# Presto Research Daily Market Brief

## Jul 31, 2024 (UTC -02:00)

Double Irony of Russia's Pro-Crypto Bill

| BTC | \$66,184.85 | S&P500 | 5,436.44  | <b>US 10Y</b> | 4.1511%    | WTI  | \$75.30    |
|-----|-------------|--------|-----------|---------------|------------|------|------------|
|     | -0.9%       |        | -0.5%     |               | -0.0291PPT |      | -0.7%      |
| ETH | \$3,278.94  | Nasdaq | 17,141.98 | DXY           | 104.43     | Gold | \$2,455.10 |
|     | -1.2%       |        | -1.3%     |               | -0.1%      |      | +2.2%      |

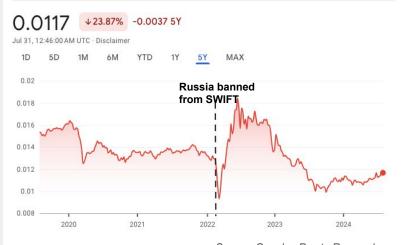
- \$BTC traded rangebound as the market waits for the FOMC statement tomorrow. As of now, \$BTC is trading at \$66,184 and \$ETH is trading at \$3,278.
- On the ETF front, the spot ETH ETF continues to see outflows. However, the outflow of \$ETHE continues to decrease and recorded a \$120.3M outflow on Tuesday.
- A few headlines include the SEC amending the statement that tokens like SOL are securities, \$ZKX protocol shutting down, and Circle said to be trading around a \$5B valuation ahead of a planned IPO.
- During the last 24 hours, the top three gainers were \$BOME, \$COMP, and \$AIOZ, while the top three losers were \$WEMIX, \$ENA and \$PENDLE.

## Double Irony of Russia's Pro-Crypto Bill

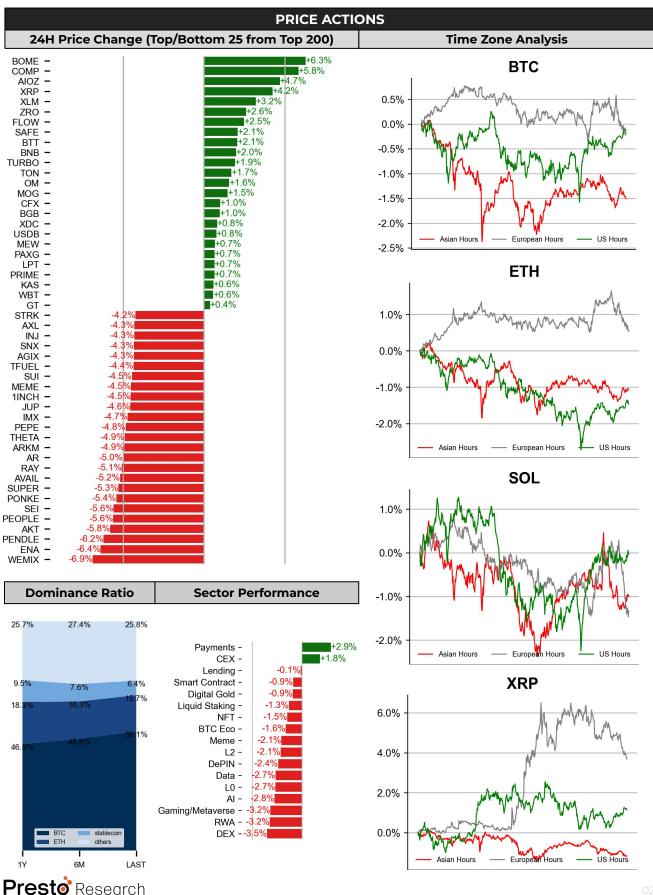
Crypto adoption driven by game theory is unfolding not only domestically in the US, but also internationally. Russian lawmakers last night approved a new law permitting the use of cryptocurrency for international payments. Reuter reports that the law is expected to take effect

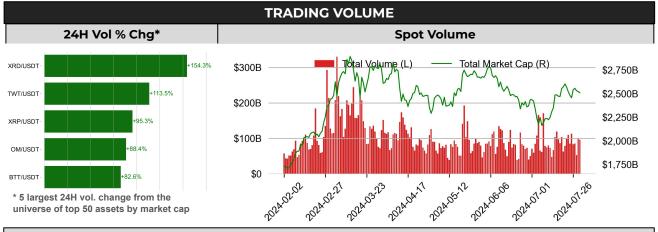
in Sep. and that first crypto transactions could take place before the year ends. The West's decision to ban Russia out of the US-led SWIFT system in early 2022 has paved the way for alternative international payment systems. These sanctions ironically may weaken US dominance in legacy banking regime. A double-irony is that the saving grace for US is probably faster crypto adoption, particularly embracing USD stablecoin.

