVES	DefiLlama	**Stablecoin Supply** is a proxy for fiat on/off ramp from TradFi into crypto. **USDT Prem/Disc** reflects the USDT supply/demand imbalance, approximating the market's risk aversion towards USDT specifically, and/or the crypto market more broadly. The data is from Coinbase. **TVL/ Crypto MC Ratio** = Total Value Locked / Crypto Market Cap. The ratio neutralizes the TVL changes caused by asset price fluctuations.
EVENTS CALENDAR	The Tie LayerGG	**Token Unlocks** shows those whose unlock amount is greater than 6% of the average trading volume from the universe of top 200 crypto assets by market cap. **Other Events** show summary of other major events over the next 30 days.

* The Daily Market Brief is published every business day, following the Singapore calendar, excluding public holidays

About Presto

Presto is a Singapore-based algorithmic trading and financial services firm founded in 2014. Presto focuses on delivering exceptional value for clients through rigorous research-driven approach to investment and trade execution. With more than a 100 million trade executions in a day, Presto is a leading financial services firm in both digital assets and traditional finance markets.

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Required Disclosures

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