Daily Market Brief

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BTC	\$96,959.98	S&P500	5,869.60	US 10Y	4.5630%	WTI	\$73.13
	+2.5%		-0.2%		-0.0100PPT		+1.6%
ETH	\$3,455.19	Nasdaq	19,280.75	DXY	109.22	Gold	\$2,645.44
	+2.8%		-0.2%		+0.7%		+0.2%

- \$BTC climbed on the first trading day of 2025. Currently, \$BTC is trading at \$96,959 and \$ETH is trading at \$3,455. Bitcoin dominance stands at 57.67%.
- Al agents and virtual ecosystems have been at the center of attention, with most virtual Al agents experiencing double-digit gains. A couple of hours ago, Coinbase's engineering lead created a token called \$DTSI, which reached a \$20M market cap within three hours.
- A few notable headlines include Morgan Stanley's E-Trade exploring the offering of crypto trading (see below), Binance listing \$GRIFFAIN, \$AI16Z, and \$ZEREBRO futures, and spot Ether ETFs recording \$2B in net inflows in December, marking their largest monthly inflow to date.
- Over the past 24 hours, the top gainers were \$FARTCOIN, \$DEXE, and \$GRASS, while the top losers were \$HYPE, \$AIXBT, and \$PENGU.

E*TRADE's Crypto Push: TradFi's Latest Salvo in the Digital Asset Race

Morgan Stanley's E*TRADE unit is reportedly exploring cryptocurrency trading services, marking another significant push by traditional finance into the digital asset space. This development, whilst not entirely unexpected, carries substantial implications for market structure and institutional adoption.

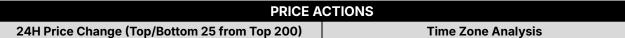
The strategic significance extends beyond mere product expansion. For traditional financial institutions, cryptocurrency trading capabilities have evolved from a competitive advantage to a potential necessity. E*TRADE's potential entry would represent more than just another trading venue - it signifies the continuing convergence of traditional and digital finance, potentially accelerating the normalisation of crypto trading among mainstream investors.

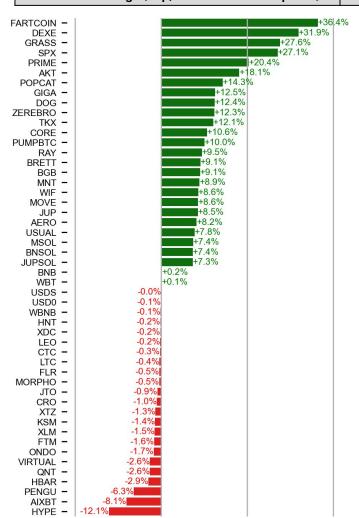
With global financial institutions increasingly acknowledging digital assets as a legitimate asset class, this move aligns with the broader trend of established platforms adapting to evolving

market dynamics.

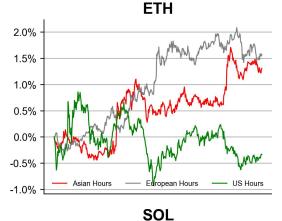
The development could catalyse similar moves from other major brokers, potentially reshaping market structure and liquidity dynamics. For institutional investors, this represents another step toward reducing the friction in digital asset allocation, whilst potentially providing more robust regulatory oversight and operational infrastructure.

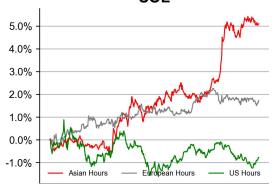




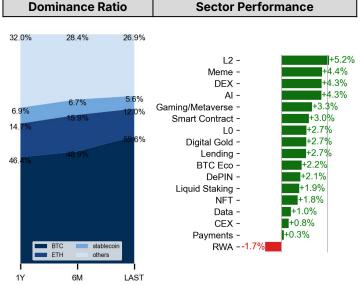


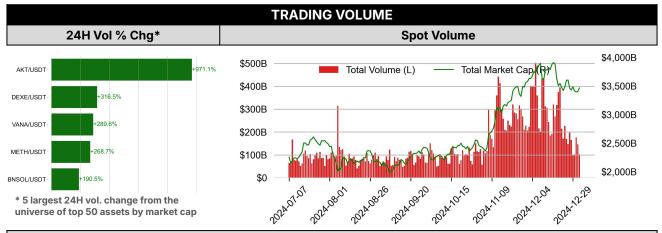
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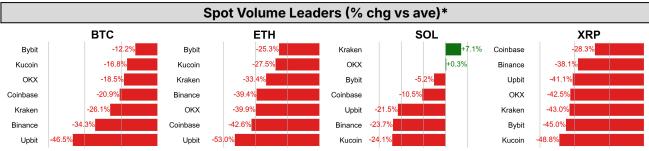