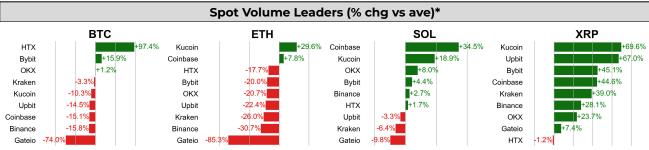
Russian Ruble to United States Dollar



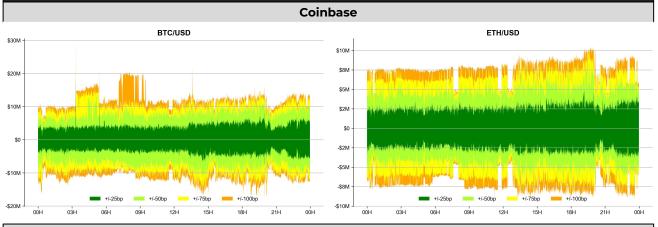
Source: Google, Presto Research

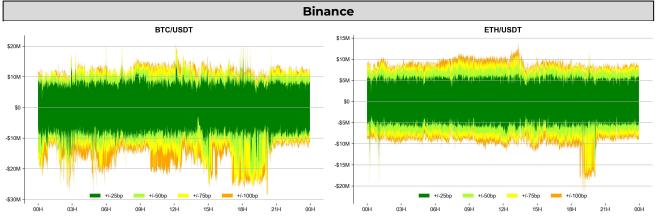




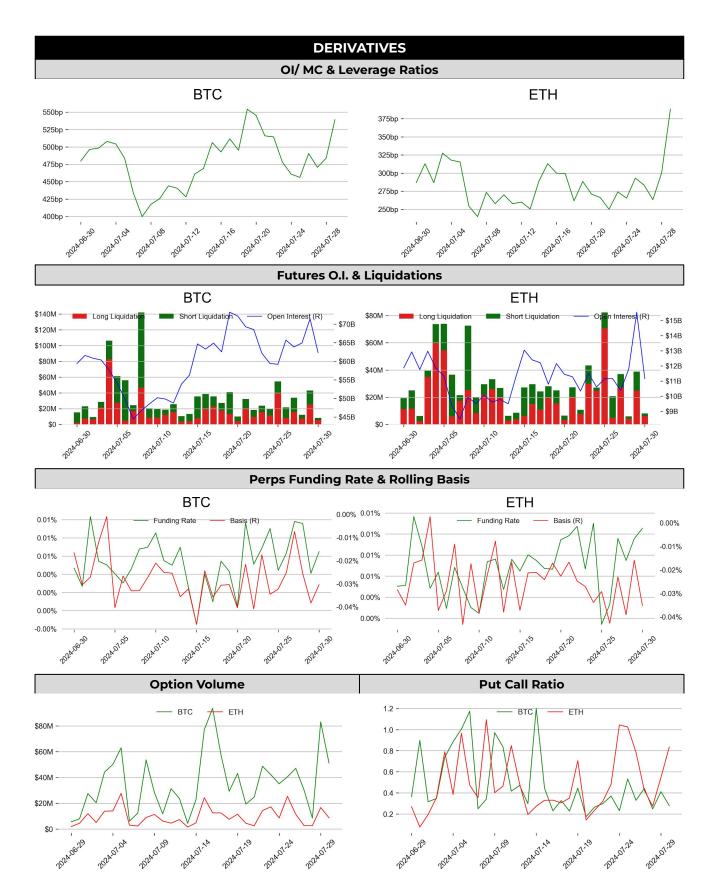


ORDER BOOK DEPTH (within 1% best bid/ask)





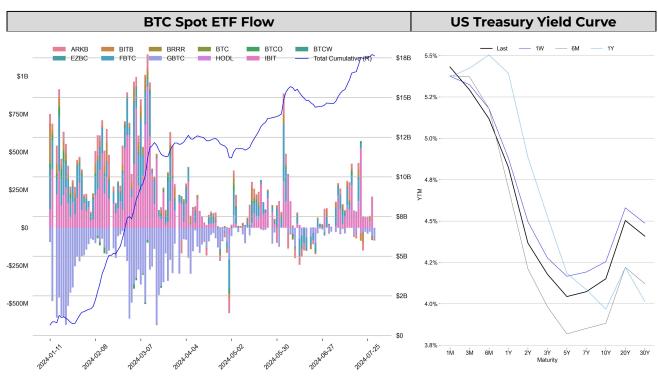


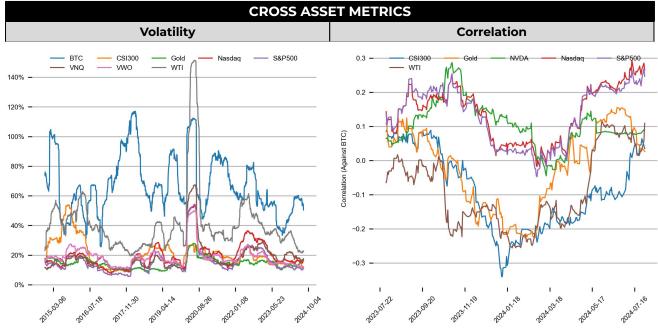




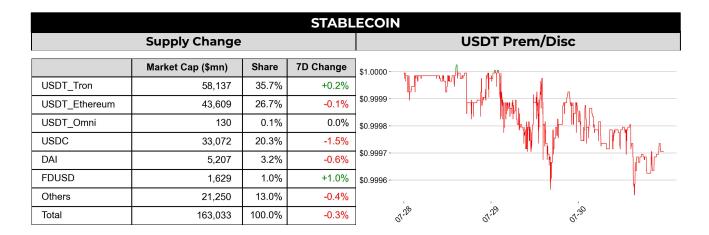
## **TRADFI**

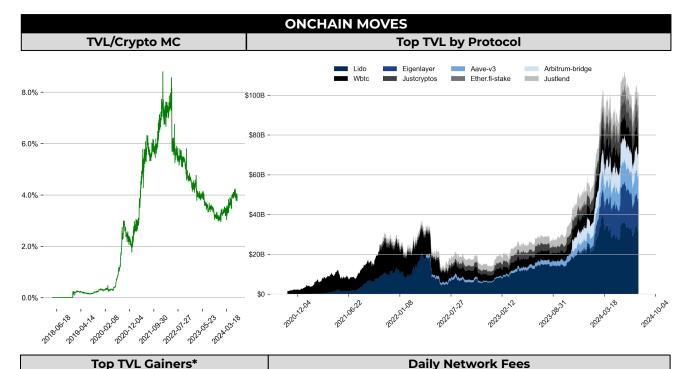
|      | Stocks  |          |             |          |         | FX      |         |         | Commodity |       | Crypto Equity |        |         |       |        |
|------|---------|----------|-------------|----------|---------|---------|---------|---------|-----------|-------|---------------|--------|---------|-------|--------|
|      | S&P500  | Nasdaq   | EuroStoxx50 | HSI      | CSI300  | USD/EUR | USD/JPY | USD/CNY | DXY       | WTI   | Gold          | COIN   | MSTR    | MARA  | RIOT   |
| Last | 5436.44 | 17141.98 | 4840.95     | 17002.91 | 3369.38 | 0.9246  | 152.66  | 7.2512  | 104.43    | 75.30 | 2455.10       | 224.64 | 1604.07 | 19.73 | 10.37  |
| 1D   | -0.5%   | -1.3%    | 0.5%        | -1.4%    | -0.6%   | 0.0%    | -0.8%   | -0.1%   | -0.1%     | -0.7% | 2.2%          | -4.1%  | -4.8%   | -3.5% | -2.4%  |
| 1M   | -0.4%   | -3.3%    | -1.1%       | -4.0%    | -2.7%   | -0.9%   | -5.1%   | -0.2%   | -1.4%     | -7.7% | 4.9%          | 1.1%   | 16.4%   | -0.6% | 13.5%  |
| 1Y   | 18.5%   | 19.5%    | 8.3%        | -15.3%   | -16.1%  | 1.7%    | 7.3%    | 1.5%    | 2.5%      | -7.9% | 22.2%         | 127.8% | 266.3%  | 13.6% | -44.0% |











### 7D Change Name 1 Pell Network +53.6% 2 Portal +36.6% 3 Defi Saver +32.0% 4 PancakeSwap AMM V3 +28.4% 5 Mellow LRT +21.2%

# \$80M — Avalanche Bitcoin Ethereum Solana \$70M — \$60M — \$50M — \$50M — \$30M — \$30M — \$10M — \$10M — \$0 — \$0 — \$22x5x1x12 \$252x2x12 \$252x2x



<sup>\* 5</sup> largest 7 day TVL change in % terms from the universe of minimum \$100m TVL protocols, according to DefiLlama.