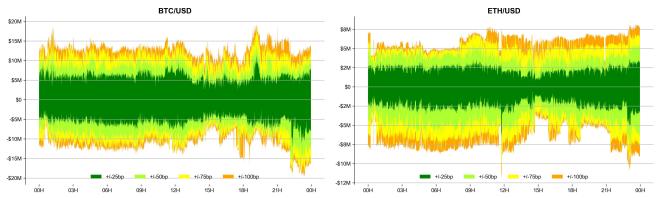


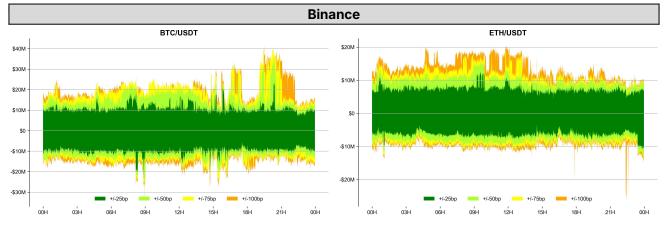






ORDER BOOK DEPTH (within 1% best bid/ask) Coinbase





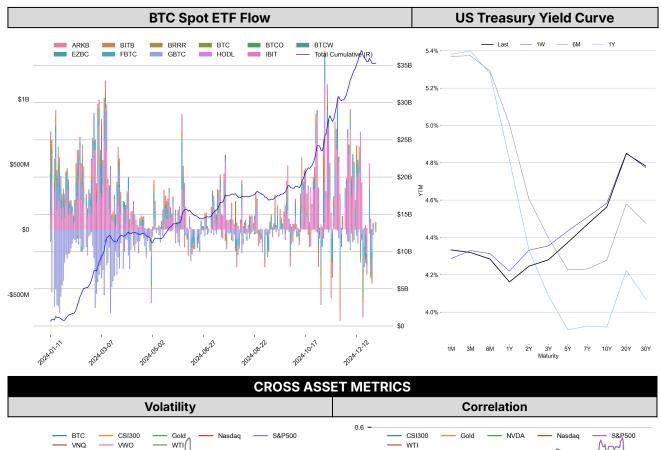


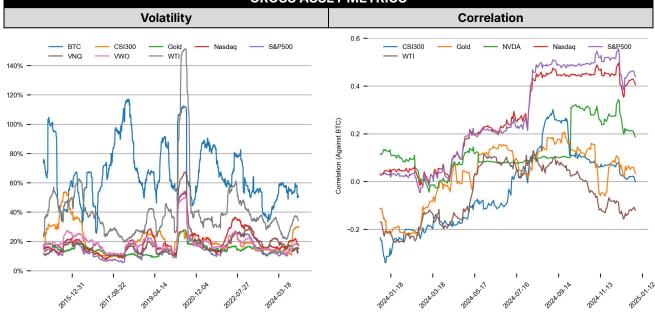
DERIVATIVES Open Interest / Market Cap BTC ETH 360bp 620bp 600bp 340bp 580bp 560bp 320bp 540bp 520bp 300bp 500bp 280bp 480bp 2024,72.08 2024,72.08 2024,72,23 2024,72:73 2024,7:28 2024,72.03 **Futures O.I. & Liquidations BTC ETH** \$350M - \$120B \$140M Open Interest (R) \$300N - \$115B \$120N \$15B - \$110B \$100M \$250N \$200M - \$105B \$150M \$13B \$100B \$100M \$50M \$95B 2024,72,78 2024-72.08 2024,72,73 2024,72,73 **Perps Funding Rate & Rolling Basis BTC ETH** Funding Rate 0.03% Basis (R) Funding Rate Basis (R) 0.06% 0.03% 0.06% 0.02% 0.04% 0.03% 0.04% 0.02% 0.02% 0.02% 0.02% 0.01% 0.00% 0.01% 0.00% 0.01% 0.01% 0.01% -0.02% 0.01% 0.00% -0.04% -0.04% 2025-01-02 2025.01.02 2024-72-73 **Put Call Ratio Option Volume** — втс - ETH BTC 1.0 \$150M 0.8 \$100M 0.6 \$50M 0.2 2024.72.72 2024-72-77 2024.72.72 2024-72-77 202472.72