## EVENTS CALENDAR Upcoming Token Unlocks (next 7 days)

| Asset | Туре       | Entity                | Unlock<br>Date (UTC) | Unlock<br>Units | Unlock<br>Value | % of Avg<br>Trading Vol | Supply<br>Locked |
|-------|------------|-----------------------|----------------------|-----------------|-----------------|-------------------------|------------------|
| OP    | Investment | Private Investors     | 7/31/24              | 14.2M           | \$23.6M         | 11.6%                   | 73.9%            |
| OP    | Allocation | Core Contributors     | 7/31/24              | 13.7M           | \$22.9M         | 11.2%                   | 73.9%            |
| GAL   | Allocation | Advisors & Partners   | 8/1/24               | 843.5K          | \$2.6M          | 9.1%                    | 40.7%            |
| GAL   | Allocation | Marketing             | 8/1/24               | 1.9M            | \$5.6M          | 19.8%                   | 40.7%            |
| GAL   | Allocation | Foundation            | 8/1/24               | 1.3M            | \$3.8M          | 13.6%                   | 40.7%            |
| ZETA  | Emissions  | Validator Incentives  | 8/1/24               | 4.4M            | \$2.6M          | 10.6%                   | 86.4%            |
| ZETA  | Allocation | User Growth Pool      | 8/1/24               | 3.5M            | \$2.1M          | 8.4%                    | 86.4%            |
| XRP   | Allocation | Ripple Company Escrow | 8/1/24               | 458.3M          | \$275.9M        | 17.1%                   | 44.0%            |
| DYDX  | Investment | Investors             | 8/1/24               | 4.6M            | \$5.9M          | 21.8%                   | 49.8%            |
| DYDX  | Allocation | Founders, Employees   | 8/1/24               | 2.6M            | \$3.3M          | 12.0%                   | 49.8%            |
| BICO  | Allocation | Foundation            | 8/1/24               | 3.8M            | \$1.1M          | 12.1%                   | 21.0%            |
| BICO  | Allocation | Team & Advisors       | 8/1/24               | 9.2M            | \$2.8M          | 29.5%                   | 21.0%            |
| BICO  | Emissions  | Community Rewards     | 8/1/24               | 7.5M            | \$2.2M          | 24.1%                   | 21.0%            |

| Other Events (next 7 days) |                             |               |  |  |  |  |  |
|----------------------------|-----------------------------|---------------|--|--|--|--|--|
| Date                       | Title                       | Coins / Hosts |  |  |  |  |  |
| Jul 31, 2024               | Fed Interest Rate Decision  | U.S.          |  |  |  |  |  |
| Jul 31, 2024               | Hard fork                   | \$EOS         |  |  |  |  |  |
| Jul 31, 2024               | Soft fork                   | \$XCH         |  |  |  |  |  |
| Jul 31, 2024               | Community Wars (Game)       | \$DEP         |  |  |  |  |  |
| Jul 31, 2024               | Renzo's points program ends | \$PENDLE      |  |  |  |  |  |



|   |                                    | DATA EXPLAINER   |
|---|------------------------------------|--|
| Headers   | Source                             | Note   |
| PRICE ACTIONS<br>TRADING VOLUME<br>ORDER BOOK<br>DEPTH<br>DERIVATIVES | Presto Labs                        | Time Zone Analysis separates out the asset's price action according to the business hours in Asia, Europe and US region. This is to identify which geography is responsible for price actions of the last 24hrs. The cut-offs are,  - Asia: UTC 22:00 -1 to UTC 6:00  - Europe: UTC 6:00 to 14:00  - US: UTC 14:00 to 22:00  Sector constituents are, Al(FET, AGIX, OCEAN), BTC Eco(BCH, BSV, ICP, STX, ORDI), CEX(BNB, CRO, OKB, KCS, BGB), Data(LINK, GRT), DePIN(ICP, FIL, AR, HNT, SIA), DEX(UNI, INJ, RUNE, SNX, DYDX, OSMO, CRV, CAKE, GMX), Digital Gold(BTC), Gaming/Metaverse(IMX, BEAM, SAND, GALA, AXS, WEMIX, RON), L0(AVAX, DOT, TIA), L2(MATIC, OP, MNT, ARB, STRK), Lending(MKR, AAVE, COMP), Liquid Staking(LDO, RPL, JTO), Meme(DOGE, SHIB, FLOKI), NFT(APE, BLUR), Payments(XRP, LTC, XLM, XMR, ZEC), RWA(ONDO, CFG), Smart Contract(ETH, BNB, SOL, ADA, TRX, TON, APT, NEAR, HBAR, VET, ALGO, FTM, SUI, FLOW, MINA). The sector return is market-cap weighted average of the constituents' returns.  Exchanges: 24H spot price & volume % changes and dominance ratios are from CoinGecko. Time Zone Analysis is based on data from Binance. Spot volume leaders are based on data from Binance Bybit, Coinbase, Kraken, OKX, KuCoin, HTX, Upbit, Gate.io. Futures data are from Binance OKX, Bybit, KuCoin. Options data are from Deribit. |
| TRADFI  | Investing.com<br>Farside Investors | BTC Spot ETF Flows are based on data shown on farside.co.uk at UTC 03:00. Due to varying data reporting schedules among ETF sponsors, the figures may not encompass data from all 10 ETFs.   |
| STABLECOIN<br>ONCHAIN MOVES   | DefiLlama                          | Stablecoin Supply is a proxy for fiat on/off ramp from TradFi into crypto. USDT Prem/Disc reflects the USDT supply/demand imbalance, approximating the market's risk aversion towards USDT specifically, and/or the crypto market more broadly. The data is from Coinbase.  TVL/ Crypto MC Ratio = Total Value Locked / Crypto Market Cap. The ratio neutralizes the TVL changes caused by asset price fluctuations.   |
| EVENTS CALENDAR   | The Tie<br>LayerGG                 | Token Unlocks shows those whose unlock amount is greater than 6% of the average trading volume from the universe of top 200 crypto assets by market cap.  Other Events show summary of other major events over the next 30 days.   |

<sup>\*</sup> The Daily Market Brief is published every business day, following the Singapore calendar, excluding public holidays



## **About Presto**

Presto is a Singapore-based algorithmic trading and financial services firm founded in 2014. Presto focuses on delivering exceptional value for clients through rigorous research-driven approach to investment and trade execution. With more than a 100 million trade executions in a day, Presto is a leading financial services firm in both digital assets and traditional finance markets.

Find out more at <a href="https://www.prestolabs.io">https://www.prestolabs.io</a>.
Follow Presto for more content: X, <a href="Telegram">Telegram</a>, <a href="LinkedIn">LinkedIn</a>

## **Authors**

Peter Chung, Head of Research : X, Telegram, LinkedIn Min Jung, Research Analyst : X, Telegram, LinkedIn

## **Required Disclosures**

Any expression of opinion (which may be subject to change without notice) is personal to the author and the author makes no guarantee of any sort regarding accuracy or completeness of any information or analysis supplied. The views and opinions expressed herein are those of the author(s) and do not necessarily reflect the views of Presto Labs or its affiliates. This material by itself, is not and should not be construed as an offer or a solicitation to deal in any investment product or to enter into any legal relations. This material is for informational purposes only and is only intended for sophisticated investors, and is not intended to provide accounting, legal, or tax advice, or investment recommendations, or an official statement of Presto Labs or its affiliates. Presto Labs, its affiliates and its employees make no representation and assume no liability to the accuracy or completeness of the information provided. Presto Labs, its affiliates and its employees also do not warrant that such information and publications are accurate, up to date or applicable to the circumstances of any particular case. Certain statements in this document provide predictions and there is no guarantee that such predictions are currently accurate or will ultimately be realized. Prior results that are presented here are not guaranteed and prior results do not guarantee future performance. Recipients should consult their advisors before making any investment decision. Presto Labs or its affiliates may have financial interests in, or relationships with, some of the assets, entities and/or publications discussed or otherwise referenced in the materials. Certain links that may be provided in the materials are provided for convenience and do not imply Presto Labs' endorsement, or approval of any third-party websites or their content. Any use, review, retransmission, distribution, or reproduction of these materials, in whole or in part, is strictly prohibited in any form without the express written approval of Presto Labs. Presto Research and related logos are trademarks of Presto Labs, or its affiliates.