TRADFI

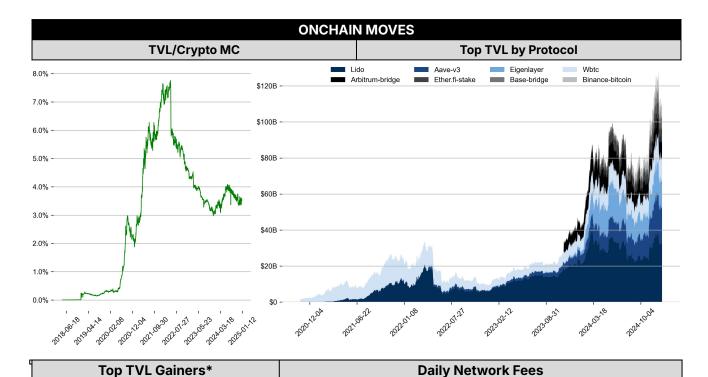
	Stocks				FX			Commodity		Crypto Equity					
	S&P500	Nasdaq	EuroStoxx50	HSI	CSI300	USD/EUR	USD/JPY	USD/CNY	DXY	WTI	Gold	COIN	MSTR	MARA	RIOT
Last	5869.60	19280.75	4916.35	19623.32	3820.40	0.9739	157.36	7.3408	109.22	73.13	2645.44	257.21	300.01	17.21	10.46
1D	-0.2%	-0.2%	0.4%	-2.2%	-2.9%	0.9%	0.3%	0.6%	0.7%	1.6%	0.2%	3.6%	3.6%	2.6%	2.4%
1M	-3.0%	-1.0%	0.8%	-0.6%	-3.3%	2.4%	5.2%	0.8%	2.7%	4.6%	-0.8%	-16.9%	-19.7%	-31.5%	-13.8%
1Y	24.8%	32.1%	10.5%	17.9%	13.1%	6.4%	9.8%	2.7%	6.6%	0.6%	29.5%	69.0%	-52.5%	-26.6%	-30.5%







STABLECOIN						
	Supply Change			USDT Prem/Disc		
	Market Cap (\$mn)	Share	7D Change	\$0.9992		
USDT_Tron	57,632	28.3%	-2.5%	\$0.9990		
USDT_Ethereum	64,468	31.7%	-0.4%	\$0.9987		
USDT_Omni	92	0.0%	-13.1%	\$0.9985 - July 1		
USDC	44,430	21.8%	+3.1%	\$0.9982		
DAI	4,409	2.2%	-1.3%	\$0.9980 - Why have the second		
FDUSD	1,809	0.9%	+4.1%	\$0.9977		
Others	30,591	15.0%	+0.7%	\$0.9975 -		
Total	203,431	100.0%	-0.1%	12° 012° 012°		



7D Change # Name StakeStone Berachain Vault +132.4% 2 Lorenzo +85.6% 3 Resolv USR +41.5% 4 Railgun +41.3% 5 **IBC** +36.5%

\$80M — Avalanche Bitcoin — Ethereum — Solana \$70M — S60M — S50M — S40M — S20M — S10M — S10M — S20M — S20M



 $^{^{\}ast}$ 5 largest 7 day TVL change in % terms from the universe of minimum \$100m TVL protocols, according to DefiLlama.

EVENTS CALENDAR							
Date	Title	Coins / Hosts					
Jan 3, 2025	Binance Listing	\$BIO					
Jan 3, 2025	Bybit Launchpad	\$XTER					
Jan 3, 2025	Reorganization Plan	\$FTT					
Jan 6, 2025	Binance Delisting for Rebranding	\$DAR					
Jan 7, 2025	Mainnet Launch	\$DUSK					
Jan 8, 2025	TGE	\$XTER					
Jan 9, 2025	\$47 Unlock	\$MOVE					
Jan 10, 2025	US Unemployment Rate						
Jan 14, 2025	US PPI						
Jan 15, 2025	US CPI						
Jan 15, 2025	\$31M Unlock	\$STRK					
Jan 16, 2025	Binance Listing	\$S (prev. \$FTM)					
Jan 16, 2025	\$70M Unlock	\$ARB					
Jan 20, 2025	Trump's Presidential Inauguration						
Jan 20, 2025	Gary Gensler Resigns						
Jan 23, 2025	Grayscal \$SOL ETF Approval Deadline	\$SOL					
Jan 23, 2025	Upbit Delisting	\$BTG					
Jan 24, 2025	BOJ Interest Rate Decision						
Jan 24, 2025	January Airdrop	\$JUP					
Jan 29, 2025	US FOMC						



DATA EXPLAINER						
Headers	Source	Note				
PRICE ACTIONS TRADING VOLUME ORDER BOOK DEPTH DERIVATIVES	Presto Labs	Time Zone Analysis separates out the asset's price action according to the business hours in Asia, Europe and US region. This is to identify which geography is responsible for price actions of the last 24hrs. The cut-offs are, - Asia: UTC 22:00 -1 to UTC 6:00 - Europe: UTC 6:00 to 14:00 - US: UTC 14:00 to 22:00 Sector constituents are, AI(FET, AGIX, OCEAN), BTC Eco(BCH, BSV, ICP, STX, ORDI), CEX(BNB, CRO, OKB, KCS, BGB), Data(LINK, GRT), DePIN(ICP, FIL, AR, HNT, SIA), DEX(UNI, INJ, RUNE, SNX, DYDX, OSMO, CRV, CAKE, GMX), Digital Gold(BTC), Gaming/Metaverse(IMX, BEAM, SAND, GALA, AXS, WEMIX, RON), LO(AVAX, DOT, TIA), L2(MATIC, OP, MNT, ARB, STRK), Lending(MKR, AAVE, COMP), Liquid Staking(LDO, RPL, JTO), Meme(DOGE, SHIB, FLOKI), NFT(APE, BLUR), Payments(XRP, LTC, XLM, XMR, ZEC), RWA(ONDO, CFG), Smart Contract(ETH, BNB, SOL, ADA, TRX, TON, APT, NEAR, HBAR, VET, ALGO, FTM, SUI, FLOW, MINA). The sector return is market-cap weighted average of the constituents' returns. Exchanges: 24H spot price & volume % changes and dominance ratios are from CoinGecko. Time Zone Analysis is based on data from Binance. Spot volume leaders are based on data from Binance Bybit, Coinbase, Kraken, OKX, KuCoin, HTX, Upbit, Gate.io. Futures data are from Binance OKX, Bybit, KuCoin. Options data are from Deribit.				
TRADFI	Investing.com Farside Investors	BTC Spot ETF Flows are based on data shown on farside.co.uk at UTC 03:00. Due to varying data reporting schedules among ETF sponsors, the figures may not encompass data from all 10 ETFs.				
STABLECOIN ONCHAIN MOVES	DefiLlama	Stablecoin Supply is a proxy for fiat on/off ramp from TradFi into crypto. USDT Prem/Disc reflects the USDT supply/demand imbalance, approximating the market's risk aversion towards USDT specifically, and/or the crypto market more broadly. The data is from Coinbase. TVL/ Crypto MC Ratio = Total Value Locked / Crypto Market Cap. The ratio neutralizes the TVL changes caused by asset price fluctuations.				
EVENTS CALENDAR	CoinMarketCap Layer GG	Events Calendar provides a summary of major events happening throughout the month.				

^{*} The Daily Market Brief is published every business day, following the Singapore calendar, excluding public holidays



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Presto is an algorithmic trading firm where researchers and engineers solve challenging problems in global financial markets. Our core strength lies in combining engineering, mathematics, and science to navigate both digital asset and traditional finance markets with precision. Presto Research, our research unit, provides expert-driven insights to help navigate these markets effectively.

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